

## CHAPTER IV

### CONCLUSION AND SUGGESTIONS

#### 4.2 Conclusion

The discussions in previous chapter led to some conclusions about creating of good advertising poster. There are two conclusions from two statements of the problem, they are:

First about creating a good English advertising poster for preschool at Tägertschi Farm Preschool, Switzerland. The most important thing in creating poster is knowing the aspect of the poster itself. However, creating a poster in English also required good English skill. Apart from that, informative texts also should be added on poster, so the poster will effectively work. The writer got some problems and difficulties during the time creating the poster, but the writer got helps from the head of preschool and other people. In the end, the writer managed to create the poster in English.

Choosing appropriate expressions for preschoolers was also quite a problem. The writer found a lot of trouble and difficulties choosing what was appropriate appropriate enough to be added on poster. The writer learned how to use appropriate expressions for children, especially preschoolers. The writer managed to make a new poster, although there were quite a lot of problems and mistakes in the process until it was finished.

In conclusion, the poster fits most of the rules of being a good poster even though one rule is not accomplished due to the rules of research poster the used to advertise a preschool which is still considered as poster in academic area.