MINISTRY OF RESEARCH, TECHNOLOGY, AND HIGHER EDUCATION FACULTY OF ECONOMICS AND BUSINESS AIRLANGGA UNIVERSITY

STUDY PROGRAM : ISLAMIC ECONOMY

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ABSTRACT UNDERGRADUATE THESIS OF B.A. IN ISLAMIC ECONOMY

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TITLE:

The influence of Attitude Factors, Subjective Norms, Behavior Control and Religiosity on Willingness to do Waqf on Muhammadiyah Committee in Surabaya

CONTENT:

This study is aimed at analyzing the effect simultaneously and partially on Attitude, Subjective Norms, Behavior Control and Religiosity factors on willingness to do waqf on Muhammadiyah Committee in Surabaya. The research method in selecting respondents was determined intentionally (purposive sampling), namely as many as 50 PCM committee (Muhammadiyah Branch Manager) at the District level in the city of Surabaya. This study uses multiple linear regression analysis with the dependent factor Willingness (Y) Affected by Independent Factors including *AttitudeX*₁, *Subjective NormsX*₂, *Behavior ControlX*₃ and *ReligiosityX*₄.

The results obtained in this study are Attitude, Subjective Norms, Behavior Control variables have a significant effect on Willingness to do waqf variables, while the Religiosity variable does not have a significant effect on the Willingness variable in representation.

Keywords: Attitude, Subjective Norms, Behavior Control, Religiosity, Willingness to do Waqf