



ICIEBP 2017

International Conference on Islamic Economics, Business, and Philanthropy

"Transforming Islamic Economy and Societies"



15th November 2017

Grand Tjokro Hotel



BOOK OF ABSTRACT

ICIEBP 2017

UNIVERSITAS PENDIDIKAN INDONESIA

CONTENTS

WELCOMING NOTE

KEYNOTE

PROF. DR. SUKREE LANGPUTEH
(Fatoni Thailand University)

ASSOC. PROF. DR. MUHAMMAD ABDUH
(Universiti Brunei Darussalam)

DR. IR. H. MARZUKI USMAN
(Former Minister of Tourism, Post and
Telecommunication, and Expert on Capital Market)

PROF. STEVEN COBB
(University of North Texas, USA)

PROGRAMMES

ABSTRACTS

COMMITTEE



Speech of the Dean of Faculty of Economic and Business Education at the 1st International Conference on Islamic Economics, Business, and Philanthropy (ICIEBP) 2017

Assalamu 'alaykum Wr. Wb.

Distinguished speakers, colleagues, all the participants, ladies and gentlemen. First of all I would like to extend to you a very warm welcome to Bandung. I am very delighted and honoured to have you here with us today. We have great number of participants coming from universities and institutions in different parts of Indonesia and abroad, making our conference a truly international.

I feel that this International Conference organized by the Study Program of Islamic Economics and Finance, Faculty of Economic and Business Education has a highly academic significance because of the following reasons.

First, the committee have successfully compiled hundreds of articles written by experts from various fields on a very interesting and challenging theme, "**Transforming Islamic Economy and Societies**" which will also be internationally published by Scitepress and indexed by Scopus and Thomson Reuters.

Secondly, the conference is in line with one of the targets of the Universitas Pendidikan Indonesia (UPI), one of which is to strongly encourage scientific publications of its faculty members both in the forms of journal articles and proceedings indexed by Scopus and Thomson Reuters.

Thirdly, the international conference is a medium for the academic communities to share invaluable information and experiences, which will eventually strengthen the commitment of the communities to develop a conducive academic culture and enhance collaborative partnership with related industries.

At this opportunity, as the Dean of the Faculty of Economic and Business Education of UPI, I strongly support the conference with the hope that it can continuously build and enliven academic atmosphere to greatly

contribute to the realization of the UPI's vision to be a Leading and Outstanding University.

Last but not the least, I would like to extend my best appreciation to many parties for the support and participation making this conference to happen. I wish you all you a successful conference and fruitful discussion.

Wassalamu 'alaykum Wr. Wb.

Dean of the Faculty of Economic and Business Education



Forewords of Head of Islamic Economics and Finance Department at The 1st International Conference on Islamic Economics, Business, and Philanthropy (ICIEBP) 2017

Assalamu'alaykum Wr. Wb.

Alhamdulillah we say to Allah SWT, because of His will and pleasure, the organizing of The 1st International Conference on Islamic Economics, Business, and Philanthropy (The 1st ICIEBP) on November 15th 2017 can be done. This conference is collaboration event with Department of Islamic Economics Faculty of Economic and Business Universitas Airlangga (UNAIR), Indonesia Magnificence of Zakat (IMZ), Center for Islamic Philanthropy and Social Finance UiTM Melaka Malaysia, and Universiti Islam Sultan Sharif Ali (UNISSA) and the theme, as well as the main objective, of the conference is "Transforming Islamic Economy and Societies". The 1st International Conference on Islamic Economics, Business, and Philanthropy (The 1st ICIEBP) is one of conferences held in UPI this year 2017, and it is indexed by Scopus and Thompson.

Islamic Perspective as a new and emergent pattern has demonstrated an unprecedented performance in terms of transforming the Muslim societies and beyond. We have witnessed the emergence of various Islamic perspective in different practices. There is a need for macro-shift in our worldviews: a re-thinking of the fundamental of the western economic model to ensure a humanistic and sustainable model that resonate with culture and ensures balance (mizan), social equity (adl), and respects harmony between nature, people, and markets. Above all, what is needed is a new and fresh look at Islam as a source of both inspiration and restoration of the natural state of human as referred to Islam as fitra.

I say thank you to Rector of UPI and his staff who support The 1st ICIEBP, also to all participants from all various universities and institutions in Indonesia and abroad who have participated, and the speakers; Prof. Dr. Sukree Langputeh, Assoc. Prof. Dr. Muhamad Abduh, Dr. Ir. H. Marzuki Usman and Prof. Steven Cobb. Especially thank you to the organizer committee who have fought for the organizer of The 1st ICIEBP since the preliminary preparations a year ago. For that I give high appreciation to the organizer committee for the work of sincere, hard work and work completed. We hope that this collaboration event will promote further academic study of the discipline, and the partnership of this event will continue to the next conferences.

Wassalamu'alaykum Wr. Wb.

Head of Islamic Economics and Finance Departement,

Dr. A. Jajang W. Mahri, M.Si.



**Forewords of the Chairman of
The 1st International Conference on Islamic
Economics, Business, and Philanthropy (ICIEBP)
2017**

It is an honor for Islamic Economics and Finance Study Program (IEKI), Faculty of Economics Education and Business, Universitas Pendidikan Indonesia to host and organize the 1st International Conference in Economics, Business and Philanthropy. The IEKI's main goal represented by its vision is becoming to be a leading and outstanding study program in education, research and development of Islamic economics business and finance aligning with maqoshid syariah in Indonesia by 2025.

The study program is expected among others to generate graduates as well as professionals with excellent competence in developing and applying knowledge and expertise of Islamic economics, business and finance aligning with maqoshid syariah.

In line with the vision and aims of the study program, the 1st International Conference in Islamic Economics, Business and Philanthropy (ICIEPB) would be able to address the current development as well as future trends and directions of Islamic economics and finance in theory, practice and policy formulation. The success of the conference is made possible because of a lot of hands and contribution and supports from many parties. Therefore, we thank Rector of Universitas Pendidikan Indonesia for the support and facilities to make this conference possible.

I would also like to take this opportunity to thank the Dean of Faculty of Economics Education and Business, Keynote Speakers, Conference Advisory Board, Scientific Committee, the organizing committee members and the IEKI program study staff for their support and contribution to making this conference a success. My gratitude also goes to our partners as co-host, that is Department of Islamic Economics Faculty of Economic and Business Universitas Airlangga (UNAIR), Indonesia Magnificence of Zakat (IMZ), Universiti Islam Sultan Sharif Ali (UNISSA) for their support including generous contributions. I also appreciate the conference participants coming from universities and institutions in Indonesia and abroad.

Finally, I would also like to thank the external sponsors such as Salemba Empat Publisher, Wanoja Hijab, and Smartfren for their contributions.

PROGRAMME

- 07:00 - 08:00 | Registration
- 08:00 - 09:00 | Parallel Presentations 1
- 09:00 - 09:30 | Coffee Break
- 09:30 - 11:00 | Opening Ceremony and Keynote Speech (Plenary Session)
- 11:00 - 12:00 | Parallel Presentations 2
- 12:00 - 13:00 | Lunch Break
- 13:00 - 15:00 | Parallel Presentations 3
- 15:00 - 16:00 | Parallel Presentations 4
- 16:00 - 17:00 | Closing Ceremony and Awards Distribution
- 17:00 | End of Conference

TABLE OF CONTENTS

TABLE OF CONTENTS	xi
CHAPTER 1: ISLAMIC ECONOMICS	1
CONSTRUCTING WOMEN EMPOWERMENT INDEX BASED ON THE ISLAMIC PARADIGM	1
DETERMINATION SOVEREIGN SUKUK IN INDONESIA IN 2011 -2016	2
EMPOWERING FEMALE LABOUR WITHIN ISLAMIC FRAMEWORK	3
FINANCE AND GROWTH NEXUS: EVIDENCE FROM ISLAMIC BANKS IN INDONESIA	4
IDENTITY, RATIONALITY AND ECONOMIC BEHAVIOR OF MOSLEM MINANGKABAU	5
PONZI SCHEME: A VIOLATION AGAINST GOOD CORPORATE GOVERNANCE AND ISLAMIC CONCEPT ON INVESTMENT	6
REGULATED AND REGIMENTED INTEREST IN THE FINANCIAL AND ECONOMY SYSTEM: ISSUES AND CHALLENGES	7
SHARIA MAQASHID ON THE FISCAL POLICY THE URGENCY IN THE MODERN ERA	8
THE ECONOMIC GROWTH ELEMENTS IN MEDINA DURING THE PROPHET SALLALLAHU 'ALAYHI WASALLAM	9
THE ROLE OF FAMILY ECONOMIC PROGRAMS IN REDUCING POVERTY	10
WAQF PHILANTHROPY AND ORPHANS' SOCIO-ECONOMIC DEVELOPMENT IN NORTHERN NIGERIA BASED ON MAQASID AL-SHAR'AH PRINCIPLES	11
WHERE ARE WE HEADING?: CASE STUDY OF ZAKAT INSTITUTION IN BRUNEI	12
ZAKAT AL-MAL AL-MUSTAFAD IN SELANGOR: IT'S IMPLEMENTATION AND CHALLENGES	13
CHAPTER 2: ISLAMIC FINANCE AND BANKING	14
ADOPTING SUSTAINABLE FINANCE REGULATION FOR ISLAMIC FINANCIAL INSTITUTIONS IN INDONESIA	14
ANALYSIS OF THE DEVELOPMENT OF DINAR RATES IN INDONESIA	15
CHOOSING THE BEST INVESTMENT FOR MUSLIMS ACCORDING TO SHARIAH (STUDY CASES FROM SIX ALTERNATIVE INVESTMENTS)	16
COMMUNITY PERCEPTION OF SHARIA BANKS: ANALYSIS OF CULTURAL AND COMMUNICATION OF SHARIA BANKS AND CONVENTIONAL BANKS	17
COMPARATIVE ANALYSIS BETWEEN ISLAMIC BANKS IN INDONESIA AND MALAYSIA USING RGEC METHOD AND SHARIA CONFORMITY INDICATOR PERIOD 2011-2015)	18
COMPARATIVE ANALYSIS OF ISLAMIC BANK'S PRODUCTIVITY AND CONVENTIONAL BANK'S IN INDONESIA PERIOD 2008-2016	19
COMPARATIVE ANALYSIS OF SHARIA BANKING FINANCIAL PERFORMANCE USING INCOME STATEMENT APPROACH AND VALUE ADDED STATEMENT APPROACH	20

COMPARISON OF RISK AND RETURN ON TRADING AND PROFIT SHARING BASED FINANCING CONTRACT IN INDONESIAN ISLAMIC BANK	21
COMPARISON OF SENSITIVITY GAP FORMATION BETWEEN MAYBANK SYARIAH INDONESIA AND MAYBANK MALAYSIA	22
CREDIT RISK MANAGEMENT AND PERFORMANCE OF ISLAMIC BANKING: EVIDENCE FROM INDONESIA	23
DETERMINANT MICRO FINANCING REPAYMENT IN BANK BRI SYARIAH KCP CIMAHI	24
DEVELOPMENT STRATEGY FOR ISLAMIC MICROFINANCE INSTITUTION IN INDONESIA: IFAS-EFAS MATRIX APPROACH	25
DID THE BANK WITH GREATER OF TOTAL ASSETS HAS ENSURED ITS FINANCIAL SOUNDNESS?	26
EFFICIENCY AND PRODUCTIVITY GROWTH ANALYSIS OF THE ISLAMIC BANKING IN INDONESIA: DATA ENVELOPMENT ANALYSIS AND MALMQUIST PRODUCTIVITY INDEX APPROACH	27
FACTOR ANALYSIS OF CONSTRAINTS IN FINANCIAL FEASIBILITY FOR RESULTS ON SHARIA BANKS	28
FACTORS THAT AFFECT ISLAMIC CORPORATE GOVERNANCE	29
IMPACT OF AUDITOR REPUTATION ON SUKUK RATING	30
IMPACT OF GOVERNMENT POLICY ON HAJJ FUNDS TRANSFER ON CONVENTIONAL BANK AND ISLAMIC BANK THIRD PARTY FUNDS IN INDONESIA: DIFFERENCE IN DIFFERENCE APPROACH	31
INSTITUTIONALIZATION OF SHARIA FINANCE IN INDONESIA	32
LINKAGE MODEL IN MICRO SHARIA FINANCING FOR THE EMPOWERMENT OF MSME	33
LIQUIDITY RISK AND MACROECONOMIC ANALYSIS OF ISLAMIC BANKING IN INDONESIA	34
LITERACY OF ISLAMIC BANKING PRODUCTS "SURVEY ON ISLAMIC MASS ORGANIZATION IN BANDUNG CITY"	35
MEASURING THE FINANCIAL STABILITY OF ISLAMIC BANKS IN INDONESIA: A MULTIDIMENSIONAL APPROACH	36
PREFERENCE OF MAQASID AL-SHARIA APPROACH BY THE NATIONAL SHARIA BOARD OF THE INDONESIAN COUNCIL OF ULAMA FOR FATWA ARRANGEMENT IN BANKING FIELD	37
SHARIA COMPLIANCE OF (SHARIA ASSET-BACKED SECURITIES)	38
SUKUK RETURN AND RISK: A COMPARISON BETWEEN IJARAH AND MUDHARABAH-BASED CONTRACTS	39
THE EFFECT OF HUMAN RESOURCES, MANAGEMENT AND CAPITAL PERFORMANCE TOWARD RETURN ON ASSET (CASE STUDY ON ISLAMIC BANK 2011-2015)	40
THE EVOLUTION OF REGULATORY LANDSCAPE OF ISLAMIC FINANCE IN NEGARA BRUNEI DARULSALAM: ISSUES AND CHALLENGES	41

THE IMPACT OF BANKS CHARACTERISTICS VARIABLES ON INDONESIAN ISLAMIC BANKS PROFITABILITY	42
THE INFLUENCE OF FINANCING, NON PERFORMING FINANCING, LIQUIDITY, AND CAPITAL ADEQUACY RATIO ON PROFITABILITY OF ISLAMIC BANKING IN INDONESIA	43
THE INFLUENCE OF FIRM PERFORMANCE TO CORPORATE SOCIAL RESPONSIBILITY DISCLOSURE (CASE STUDY OF SHARIA BANKS IN INDONESIA)	44
THE TECHNICAL EFFICIENCY OF ISLAMIC BANKS IN INDONESIA IN 2011-2015	45
VECTOR AUTOREGRESSION ANALYSIS ON INFLATION RATE, INTEREST RATE AND RUPIAH EXCHANGE RATE WITH INDONESIA SHARIA STOCK INDEX	46
CHAPTER 3: ISLAMIC BUSINESS AND ENTREPRENEURSHIP	47
ANALYSIS OF ISLAMIC BUSINESS SHARIA COMPLIANCE THE INDUSTRIAL CENTERS OF PECI (SURVEY OF ENTREPRENEURS PECI CIANJUR DISTRICT)	47
BUILDING STUDENT'S ISLAMIC ENTERPRENEURIAL MINDSET THROUGH PROJECT BASED LEARNING MODEL	49
ENTREPRENEURSHIP EDUCATION: A LIFE SKILLS APPROACH	51
FACTORS INFLUENCING DOMESTIC TRAVELER TO HALAL TOURISM DESTINATION	52
HALAL CERTIFICATION FOR INDONESIAN SME'S OPPORTUNITY AND THREAD	53
HALAL CERTIFICATION IMPLEMENTATION STRATEGIES FOR FASHION PRODUCT	54
HALAL PRODUCT KNOWLEDGE AND STUDENT RELIGIOSITY ON PURCHASING DECISION OF SAMYANG RAMEN PRODUCT (SURVEY ON MUSLIM STUDENTS IN UNIVERSITAS PENDIDIKAN INDONESIA)	55
MOSLEM MERCHANTS IN TRADITIONAL MARKET	56
SHARIAH COMPLIANCE TO IMPROVE THE COMPETITIVENESS OF THE INDUSTRY OF HJAB (STUDY ON THE CRAFTSMEN'S VEIL IN CICALENGA DISTRICT, BANDUNG REGENCY)	57
SYARIAHPRENEUR: THE NEW PARADIGM OF ISLAMIC-BASED ENTREPRENEURSHIP	58
THE EFFECTS OF ISLAMIC SPIRITUALITY TO SMALL BUSINESS PERFORMANCE	59
THE INFLUENCE OF INFORMATIION, SELECTION OF HALAL TOURISM DESTINATION, AND MARKETING MIX ON TOURIST SATISFACTION AND LOYALTY	60
THEORY OF PLANNED BEHAVIOR IN INTENTION TO PAY CASH WAQF	61
UTILIZATION OF INTERNET BANKING AND MOBILE BANKING IN SHARIA BANKING FOR ONLINE ENTREPRENEURS	62
WHICH IS MORE INFLUENTIAL IN ONLINE PURCHASING DECISIONS: PRICE OR TRUST?	63
CHAPTER 4: ISLAMIC PHILANTHROPY	64
A FRAMEWORK TO EVALUATE THE PERFORMANCE OF ZAKAT INSTITUTIONS: A CASE STUDY ON ZAKAT INSTITUTIONS IN YOGYAKARTA, INDONESIA	64

ANALYSIS OF DONATUR INTENCE DETERMINATION IN PAYING ZAKAT MAAL: STUDY CASE OF CIVITAS ACADEMICA IN INDONESIA UNIVERSITY OF EDUCATION	65
CONSTRUCTION OF QUALITY MANAGEMENT BASED ON SYARIAH FOR ZAKAT INSTITUTION TOWARD STRENGTH OF NATIONAL WELFARE	66
DETERMINANT ANALYSIS ON MUSLIMS PERCEPTION TOWARDS CASH WAQF "A STUDY ON WAQEF IN PUSBANG WAKAF DAARUT TAUHID"	67
DOES UTILIZATION OF PUBLIC FIGURE AFFECTS PEOPLE PERCEPTION TOWARDS OPZ AND THEIR INTENTION TO PAY ZISWAF?	68
IMPLEMENTATION OF PRODUCTIVE ZAKAT IN SAMARINDA COMMUNITY EAST KALIMANTAN	69
RISK MANAGEMENT MECHANISM IN EMPOWERING PRODUCTIVE WAQF: A CONCEPTUAL APPROACH	70
RISK MANAGEMENT OF ZAKAT MANAGEMENT	71
STAGES IN ISLAMIC MICRO AND SMALL FINANCING	72
THE ANALYSIS OF FATWA DEVELOPMENT REGARDING TO ZAKAT COLLECTION IN MALAYSIA	73
THE EVALUATION OF ZAKAT DEVELOPMENT IN INDONESIA: A CASE STUDY IN BANTEN	74
THE IMPACT OF ATTITUDE TOWARD ZAKAT AND INTENTION TO PAY ZAKAT ON ZAKAT COMPLIANCE BEHAVIOR	75
RELIGIOUSITY AND TRUST FOR MUZAKKI'S ISTIQOMAH DI SURABAYA	76
WELFARE OF MUSTAHIK BASED ON MAQASID SHARIAH "SURVEY ON MUSTAHIK IN MISYKAT DPU DT BANDUNG"	77
CHAPTER 5: ISLAMIC MICROFINANCE	78
ISLAMIC COMMERCIAL AND SOCIAL FINANCE INTEGRATION: EXPERIENCE OF BAITUL MAAL WA TAMWIL IN RIAU	78
ISLAMIC MICROFINANCE INSTITUTIONS: DETERMINANTS FACTORS TO ACCESS FINANCING BY RURAL HOUSEHOLDS IN INDONESIA	79
LENDER OF THE LAST RESORT OF ISLAMIC MICROFINANCE INSTITUTIONS	80
MAPPING OF THE BAITUL MAAL WAT TAMWIL (BMT) CONDITIONS IN INDONESIA: A LITERATURE REVIEW	81
MEASURING THE EFFICIENT OF ISLAMIC RURAL BANK IN JAVA ISLAND BASED ON STOCHASTIC FRONTIER ANALYSIS (SFA) METHOD	82
MICRO FINANCING REGULATION IN SHARIA BANKS CONNECTED WITH THE BANK FUNCTION AS FINANCIAL INTERMEDIARY INSTITUTION	83
RELATIONSHIP LENDING IN ISLAMIC MICROFINANCE	84
SHARIAH COMPLIANCE OF PROFIT SHARING (SHU) ON BAITUL MAAL WA TAMWIL	85

THE IMPORTANCE OF ISLAMIC MICROFINANCE MODEL AS A MEAN TO ALLEVIATE FISHERMAN POVERTY IN PANGANDARAN	86
THE INFLUENCE OF INTELLECTUAL CAPITAL TOWARDS THE PROFITABILITY OF BAITUL MAAL WA TAMWIL	87
THE MEDIATING ROLE OF PERCEIVED BENEFITS UPON SMES' SATISFACTION TOWARDS ISLAMIC MICROFINANCE INSTITUTIONS	88
THE ROLE OF ISLAMIC MICROFINANCE FOR ENHANCING FINANCIAL INCLUSION AND FINANCIAL LITERACY WITH ANP METHOD	89
CHAPTER 6: MANAGEMENT AND LEADERSHIP	90
A STUDY ON PUSH AND PULL FACTORS OF CONSUMERS PURCHASE DECISION TO STAY IN BOUTIQUE HOTEL MELAKA, MALAYSIA	90
ANALYSIS LINE BALANCING AT MOSLEM CLOTHING PRODUCER (CASE STUDY : X CONVECTION)	91
ANALYSIS THE VALUE OF GREEN ADVERTISING AND ENVIRONMENTAL MANAGEMENT IN THE GARMENT AND TEXTILE INDUSTRIES	92
BUILDING ORGANIZATIONAL CITIZENSHIP BEHAVIOR LECTURER TO ACHIEVE THE BEST PERFORMANCE AT STATE UNIVERSITY	93
BUSINESS MODEL INNOVATION AND BLUE OCEAN STRATEGY, A KEY SUCCESS FACTOR IN START UP BUSINESS (CASE STUDY EPISHERY FISH FEEDER)	94
CEO CHARACTERISTICS AND PERFORMANCE OF INDONESIAN STATE OWNED ENTERPRISE IN INDONESIA PERIOD YEAR 2013-2015	95
COMMUNITY BENEFITING THROUGH TOURISM AS A TOOL FOR EMPOWERING THE COMMUNITY – CASE STUDY OF SAUNG ANGKLUNG UDJO IN BANDUNG, INDONESIA	96
COMPETITIVE STRATEGY ANALYSIS ACCORDING TO PRODUCT LIFE CYCLE AND IMPLICATIONS IN PROFIT	97
CONCEPTUAL MODEL OF CONSUMER EXPERIENCE AND BRAND EXPERIENCE	98
EARLY WARNING SYSTEM ON SHARIAH-COMPLIANT INSURANCE COMPANIES IN INDONESIA AND MALAYSIA'S SHARIAH-COMPLIANT INSURANCE COMPANY 2013-2015 PERIOD	99
EXPERIENTIAL MARKETING ANALYSIS AT SAUNG ANGKLUNG UDJO BANDUNG	100
EXPLORING ELEMENTS OF HUMAN CAPITAL DEVELOPMENT AND FIRM PERFORMANCE IN THE FINANCIAL SERVICES INDUSTRY	101
IMPLEMENTATION OF ISLAMIC WORK ETHIC AND ITS IMPACT TO JOB SATISFACTION "SURVEY ON BRI SYARIAH BANDUNG"	102
IMPROVE CUSTOMER SATISFACTION THROUGH IMPLEMENTATION OF QUALITY MANAGEMENT SYSTEM ISO 9001:2008	103
INDONESIAN HIGHER EDUCATION: BUILDING LEADER WITH CHARACTER TOWARDS WORLD CLASS QUALITY	104

ISLAMIC PERSPECTIVE ON WORK ETHIC AND COMPETENCE TO INCREASING ORGANIZATIONAL CITIZENSHIP BEHAVIOR (OCB) TO SHARIA BANK EMPLOYEES IN THE BANGKA BELITUNG ISLANDS PROVINCE	105
ISOMORPHISM IN THE BANKING INDUSTRY OF THE REGIONAL DEVELOPMENT BANKS IN INDONESIA.....	106
KNOWLEDGE MANAGEMENT PRACTICE AT UNIVERSITY	107
MODELING ANALYSIS OF USING SOCIAL MEDIA TOWARD ONLINE POLITICAL PARTICIPATION OF YOUNG ADULTS	108
OPTIMIZATION ACCOUNTING MANAGEMENT EFFORTS THROUGH DESKIN INFORMATION SYSTEM AT PT. RAJAWALI NUSINDO BANDUNG	109
PROMOTING ASPIRING GEOPARK THROUGH EVENT MARKETING IN INDONESIA	110
PSYCHOLOGICAL CAPITAL AND QUALITY OF WORK LIFE INCREASE THE EMPLOYEE PERFORMANCE OF LABORATORY ANIMAL DIVISION	111
"SHOLAT JAMA'AH" AS MINIATURE OF A CONCEPT OF ISLAMIC LEADERSHIP	112
SUPERMARKET REPUTATION: A THEORETICAL REVIEW	113
THE ANALYSIS OF GREEN MARKETING STRATEGY AND PRODUCT ATTRIBUTES ON PURCHASE DECISION OF GREEN PRODUCTS	114
THE CHALLENGES OF RECRUITMENT AND TERMINATION OUTSOURCING WORKER IN ISLAMIC PERSPECTIVE.....	115
THE EFFECT OF CEO DECISION HORIZON TOWARDS COMPANY'S PERFORMANCE	116
THE IMPLEMENTATION OF THE ISO 11620:2008 AT THE UNIVERSITY LIBRARIES IN INDONESIA.....	117
THE INFLUENCE OF EMOTIONAL VALUE TO CONSUMER SATISFACTION IN EFFORT TO INCREASE CUSTOMER LOYALTY IN PT. KARYA IMTAQ (PT.KI)	118
THE INFLUENCE OF PERSONAL BRANDING OF KOREANS, CHINESE, JAPANESE EXPATRIATES AND INDONESIAN EMPLOYEES TOWARDS THEIR SELF-CONFIDENCE (SURVEY IN CULTURAL RESEARCH IN BANTEN PROVINCE INDONESIA)	119
THE INFLUENCE OF PROFITABILITY, LIQUIDITY AND MARKET VALUE ON STOCK RETURNS (RESEARCH TO MINING COMPANIES ON INDONESIA STOCK EXCHANGE FROM 2012 TO 2016).....	120
THE MODELING OF MICRO BUSINESS MENTORING BY LARGER BUSINESS AT THE COOPERATION AND SME AGENCY IN SEMARANG	121
THE ROLE OF DIGITAL CUSTOMER EXPERIENCE ON CUSTOMER LOYALTY	122
THE ROLE OF EDUCATION ON GREEN INVESTMENT IN TRADITIONAL MARKET GOVERNANCE	123
THE ROLE OF QUALITY ASSURANCE (QA) IN MAINTAINING THE QUALITY OF THE APPRAISERS OF GOVERNMENT ASSETS IN THE DIRECTORATE GENERAL OF STATE ASSETS (DJKN)	124

THE STRATEGY FOR REAL ESTATE DEVELOPMENT COMPANIES – THE STRATEGIC PLACE: A MARKET-BASED FRAMEWORK.....	125
UPGRADE PRODUCT PURCHASE DECISION.....	126
CHAPTER 7: ACCOUNTING	127
AUDIT AND MULTIPLE LARGE SHAREHOLDERS COSTS TO AUDIT QUALITY	127
ANALYSIS OF ISLAMIC INTELLECTUAL CAPITAL PERFORMANCE IN ISLAMIC BANKING INDUSTRY : STUDY ON SOUTHEAST ASIA COUNTRIES	128
BEHAVIORAL ACCOUNTING OF AMIR AND TAKMIR SUNAN AMPEL SURABAYA ON FINANCIAL REPORTING	129
DESIGN OF CLOUD-BASED MARKETING INFORMATION SYSTEM ON D'BANJAR BARBERSHOP AS AN EFFORT TO INCREASE REVENUE.....	130
EFFECT OF COMPETENCE AND INTERNAL ACCOUNTANT CERTIFICATION ON QUALITY INFORMATION FINANCIAL STATEMENTS WITH INFORMATION TECHNOLOGY AS MEDIATION VARIABLES	131
EXPLORING THE SOCIAL REPORTING DISCLOSURE USING MAQASHID SHARIA PERSPECTIVE: CASE STUDIES TO COMPANIES THAT LISTED AT JAKARTA ISLAMIC INDEX	132
GREEN INNOVATION AS IMPLEMENTATION OF SUSTAINABILITY DEVELOPMENT IN INDONESIA.....	133
IMPLEMENTATION OF EFFECTIVE INTERNAL CONTROL IN HIGHER EDUCATION	134
ISLAMIC SOCIAL REPORTING INDEX AND INVESTMENT ACCOUNT HOLDER	135
LOVE OF MONEY AND AUDITOR ETHICAL ASSESSMENT: FRAUD PERCEPTION STUDY ANALYSIS.....	136
MENTAL ACCOUNTING IN THE ERA OF INDONESIAN URBAN SOCIETY.....	138
PROFITABILITY RATIO TO DISTINGUISH BETWEEN ISLAMIC AND CONVENTIONAL BANKS IN INDONESIA	139
QUALITATIVE ANALYSIS OF FINANCIAL REPORTING POST ADOPTION OF IFRS: COMPARATIVE STUDY IN SOUTH EAST ASIA	140
SISMIOP ACCEPTANCE BEHAVIOR USER RESPONSES BY USAGE OF TECHNOLOGY ACCEPTANCE MODEL (TAM) AT REALIZATION OF LAND AND BUILDING TAX (PBB) IN BANYUWANGI.....	141
THE ADAPTATION OF DELONE AND MCLEAN'S INFORMATION SYSTEM MODEL TO TEST THE SUCCESS OF THE ERP-SAP IMPLEMENTATION IN MIDDLE-LEVEL MANAGEMENT (A STUDY CASE AT PT PETROKIMIA GRESIK).....	142
THE IMPACT OF EXPERIENCE, EXPERTISE, AUDIT SITUATION, ETHICS, AND GENDER ON AUDITOR'S PROFESSIONAL SKEPTICISM (CASE STUDY AT ACCOUNTING FIRMS IN SURABAYA).....	143
THE EFFECT OF BOARD DIVERSITY ON EARNINGS MANAGEMENT: EVIDENCE FROM PROPERTY, REAL ESTATE, AND CONSTRUCTION FIRMS IN INDONESIA	144

THE EFFECT OF SUBSTANCE OVER FORMS PRINCIPLE TOWARDS ISLAMIC FINANCIAL REPORTING QUALITY CASE STUDY: MUSYARAKAH MUTANAQISHAH TRANSACTION IN INDONESIA ISLAMIC BANK.....	143
THE EVALUATION OF THE VILLAGE-FUNDS MANAGEMENT (A CASE STUDY AT THE LEMBANG SUB-DISTRICTS, WEST BANDUNG REGENCY).....	146
THE INFLUENCE OF HOTEL TAXES AND ENTERTAINMENT TAXES TOWARD DISTRICT OWN SOURCE REVENUE IN BANDUNG CITY.....	147
THE ROLE OF ACCOUNT REPRESENTATIVE IN SECURING THE TAX PROCEED.....	148
VALUE ADDED HUMAN CAPITAL AND FIRMS' FINANCIAL PERFORMANCE.....	149
CHAPTER 8: OTHER TOPICS	150
ANALYSIS OF TOURIST EXPERIENCE ON LOCAL AND FOREIGN TOURISTS IN BANDUNG.....	150
APPLICATION OF E-COOPERATIVE IN FACILITATING ACCOUNTABILITY REPORTS BY COOPERATIVE MANAGEMENT AND SUPERVISORS.....	151
CASE-BASED REASONING (CBR) METHOD CAN AFFECT THE CREATIVE PROBLEM SOLVING SKIL (CPSS) STUDENTS BASED ON REGIONAL DIFFERENCES OF SCHOOL.....	152
DEVELOPMENT RETURN ON INVESTMENT IN HOSPITALITY INDUSTRY BASED ON WEBSITE.....	153
EFFECT OF WORD OF MOUTH ON STUDENT'S DECISION TO CHOOSE A COLLEGE.....	154
GOVERNANCE AND TRUST IN ZAKAT INSTITUTION.....	155
IMPLEMENTATION OF DEMONSTRATION METHOD IN STUDENT PSYCHOMOTOR LEARNING OUTCOMES (EXPERIMENTAL STUDIES TRAINING WORKSHOP AND ENTREPRENEURSHIP, MATERIAL COMPETENCY PRODUCT ORIENTED PROCESSING, HOSPITALITY ACCOMMODATION EXPERTISE (AE) ON XI GRADE SMKN 3 CIMAH).....	156
INFORMATION SYSTEMS FOR SEMERU MOUNTAIN WITH QR CODE AND RFID TECHNOLOGY.....	157
INTERNAL FACTORS AFFECTING THE INTENTION TO PAY ZAKAT AND THE SELECTION OF FORMAL ZAKAT INSTITUTIONS ON GENERATION Y IN BANJARMASIN.....	158
MANAGEMENT OF SHARIA CORPORATE SOCIAL RESPONSIBILITY (CSR) AS A COMMUNITY ESTABLISHMENT FOR CIVIL SOCIETY.....	159
NATIONAL CULTURE AND NATIONAL INNOVATIVE CAPACITY: AN EXPLORATORY STUDY.....	160
SMEs EMPOWERMENT STRATEGY SECTOR OF FISHERIES MARINE BASED ON FISH FLOUR IN DISTRICT TOJO UNA-UNA.....	162
THE IMPLEMENTATION OF THE COOPERATIVE LEARNING MODEL OF THE TYPE OF COOPERATIVE SCRIPT TO IMPROVE THE STUDENTS' LEARNING OUTCOMES ON THE SHARIA ECONOMIC COURSE.....	163

THE INFLUENCE OF INVESTMENT DECISION, FINANCING DECISION, AND DIVIDEND POLICY ON FIRM VALUE (STUDIES ON BASIC INDUSTRY AND CHEMICAL SECTOR COMPANY LISTED ON INDOONESIAN STOCK EXCHANGE FROM 2006-2015).....	164
THE RELATIONSHIP OF PUBLIC GOVERNANCE AND ENVIRONMENTAL SUSTAINABILITY PERFORMANCE.....	165
WOMEN'S LABOR FORCE PARTICIPATION ANALYSIS ON FORMAL AND INFORMAL BUSINESS SECTORS.....	166

Book of
Abstract



ICIEBP



TRANSFORMING ISLAMIC ECONOMY AND SOCIETY

15th November 2017

Grand Tjokro Hotel



Scopus



inz

