

CHAPTER IV

CONCLUSION AND SUGGESTIONS

4.1 Conclusion

English is very important language for International Business because International Business uses English for communicating. International Business using English because English is an international language and it is spoken in many countries around the globe. That condition made by the people that do not speaks in the same native language, so they use English to communicate between foreign people. Moreover, international business is also very important because it helps to earn valuable foreign exchange between countries. The writer chose to do Internship in East Java Investment Board because that institute working on managing foreign and domestic investments around East Java. That institute made the writer excited because the writer wanted to know more about International Business and also, he would like to know how to manage business investment. The writer did the internship at East Java Investment Board for four weeks from 20 February to 20 March 2017. The writer was positioned as a promotion staff in promotion division. The division's job was to promote the investment in East Java. The writer just helped the division did the duties on promoting the investment. The promotion division is the important role in East Java Investment Board, and it is more like a backbone of East Java Investment Board.

4.2 Suggestions

4.2.1 Suggestion for the institution

For East Java Investment Board, the writer suggests to improve the services quality and also to improve the staff quality. And also, the writer hopes that East Java Investment Board will giving their best services to foreign investor so they will be investing in East Java, or maybe they will persuade the other investor from their country to invest in East Java too.

4.2.2 Suggestions for D-III English Language

For next student who wants to do internship in Promotion division of East Java Investment Board to prepare the knowledge and experience from their study in English Diploma. Skills in English are needed in promotion division. But the most important knowledge if they want to do internship there is subjects about business.