REFERENCES

Ace. 2016. *engadget.com.* October 11. Accessed March 3, 2019. https://www.engadget.com/2016/11/10/the-history-of-youtube/.

Anonymous. 2019. *SOCIALBLADE.* March 17. Accessed March 17, 2019. https://socialblade.com/youtube/top/country/id/mostsubscribed.

Bloomfield, L. 1935. *Language.* New York: Holt.

Boaner, James. 2018. *Akademia.* April 25. Accessed March 20, 2019. https://akademia.com.ng/what-is-bilingualism-and-diglossia/.

BrainyQuote. 2019. *BrainyQuote.* June 29. Accessed June 29, 2019. https://www.brainyquote.com/quotes/david_russell_381230.

Burgess, J, and J Green. 2009. *YouTube: Online video and participatory culture.* Cambridge, England: Polity.

Davidson, Mary Catherine. 2003. "Code-Switching and Authority in Late Medieval England." *Neophilologus* 473-486.

Denzin, N, and Y Lincoln. 1994. *Handbook of Qualitative Research.* California: SAGE.

Falk, Ingrid. 2013. "Code-switching online: A case study of Swedish-English code-switching in the blog Charlotta Flinkenberg." *Department of languages and literatures University of Gothenburg* 10.

Fishman, Joshua A. 1967. "Bilingualism With and Without Diglossia; Diglossia With and Without Bilingualism." *JOURNAL OF SOCIAL ISSUES VOLUME NUMBER 2,* 1-10.

Fraidaki, Katerina, Katerina Pramatari, and George Doukidis. 2014. "Types of Social Media May Affect Information Acquisition Process." *International Conference on Social Computing and Social Media* 178.

Frobenius, Maximiliane. 2011. "Beginning a monologue: The opening sequence of video blogs." *Journal of Pragmatics* 814-827.

Gao, W, Y Tian, T Huang, and Q. V Yang. 2010. "Vlogging: a survey of video-blogging technology on the web." *ACM Comput Surveys* 1-57.

Hancock, Beverley, Elizabeth Ockleford, and Kate Windridge. 2007. *An Introduction to Qualitative Research.* Nottingham: The University of Nottingham.

Harsadakara. 2019. *Boombastis.* January 19. Accessed March 28, 2019. https://www.boombastis.com/jika-bintang-tamu-nebeng-boy/204825.

Haugen, E. 1953. *The Norwegian language in America.* Philadelphia: University of Pennsylvania Press.

Holmes, Janet. 2013. *An Intoduction to Sociolinguistics.* New York: Routledge.

Hymes, Dell. 1974. *Foundation in Sociolinguistics.* Philadelphia: The University of Philadelphia Press.

Inuwa, Yusuf Nuhu, Anne Althea Christopher, and Haryati Bt. Bakrin. 2014. "Factors Motivating Code Switching Within the Social Contact of Hausa Bilinguals ." *IOSR Journal Of Humanities And Social Science (IOSR-JHSS) Volume 19, Issue 3, Ver. V* 43-49.

Kain, E. 2014. *Forbes.* June 18. Accessed March 3, 2019. http://www.forbes.com/sites/erikkain/2014/06/18/youtuber-pewdiepie-is-making-4-million-a-year.

Krismantari, Ika. 2015. *The Jakarta Post.* April 15. Accessed March 14, 2019. https://www.thejakartapost.com/news/2015/04/19/boy-william-a-sweet-multi-talented-star.html.

Li, P. 1996. "Spoken word recognition of codeswitched words by Chinese-English bilinguals." *Journal of Memory and Language* 757.

Luscombe, Bellinda. 2015. *TIME.* August 27. Accessed March 3, 2019. http://time.com/4012832/meet-youtubes-view-master/.

McDermid, Charles. 2019. *South China Morning Post.* February 7. Accessed March 14, 2019. https://www.scmp.com/news/asia/southeast-asia/article/2185326/indonesian-youtuber-atta-becomes-first-person-southeast.

McKay, Sandra Lee, and N Hornberger. 1997. *Sociolinguistics and Language Teaching.* Cambridge: Cambrige University Press.

Montes-Alcalá, Cecilia. 2007. "Blogging in Two Languages: code-switching in bilingual blogs." *In Selected Proceedings of the Third Workshop on SpanishSociolinguistics* 11.

Montes-Alcalá, Cecilia. 2005. "two languages, one pen: socio - pragmatic functions in written spanish - english code switching." *ann arbor: UMI dissertation services* 8.

Muin, Abd. 2011. "Code Switching As A Communication Strategy." *Jurnal Adabiyah Vol XI* 264-277.

Myers-Scotton, Carol. 1993. *Social motivations for codeswitching: Evidence from Africa.* Oxford: Clarendon Press.

Nilep, Chad. 2006. ""Code Switching" in Sociocultural Linguistics." *Colorado Research in Linguistics.* 571-580.

Nurin, Fajarina. 2017. *Liputan6.* January 02. Accessed June 29, 2019. https://www.liputan6.com/showbiz/read/2693529/cerita-boy-william-yang-di-bully-akibat-sering-berbahasa-inggris.

Nyangeni, T, S Du Rand, and D Van Rooyen. 2015. "Perception of nursing students regarding responsible use of social media in Eastern Cape." *Curationis 38(2), Art. #1496* 9.

Patton, M. 1990. "Qualitative evaluation and research methods ." *SAGE Publications* 169-186.

Poplack, Shana. 1980. "Sometimes I'll start a sentence in Spanish Y TERMINO AN ESPANOL: toward a typology of code-switching." *Linguistic* 581-618.

Prassidha, Sandhya Bayu. 2017. "Code-Switching Performed by Andovi da Lopez in the vlog entitled "Shanghai NBA Vlog"." *Undergraduate Thesis Universitas Airlangga* 50-62.

Puspitasari, Ratna Dyah. 2018. "CODE SWITCHING IN SARAH SECHAN TALK SHOW ON NET TV." *Skripsi Thesis* 2.

Putri, Edira. 2018. *Culture Trip.* January 22. Accessed March 13, 2019. https://theculturetrip.com/asia/indonesia/articles/10-indonesian-youtubers-you-should-know/.

Romaine, Suzanne. Bilingualism [2nd edition]. *1995.* Oxford: Blackwell Publishing.

Techopedia. 2018. *Techopedia.* January 28. Accessed March 9, 2019. https://www.techopedia.com/definition/5219/youtube.

Valdez, G, and R.A Figueora. 1994. *Bilingual and testing: A special case of bias.* Norwood: Ablex Publishing Corp.

Wardhaugh, Ronald. 2006. *An Introduction to Linguistics.* United Kingdom: Blackwell.

Werbach, Kevin. 2001. *Mapping the Net: Revenge of the Physical World.* May 10. Accessed March 11, 2006. http://www.release1-0.com/release1/abstracts.php?Counter=4359811.

Youtube. 2019. *Youtube Creators.* March 13. Accessed March 13, 2019. https://www.youtube.com/intl/en-GB/creators/awards/.

YouTube. 2019. *YouTube Help.* March 27. Accessed March 27, 2019. https://support.google.com/youtube/answer/6070467?hl=en.