

Table of Contents

A FINAL REPORT	ii
This to certify the final report of	iii
STATEMENT OF ORIGINALITY	iv
I dedicate this final report to my beloved parents	v
Table of Contents	vi
Table of Pictures	ix
ACKNOWLEDGEMENTS	x
CHAPTER 1	1
INTRODUCTION	1
1.1. Background of the Report	1
1.2. Statement of Problems.....	4
1.3. Purpose of the Report	4
1.4. Significance of the Report	5
1.5. Review of Related Literature.....	6
1.5.1. Translation.....	6
1.5.2. Methods of Translation	7
1.5.3. Marketing	11
1.5.4. Marketing the Booklet.....	11
1.6. Methods of the Report.....	12
1.6.1. Location and Participant	12
1.6.2. Data Collection.....	12
1.6.3. Data Analysis	15
1.7. Framework of the Report	16
CHAPTER II.....	17
INSTITUTION HISTORY	17
2.1. Institution History.....	17
2.2. Vision and Mission.....	17
2.2.1. Vision	17
2.2.2. Mission.....	17

2.3.	Organization Chart	18
2.4.	Job & Responsibility	19
2.5.	Location.....	24
CHAPTER III		25
DISCUSSION		25
3.1.	Description	25
3.1.1.	The Methods Used in Translating Booklet in <i>Dinas Pariwisata Kota Denpasar</i>	25
3.1.2.	The way the guests can understand and interested in reading the booklet.....	37
3.2.	Obstacles	40
3.2.1.	Identifying Methods Used in Translating Booklet in <i>Dinas Pariwisata Kota Denpasar</i>	40
3.2.2.	Identifying the Way the Guests Understand and Interested in Reading the Booklet.....	40
3.3.	Added Values	41
3.3.1.	Identifying Methods Used in Translating the Booklet.....	41
3.3.2.	Identifying the Way the Guests Understand and Interested in Reading the Booklet.....	41
3.4.	Related Courses	41
3.4.1.	Practice in Translation I-III.....	41
3.4.2.	Writing I-V.....	42
3.4.3.	Structure I-V.....	42
3.4.4.	Etika Kepribadian.....	42
3.4.5.	Speaking.....	42
3.4.6.	Reading	42
CHAPTER IV		43
CONCLUSION AND SUGGESTION		43
1.1.	Conclusion.....	43
1.2.	Suggestion	44
1.2.1.	Suggestion to <i>Dinas Pariwisata Kota Denpasar</i>	44
1.2.2.	Suggestion to D-III English Language.....	45
REFERENCES.....		46

APPENDIXES	48
APPENDIX 2: CERTIFICATE	49
APPENDIX 3: ASSESMENT FORM	50
APPENDIX 4: PHOTOGRAPHS.....	51
APPENDIX 5: TRANSCRIPTIONS	56
APPENDIX 6: QUESTIONNAIRE DATA	58
BIOGRAPHICAL SKETCH	60