

## ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh pembayaran dividen pada perusahaan keluarga. Pembayaran dividen dilatarbelakangi dengan dua motif yaitu *reputational hypothesis* dan *family income hypothesis*. Jumlah pengamatan yang digunakan sebanyak 114 pengamatan dengan menggunakan metode *purposive sampling*. Penelitian ini menggunakan metode regresi linier untuk mengetahui pengaruh variabel bebas yang terdiri dari *family ownership*, *family ownership >50%*, *family name*, *firm age*, *firm size*, dan *leverage* terhadap variabel terikat yaitu kebijakan dividen. Berdasarkan hasil analisis dapat disimpulkan bahwa dari *family ownership*, *family ownership >50%*, dan *firm size* berpengaruh positif signifikan, sedangkan *family name*, *firm age*, *leverage* tidak berpengaruh signifikan.

Kata kunci : perusahaan keluarga, *family ownership*, *family ownership >50%*, *family name*, dan kebijakan dividen.

## ABSTRACT

This study aims to determine the dividend payouts in family firm. The dividend payout is motivated by two motives: reputation hypothesis and family income hypothesis. Data taken as many as 114 observation by using purposive sampling method. This research uses linear regression method to know the independent variable consisting of family ownership, family ownership > 50%, family name, firm age, firm size, and leverage to independent variable that is dividend policy. Based on the results of the analysis can be concluded from family ownership, family ownership >50%, and firm size, positive significance, while the family name, firm age, leverage can not be calculated by dividend payout ratio.

Keyword : *family firm, family ownership, family ownership >50%, family name, and dividend.*