

CHAPTER IV

CONCLUSION

Media can have an incredible impact to people's life because it provides the information from around the world. Therefore English, as a global language needed as a bridge to speak and to write properly in the language. Media have different format to disseminate the information, they are magazines, newspaper, social media, film and broadcasting. Broadcasting media involve transmitting information, ideas and opinions through the usage of electronic devices (Adegbija, Fakomogbon, and Adebayo, 2013). The electronic devices here mean the television and radio.

One of the radio in Surabaya is She Radio. It is a local radio staying the same office with Radio Suara Surabaya and Surabaya City and Guide Magazine and it is managed by Suara Surabaya Media. It is served for female audience and adult, proper and middle-class radio segmentation. The radio is the source of social activities through mass media which follows the advanced telecommunication technology. The radio has innovative programs to entertain and to inform the listeners.

The news writer duty is important to make the vision and the mission as a reality. Writing the broadcaster script, re-writing the news from the internet, writing the articles are the duties of the news writer. The writer had an opportunity to do the internship in She Radio Surabaya. It was an honor to be a news writer who can learn things like being a gatekeeper and a reporter. The

writer had experienced translating the guest recordings and writing the result to an article. When the writer had some problems, the staff helped her and taught her new experience. The writer had understanding how to make a good news story and learning to work under pressure. The important things she learnt from her internship are to be brave, to have a good manner, and to be creative to make the audience and the guest feel satisfactorily.