

RINGKASAN

Ajun Penyuluh Keluarga Berencana Madya (Ajun PKB Madya) adalah tenaga penyuluh KB golongan III A yang ditempatkan di tingkat Kecamatan. Mereka adalah ujung tombak BKKBN dalam mencapai tujuannya karena mereka merupakan pegawai BKKBN pada jajaran paling depan yang secara langsung berhubungan dengan masyarakat dan di pundak merekalah dititipkan pesan-pesan pembangunan, khususnya tentang upaya membentuk keluarga kecil sejahtera yang berkualitas.

Penelitian ini bertujuan untuk mengetahui:

1. Pengaruh faktor-faktor kepuasan kerja yaitu faktor psikologis, faktor sosial, faktor fisik dan faktor finansial terhadap keberhasilan kerja Ajun PKB Madya di Propinsi Jambi.
2. Di antara faktor-faktor tersebut, faktor manakah yang mempunyai pengaruh dominan terhadap keberhasilan kerja Ajun PKB Madya di Propinsi Jambi.
3. Apakah terdapat perbedaan keberhasilan kerja antara Ajun PKB Madya wanita dan Ajun PKB Madya laki-laki di Propinsi Jambi.

Besarnya sampel yang dijadikan responden dihitung berdasarkan rumus proporsi sehingga diperoleh sejumlah 58 Ajun PKB Madya yang tersebar di 35 Kecamatan dengan perincian 42 laki-laki dan 16 wanita. Model analisis yang digunakan berbentuk regresi linear berganda. Pengujian hipotesis menggunakan uji F, uji t dan uji kesamaan rata-rata: 2 pihak pada taraf nyata 5%.

Hasil penelitian menunjukkan:

1. Faktor-faktor kepuasan kerja yaitu faktor psikologis, faktor sosial, faktor fisik dan faktor finansial secara serentak mempunyai pengaruh yang bermakna terhadap keberhasilan kerja Ajun PKB Madya di Propinsi Jambi, yaitu sebesar 52,66%.
2. Faktor finansial mempunyai pengaruh yang dominan terhadap keberhasilan kerja Ajun PKB Madya di Propinsi Jambi yaitu sebesar 23,78%.
3. Tidak terdapat perbedaan keberhasilan kerja antara Ajun PKB Madya wanita dan Ajun PKB Madya laki-laki di Propinsi Jambi.

ABSTRACT

Middle planning family assistant counsellors (Ajun PKB Madya) are planned family officials ranking IIIA who are assigned at the District level. They are the front-line people of the BKKBN; they are in direct contact with the community. It is their responsibility to put through development messages, especially about the effort to develop small prosperous quality families.

This research was intended to find out:

1. The effect of job satisfaction factor, namely, psychological, social, physical and financial factor, on the successful performance of Middle Planning Family Assistant Counselors in the Province of Jambi.
2. Which ones, among these factors, had the dominant influence on the job success of Middle Planning Family Assistant Counselors in the Province of Jambi.
3. Whether or not there was any difference of success between male and female Middle Planning Family Assistant Counsellors in the Province of Jambi.

The number of samples chosen as respondents was calculated with proportional formulae resulting in 58 Middle Planning Family Assistant Counsellors scattered at 35 Districts with details as follows: 42 male and 16 female Ajun PKB Madya. While the analysis model used was in the form of multiple linear regression. The hypothesis test has used F test, t test and average equality test: 2 sides at 5% real rate.

The result of this research shows :

1. Job satisfaction factor, namely, psychological, social, physical and financial factors all have all together have real effects on the job success of the Middle Planning Family Assistant Counsellors in the Province of Jambi, i.e. in the order of 52.66%.
2. Financial factor has a very dominant effect on the job success of these counsellors in the Province Jambi, i.e. in the order of 23.78%.
3. No difference in job success has been found between male and female Middle Planning Family Assistant Counsellors in the Province of Jambi.