

CHAPTER IV

CONCLUSION AND SUGGESTION

4.1 Conclusion

From the discussions about the statement of the problem, the writer got conclusions. The first is about the role of information in promoting Denpasar local tourism objects, information played an important role in promoting tourism destinations. Good information will influence and invite many tourists from many countries around the world. There are many countries in the world that try to promote their countries to be the tourism destinations because of economic reasons, more tourists that visit the tourism destinations will give the country much income and will play a role in developing and advancing the country itself.

The second is about solutions that need to be made in order to deal with the problems that often happened in giving information to foreign tourists. The writer sees when he did an internship in Dinas Pariwisata Kota Denpasar that he could not find any official platform to show where the Tourist Information Centre is. When the writer moved his internship to the Tourist Information Centre, he could not find the mark or the sign that shows if there is a Tourist Information Centre in Denpasar.

The third was about the obstacles. The internship at the Tourist Information Centre Denpasar was such an important experience for the writer. It helped the writer to improve his knowledge regarding the world of tourism, especially in giving information regarding tourism objects to foreign tourists or domestic tourists who want to explore Denpasar. The writer found that he had

problems in adjusting to the culture of Bali, especially from the religious sides. In the first week of living in Denpasar, the writer found difficulties to find a mosque. It was made the writer feels unsettled regarding his life in Denpasar, but after taking some time adjusting with the new surroundings, the writer finally felt great and was able to do the internship at the Tourist Information Centre Denpasar with better mood and determinations.

4.2 Suggestion

4.2.1 Suggestions for the Company/ Institution

I suggest to the Dinas Pariwisata Kota Denpasar to make some platform to provide more information about Denpasar local tourism objects, and build many sign or mark that leads into Tourist Information Centre and tourism objects, promote more the program of *City Tour* because it is a good program but unfortunately it is lack of promotion of the program that makes foreign tourists and domestic tourist does not know. Improve the quality of human resources through communication skill while giving information. Working in the field of tourism in the government sector with many international tourists coming, it will reduce tourist satisfaction level if the employees do not understand what the tourist needed.

4.2.2 Suggestion for English Diploma Program

I suggest to English Diploma to keep giving students the opportunity to do the work practice or internship. it is very helpful to improve the quality of students and the addition of experience in the works world and further improves the learning process in terms of practice in accordance with special interests including Business Communication and English Teaching.