

ABSTRACT

“The Correlation between Knowledge and Attitude of Human Milk donors with Behaviour of Human Milk Sharing via internet In Indonesia”

Human milk sharing via internet is a rapidly growing infant feeding practice. This study aims to analyze the correlation between the knowledge and attitude to the behaviour of Human milk donors implementation via internet in Indonesia.

Design of the research was cross sectional study. The population were human milk donors who posted the information about expressed breast milk via Facebook Human milk 4 Human Babies Indonesia in 2016. Sampling was taken by total sampling then which comply of inclusion criteria, there were 41 respondents. Independent variabel of this study were knowledge and attitude human milk donors and dependent variabel was behaviour of human milk donors. The research instrument used a questionnaire which send by internet connection of goole form aplication. Analysis with the Spearman test with $\alpha = 0,05$ and processed in a computerized using SPSS version 23.

The result of spearman test statistic about relationship between knowledge and behaviour of human milk sharing obtains p value of 0,080. The result of spearman test statistic about relationship between attitude and behaviour of human milk sharing obtains p value of 0,715. Those results conclude that there is no correlation between knowledge and attitude human milk donors to behaviour of human milk sharing via internet.

Keyword : knowledge, attitude, behaviour, milk donor internet