

CHAPTER IV

CONCLUSION AND SUGGESTION

4.1. Conclusion

From findings and discussion from the previous chapter, the writer got some conclusions:

First is about how to make online travel translation news that applied by PT. Antar Surya Jaya when they are making travel articles. Promotional language is used by PT. Antar Surya Jaya journalist to persuade more target readers to become potential tourists. By using that language, it is expected that the target would be reached. Even though, making persuade sentence to get more target readers is difficult for me during the internship, the writer got lessons to look for some examples of promotional sentences to get an inspiration to be more creative and the meaning and understand the meaning before the writer translates a passage.

Finally, it is about the methods of translating Indonesian-English news which is used by PT. Antar Surya Jaya journalist in translating travel articles. PT. Antar Surya Jaya journalist uses faithful and borrowing translation in translating travel news. Applying faithful and borrowing translation in writing news was not always an easy thing for me during the internship. To overcome it, the writer must know in advance the type of target translation and adjust the translation with the

target audience. So, it is important for every travel articles translators to really understand the information in the ST.

4.2. Suggestion

4.2.1 Suggestion for PT. Antar Surya Jaya

The writer suggests that PT. Antar Surya Jaya evaluates their news before uploading it. So, in the future, the news can come out with better result and keep following the rules of writing online travel news. The writer also suggests that the company maintains a good relationship with the education world, especially with Universitas Airlangga.

4.2.2 Suggestion for D-III Bahasa Inggris

The writer suggests that D-III Bahasa Inggris explore the ability in the media field. It can be through workshops, internships, or study visits. The writer also suggests D-III Bahasa Inggris keeps maintaining a good relationship with PT. Antar Surya Jaya.

4.2.3 Suggestion for Next Interns

The writer suggests the next interns read and learn more about the field that is related to travel news articles, so they will be able to understand technical terms and context of travel news articles which are related to those topics.