

## ABSTRACT

This study examines the ideological construction on victorious speech of President Joko Widodo by using Critical Discourse Analysis approach delivered by Van Dijk. The qualitative method was used in this method. The data was collected from video which was downloaded from Youtube. The data was transcribed in written text. After it was transcribed, it was analyzed by using three elements, macro structure, super structure and micro structure. The macro structure analyzed the theme of that victorious speech, the super structure analyzed the schematic of that victorious speech and micro structure analyzed the linguistic feature of that victorious speech. The themes are the President trying to reunite the Indonesian people after presidential election and use the victory to motivate the Indonesian people to make Indonesia country better, the super and micro structure supports the theme. But micro structure not give full support to the theme. After that, the ideology can be found, the ideology of the victorious speech is the President was trying to show the image of unity of Indonesia as shown in the theme explained by macro structure and egalitarian, unfortunately the image of unity did not appear well because the sentence near the end of the speech did not support the ideology that supposed to be shown based on the macro and super structure analysis.

**Key words:** ideological construction, victorious speech, president, Joko Widodo, ideology