

TABLE OF CONTENTS

Inside Cover Page	i
Inside Title Page.....	ii
Degree Requirement.....	iii
Declaration Page	iv
Dedication Page	v
Approval Page.....	vi
Acknowledgements	vii
Epigraph	xi
Table of Contents	xii
List of Tables.....	xiv
List of Appendices	xv
Abstrak	xvi
Abstract	xvii
CHAPTER I INTRODUCTION	1
1.1 Background of the Study	1
1.2 Statement of the Problems	8
1.3 Objectives of the Study.....	8
1.4 Significance of the Study.....	9
1.5 Definition of Key Terms.....	9
CHAPTER II LITERATURE REVIEW.....	11
2.1 Theoretical Framework.....	11
2.1.1 Cooperative Principle.....	11
2.2 Flouting Maxim	14
2.2.1 Flouting Maxim of Quantity	14
2.2.2 Flouting Maxim of Quality	15
2.2.3 Flouting Maxim of Relation	16
2.2.4 Flouting Maxim of Manner	16
2.3 Conversational Implicature.....	17
2.4 Review of Related Studies.....	19
CHAPTER III RESEARCH METHOD	24
3.1 Research Approach.....	24

3.2	Data Sources	24
3.3	Scope and Limitation.....	25
3.4	Technique of Data Collection.....	26
3.5	Technique of Data Analysis	26
CHAPTER IV RESULTS AND DISCUSSION.....		28
4.1	Results	28
4.1.1	The Flouting Maxims and the Types of Conversational Implicature found in Mata Najwa <i>Pura – Pura Penjara</i> Episode.....	30
4.2	Discussion.....	80
CHAPTER V CONCLUSION.....		95
REFERENCES.....		98
APPENDIX.....		101