

# The Impact of Technology on The Local Language (Java) in Tulungrejo Village, Batu City, East Java

Muhammad Iqbal Hambali

Post Graduate Airlangga University, Jl. Dharmawangsa Dalam, Surabaya

Miqbalhambali@gmail.com

## ABSTRACT

This study aims to analyze the impact of technology presence on the language used daily by the people of Tulungrejo Village, Batu City. Technology is an inseparable part of the community as it aims to facilitate the public in any activity. Technology affects all aspects of human life ranging from lifestyle to the most basic thing such as language that used by the people. At Tulungrejo village, the language used is Java language which called 'kromo' are referred to as the language of 'smooth' used to speak both to parents and peers. The advent of technology has given rise to a variety of new words adapted by people in their daily lives that result the erosion of local wisdom in the form of 'kromo' language became the language of technology.

**Keywords:** *Technology, Language, Java Language*

## INTRODUCTION

The language that used to communicate by people in this age has been change following the advancement technology that possessed by the community. Slowly but sure, the language which is the identity of a society begins to undergo changes following the technological language listed on a technology system. This change also occur in Tulungrejo village of Batu city. The village which located in East Java province began to lose the characteristic of local languages known as *kromo* language. Uniquely they feel the language of technology is more cool than the local language and began to adapt the technology language in everyday conversation.

As one of the tourist areas in Batu city where the local government emphasizes the local wisdom of the region as a major milestone of regional tourism, This change, sooner or later will eliminate cultural characteristics, especially the *kromo* language that used by the people of Tulungrejo village. Indeed, this change will make the people of Tulungrejo village became modern because they knew about technology that used by other people outside their area but the erosion of local languages, it is feared will gradually eliminate the *kromo* language that people of Tulungrejo used to say.

### **Major Heading**

We live in a world where technology is rapidly growing. The development of technology has brought changes to the lives of people, ranging from writing to language that was used. According to sociologies Manuel Castells, technology is a set of tools, rules and procedure which is the application of scientific What Knowledge to a particular job in a way that allows the repetition. Technology is a whole means to provide goods which needed for survival and comfort of human life (Capra, 2004: 107).

Technology was created to facilitate human in performing their activities and in the 21st century, the number of technologies created by experts, making people easier to conduct its activities. However, as technological developments become more sophisticated, technology

also has a negative impact on human life. For example, people are increasingly lazy to move because all of their needs can be accommodated by technology ranging from basic needs and other needs. Not only to humans, but technology also has a negative impact on the language that used by everyday people.

Gorys Keraf (1997: 1), states that language is a means of communication between members of the public in the form of a symbol of the sound produced by the human vocal organs. In daily communication, language is an important medium used both in spoken and written languages (Felicia, 2001: 1)

### **Sub-Heading**

In the cultural structure, language has functions and roles as root and cultural products that function as a means of thinking and supporting the growth and development of science and technology. Technology has many benefits and influences for people especially in terms of language. Nowadays in Indonesia a lot of people are using conversation with the meanings or languages of technology or foreign language. This even happens down to the lower levels like rural areas. All of these have a positive impact and can also have a negative impact. According to Sunaryo (2000: 6), "Without the language. science and technology can not grow and develop"

As mentioned earlier, the development of technology brings a positive impact on language but besides that, technology also has a negative impact on language. The vocabulary used to communicate is now changing the technology used by individuals.

Technology development can not be blocked because there is so many benefits that can be taken from technology, but human beings as technology users must have awareness in using technology. Awareness here means that people able to wisely using technology and still appreciate the culture of the individual's right settled. When people wisely using technology, then the original culture of the region will not disappear, as well as the language that characterizes a place or state. Therefore, support from various parties is needed so that the technology advanced in the community can be controlled and does not eliminate local wisdom through the languages brought by technology.

### **Methodology**

In this study, the authors used a qualitative-descriptive approach. The sources of data used include primary data sources in the form of interviews conducted to villagers Tulung Rejo and also some tourists who visit the cillage. In addition, the authors also collected supporting data from the literature obtained from the Batu urban library and the offices that were preserved by various records in accordance with the study.

### **Result and Discussion**

One of the technology products that growing fast and widely in the community is gadget products. Starting from the era of mobile phones whose screen only consists of 2 colors, which is black and white and its function just only for phone and send messages, up until to the present day which known as smartphone that has colorful and multifunctional color screen, which can do many things, like phone and send messages, listening music, taking pictures up until send job files.

But the presence of these technology products, can not be addressed wisely by its users because, the user began to adapt the languages of mobile technology or smartphone in everyday life. While this is initially confusing to others who are not familiar with the language used but slowly but surely, this language can be understood and then becomes the language of everyday conversation.

This happens in Tulungerejo Village Batu City which can be said still maintain the local culture that is Java culture. In the community of Tulung rejo, the language used for daily conversation still has a degree depending on who one speaks with. The language used will be different when talking to peers, older people, young children and younger people. When

talking with an older person then the language used is javanese *kromo inggil*. This language is a subtle language used to honor parents when talking to them.

When speaking with peers, the language used is *kromo-ngapak*, which is a mixed language between smooth and rough language. And to talk to a younger person or a small child, use javanese *ngapak*, the language that used in everyday conversation, a mixture of Indonesian and Javanese languages.

This kind of language is slowly starting to disappear and is replaced by the language of the gadgets they apply to everyday conversations. Now familiar to the village Tulungrejo, a mixture of *kromo* language with the language of technology. For example 'whatsapp njenengan nopo' or 'sampeyan ta misscalled tadi'. And worse, these words began to erasing the original language of the area that characterizes Tulungrejo Village.

Therefore, to prevent this from eliminating local culture in the use of *kromo* language, people should be wise in using the technology and as much as possible still using the *kromo* language for everyday speech. In addition to the efforts of the community, the role of government is also required by holding events that serve to motivate people to be proud to use thier language as discuss daily.

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