

REFERENCES

- Adeney, Frances S. *Christian Women in Indonesia: A Narrative Study of Gender and Religion*. USA: Syracuse University Press, 2003.
- Ahmad A. *Redefining The Role of Women in Indonesia*. 29 December 1998.
<http://www.twn.my/title/abdu-l-cn.htm> (accessed September 29, 2014).
- Barkan, Steven E. *A Primer on Social Problems*. Maine: Unnamed, 2012.
- Blackstone, Amy M. "Gender Roles and Society." *Sociology School Faculty Scholarship*, 2003: 335-338.
- Bullying, No. *No Bullying Online*. 9 March 2015. <https://nobullying.com/gender-stereotypes/> (accessed August 13, 2017).
- Campbell, Patricia B. "Girls Are... Boys Are... : Myths, Stereotypes, and Differences." *U.S Department of Education*, 1994: 7.
- Chandler, Daniel. *The basics: Semiotics*. New York: Taylor & Francis Group, 2007.
- Change, Organiazing. *Organizing Change*. 9 January 2014.
<http://organizingchange.org/patriarchy-persists-can-change/> (accessed September 25, 2017).
- College, Sunny Empire State. *Online Writing Center*. 2017.
<http://www.esc.edu/online-writing-center> (accessed August 15, 2017).
- Cook, Mark Andrew. *Music Theory*. West Virginia: Creative Commons, 2012.
- Creswell, John W. *Research Design: Qualitative, Quantitative, and Mixed Methods approaces*. California: Sage Publications, Inc, 2009.
- Ekman, Paul, and David Matsumoto. "Facial Expression Analysis." *Facial Expression Analysis*, 1977: 1-11.
- Enesis. *Enesis Group, Product Detail*. 20 April 2017. (accessed April 20, 2017).
- Eriyanto. *Analisis Wacana: Pengantar Analisis Teks Media*. Yogyakarta: LKis, 2012.
- Femina. *Femina Tips*. 2 February 2017. (accessed April 20, 2017).

- Fiske, John. *Television Culture*. London and New York: Routledge, 2002.
- . *Television Culture: Popular Pleasures and Politics*. New York: Methuen & Co. Ltd, 1987.
- Gianetti, Lois. *Understanding Movies*. New Jersey: Pearson Prentice Hall, 1996.
- Gunawan, Budi. *CEk & Ricek Digital*. 6 June 2015. (accessed April 20, 2017).
- Hall, Stuart. "Representation Cultural Representations and Signifying Practices." *The Work of Representation*, 1997: 15.
- Indonesia. *Gender Issues*. 1 January 2014. <http://www.culturecrossing.net> (accessed September 29, 2014).
- Jefkins, Frank William. *Advertising Today*. California: Macdonald and Evans, 1985.
- Jensen. *A handbook of media and communication research: qualitative methodologies*. London: Routledge, 2002.
- Jrank, Family. *Gender Roles and Stereotypes*. 1 May 2017. (accessed May 1, 2017).
- Kasali, Rhenald. *Manajemen periklanan: konsep dan aplikasinya di Indonesia*. Jakarta: Grafiti, 1992.
- Lauermann, R. *Constituent Perceptions of Political Representation: How Citizens Evaluate their Representatives*. USA : Springer, 2013.
- Lindholm, Charles. "Culture and Identity." In *Culture and Identity*, by Charles Lindholm. London: Routledge, 2007.
- Mandal, Ananya. *News Medical Life Sciences*. 8 October 2014. <http://www.news-medical.net/amp/health> (accessed August 15, 2017).
- Parenthood, Planned. *Planned Parenthood*. 1 May 2017.
<https://www.plannedparenthood.org/learn/sexual-orientation-gender/gender-gender-identity> (accessed May 4, 2017).
- Pudovkin, V. *Editing: Section 4*. Rusia: Vsevold Pudovkin, 1962.
- Redaksi. *Dunia Lari*. 17 November 2014. dunialari.com/aksesoris-penting-untuk-pelari/ (accessed July 2, 2017).

- Resources, ARK School. *Gender and Family Roles*. Northern Ireland: ARK, 2000.
- Sanderson, Stephen K. *The Evolution of Human Sociality: A Darwinian Conflict Perspective*. USA: Rowman & Littlefield Publishers, 2001.
- Skwirk. *Skwirk Online Education*. 5 July 2017. www.skwirk.com (accessed July 5, 2017).
- Stern, Susannah R., and Dana E. Mastro. "Gender Portrayals Across the Life Span: A Content Analytic Look at Broadcast Commercials." *Mass Communication and Society*, 2009: 215-236.
- Tyson, Lois. *Critical Theory Today: A User-friendly Guide*. Michigan: Routledge, 2006.
- Utomo, Ariene. *Inside Indonesia*. 5 June 2015. www.insideindonesia.org/a-woman-s-place-3 (accessed June 20, 2017).
- Webster, Merriam. *Merriam Webster Com*. 2 July 2017. <https://www.merriam-webster.com> (accessed July 2, 2017).
- Widyatama, Rendra. *Bias Gender Dalam Iklan Televisi*. Jember: Media Pressindo, 2006.
- Wiley, John. *Multicultural Gender Roles*. New Jersey: John Wiley & Sons, Inc., 2013.
- Wirasari, Ira. *Citra Wanita dalam Konteks Visual Iklan pada Majalah Wanita*. Bandung: Stisitelkom, 2012.