

**MINISTRY OF RESEARCH TECHNOLOGY AND HIGHER EDUCATION
FACULTY OF ECONOMIC AND BUSINESS
AIRLANGGA UNIVERSITY**

STUDY PROGRAM : ISLAMIC ECONOMICS

LIST NUMBER :

ABSTRACT
THESIS OF ISLAMIC ECONOMICS BACHELOR DEGREE

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TITLE

Pengaruh Kepatuhan Pengelolaan Bank Syariah Berdasarkan Prinsip Syariah (*Sharia Compliance*) Serta Fitur dan Fasilitas Produk Perbankan Syariah Terhadap Minat Menggunakan Produk Lain Pada Perbankan Syariah

CONTENT

This research aims to study the effect of Islamic banking management compliance according to sharia compliance and its product features and facilities towards the interests on using other products in Islamic banking.

The research method used is a quantitative approach. This reasearch uses primary data by distributing questionnaires to respondents. The sampling technique used is purposive sampling. Meanwhile the analysis techniques used are classic assumption tests and hypothesis t , f and R^2 tests

This research shows that there is a significant, partially and simultaneosly, correlation between Islamic banking management compliance according to sharia compliance and its product features and facilities towards the interests on using other products in Islamic banking.

Keywords: Sharia Compliance, Islamic Banking Product Features Facilities, Islamic Banks