

DAFTAR PUSTAKA

- Aagard, A. (2016) *Sustainable Business: Integrating CSR in Business and Functions*, Gistrup, River Publishers.
- Abdurachman, O. (2000) *Dasar-Dasar Public Relations*. Bandung. PT Citra Aditya Bakti.
- Acharya, V., Gottschalg, O., Hahn, M. & Kehoe, C. (2013) 'Corporate Governance and Value Creation: Evidence from Private Equity', *The Review of Financial Studies*, Vol. 26, No. 2, hal. 368-402.
- Ackermann, F. & Eden, C. (2011) 'Strategic Management of Stakeholders: Theory and Practice', *Long Range Planning*, Vol. 44, No. 3, hal. 179-196.
- Agyeman, J., Schlosberg, D., Craven, L. & Matthews, C. (2016) 'Trends and Directions in Environmental Justice: From Inequity to Everyday Life, Community, and Just Sustainabilities', *Annual Review of Environment and Resources*, Vol. 41, hal. 321-340.
- Allen, M. (2016) *Strategic Communication for Sustainable Organisation*, Heidelberg, Springer.
- Amao, O. (2011) *Corporate Social Responsibility, Human Rights and the Law: Multinational Corporations in Developing Countries*, Oxon, Routledge.
- Andayani, S. (16 Desember 2018) '2018, Kaltim Terbitkan 925 Izin Usaha Sektor Pertambangan', *Bisnis Indonesia*, di akses pada 27 Februari 2019 di <https://kalimantan.bisnis.com/read/20181216/408/870133/2018-kaltim-terbitkan-925-izin-usaha-sektor-pertambangan>
- Apriando, T. (2016) 'Persoalan Tambang Masih Menumpuk, Bukti Carut Marut Tata Kelola', *Mongabay Indonesia*, diakses pada 15 Februari 2017 di <http://www.mongabay.co.id/2016/09/30/persoalan-tambang-masih-menumpuk-bukti-carut-marut-tata-kelola/>
- Arvidsson, A. (2005) 'Brands: A Critical Perspective', *Journal of Consumer Culture*, Vol. 5, No. 2, hal. 235-258.
- Asemha, E., Okpanachi, R. & Edegoh, L. (2013) 'Business Advantages of Corporate Social Responsibility Practice: A Critical Review', *New Media and Mass Communication*, Vol. 18, hal. 45-54.

- Askehave, I. (2007) 'The impact of Marketization on Higher Education Genres – The International Student Prospectus As a Case In Point', *Discourse Studies*, Vol. 9, No. 6, hal. 723-742.
- Asmalyah, S. (2013, 14 Desember) ' Berebut 'Kue' CSR di Lahan Kaltim', *Antara Kaltim*.
- Assumta, Sr Maria Rumanti (2002) *Dasar-Dasar Public Relations : Teori dan Praktik*. Jakarta : PT Grasindo.
- Atkinson, A., Waterhouse, J. & Wells, R. (1997) 'A Stakeholder Approach to Strategic Performance Measurement', *MIT Sloan Management Review*, diakses pada 15 April 2016 di <http://www.sloanreview.mit.edu/article/a-stakeholder-approach-to-strategic-performance-measurement/>
- Austin, E.W. & Pinkleton, B.E. (2008) *Strategic Public Relations Management 2nd Ed: Planning and Managing Effective Communication Programs*, New Jersey, Lawrence Erlbaum Associates, Inc., Publishers.
- Ballinger, C. & Payne, S. (2000) 'Discourse Analysis: Principles, Applications and Critique', *British Journal of Occupational Therapy*, Vol. 63, No. 12, hal. 566-572.
- Banerjee, S. (2008) 'Corporate Citizenship, Social Responsibility and Sustainability: Corporate Colonialism for the New Millennium?' dalam Jonker & de Witte (Eds.) *The Challenge of Organising and Implementing Corporate Social Responsibility*, New York, Palgrave Macmillan, hal. 31-50.
- Banerjee, S. (2014) 'A critical perspective on corporate social responsibility: Towards a global governance framework', *Critical Perspectives on International Business*, Vol. 10, No. 1/2, hal.84-95.
- Banks, S.P. (2008) 'Leading, Dissenting and Public Relations', dalam Banks, S.P. (Ed) *Dissent and the Failure of Leadership*, Massachusetts, Edward Elgar Publishing Inc., hal. 97-118.
- BAPPENAS (2010) *Report On the Achievement of the Development Goals in Indonesia 2010*, di akses pada 18 Juni 2019 di <https://www.bappenas.go.id/files/1313/5229/9228/4-report-on-the-achievement-of-the-millennium->

d e v e l o p m e n t - g o a l s - i n - indonesia-2010201011181326210_20110812140730_0.pdf

- Baptiste, I. (2001), 'Qualitative Data Analysis: Common Phases Strategic Differences', *Forum Qualitative Social Research*, Vol. 2, No. 3.
- Bardhan, N. & Weaver, C. (2011) 'Introduction: Public Relations in Global Cultural Contexts', dalam Bardhan, N. & Weaver, C. (eds) *Public Relations in Global Contexts: Multi-Paradigmatic Perspectives*, Routledge, London.
- Bargiela-Chiappini, F., Nickerson, C. & Planken, B. (2007) *Business Discourse*, New York, Palgrave Macmillan.
- Barker, C. & Galasinski, D. (2001) *Cultural Studies and Discourse Analysis: A Dialogue on Language and Identity*, London, SAGE.
- Bartlett, J.L. (2011) 'Public Relations and Corporate Social Responsibility', dalam Ihlen, Bartlett & May (eds) *The Handbook of Communication and Corporate Social Responsibility*, Wiley-Blackwell, West-Sussex.
- Bastian (17 September 2018) 'Dianggap Tak Transparan, CSR Berau Coal Disoal: Dewan Diminta Panggil Perusahaan' diakses pada 22 Maret 2019 di <http://bontang.prokal.co/read/news/21502-dianggap-tak-transparan-csr-berau-coal-disoal.html>
- Waluyas, F. (27 April 2017) 'Tuntutan Masyarakat Adat Papua Dalam Negosiasi Freeport', *BBC Indonesia*, di akses pada 20 Oktober 2017 di <https://www.bbc.com/indonesia/indonesia-39716839>
- Beal, B. (2014) *Corporate Social Responsibility: Definition, Core Issues, and Recent Developments*, SAGE, California.
- Beckert, J. (2010) 'Institutional Isomorphism Revisited: Convergence and Divergence in Institutional Change', *Sociological Theory*, Vol. 28, No. 2, hal. 150-166.
- Belu, C. & Manescu, C. (2013) 'Strategic Corporate Social Responsibility and Economic Performance', *Applied Economics*, Vol. 45, No. 19, hal. 2751-2764.

- Benghida, S. (2017) 'Factors And Challenges In Developing Countries Under The Resource Curse', *IAEME Publication*, International Journal of Civil Engineering and Technology, Vol. 8, No. 11, hal. 901-910.
- Benn, S. & Bolton, D. (2011) *Key Concepts in Corporate Social Responsibility*, London, SAGE.
- Benwell, B. & Stokoe, E. (2006) *Discourse and Identity*, Edinburgh, Edinburgh University Press.
- Berger, B. (2005) 'Power Over, Power With, and Power to Relations: Critical Reflections on Public Relations, the Dominant Coalition and Activism', *Journal of Public Relations Research*, Vol. 17, No. 1, hal. 1-14.
- Berau Post* (03 Desember 2017) 'Kapak Kecam PT Berau Coal', di akses pada 13 Januari 2019 di <http://berau.prokal.co/read/news/52696-kapak-kecam-pt-berau-coal>
- Berau Post* (13 Maret 2018) 'Realisasi Program CSR PT Berau Coal', di akses pada 22 Maret 2019 di <http://berau.prokal.co/read/news/54357-realisasi-program-csr-pt-berau-coal.html>
- Berau Post* (05 September 2018) 'Hearing Lahan Berakhir Ricuh' di akses pada 13 Januari 2019 di <http://berau.prokal.co/read/news/56960-hearing-lahan-berakhir-ricuh.html>
- BERITA SATU* (7 Desember 2012) 'Divestasi Saham PT Kaltim Prima Coal Tidak Merugikan Negara', diakses pada 4 Januari 2019 di <https://www.beritasatu.com/bisnis/86857-divestasi-saham-pt-kaltim-prima-coal-tidak-merugikan-negara.html>
- Berle, A.A. & Means, G.C. (1932) *The Modern Corporation and Private Property*, New Brunswick, Transaction Publishers.
- Bhinekawati, R. (2016) *Corporate Social Responsibility and Sustainable Development: Social Capital and Corporate Development in Developing Economies*, London, Routledge.
- Bhinekawati, R. (2017) 'Corporate Social Responsibility, Social Capital and Sustainable Development: Lessons from Indonesian Palm Oil Company', *Jurnal Masyarakat Indonesia*, Vol. 43, No. 1.

- Birch, D. (2001) 'Corporate Citizenship: Rethinking Business Beyond Corporate Social Responsibility', dalam Andriof & McIntosh (Eds.) *Perspectives on Corporate Citizenship*, Sheffield, Greenleaf, hal. 53-65.
- BISNIS* (29 Juni 2017) 'Sangatta, Kota Tempat Tambang Batu Bara Terbuka Terbesar di Dunia', di akses pada 4 Januari 2019 di <https://ekonomi.bisnis.com/read/20170629/44/666775/sangatta-kota-tempat-tambang-batu-bara-terbuka-terbesar-di-dunia>
- Bivins, J.C. (2003) *Mixed Media: Moral Distinctions in Journalism, Advertising, and Public Relations*, Routledge, New York.
- Blindheim, B. (2012) 'Institutional Models of Corporate Social Responsibility: A Proposed Refinement of the Explicit-Implicit Framework', *Business & Society*, Vol. 54, No. 1, hal. 52-88.
- Blowfield, M. (2010) 'Business, Corporate Responsibility and Poverty Reduction', dalam Utting, & Marques (Eds.) *Corporate Social Responsibility and Regulatory Governance. International Political Economy Series*, London, Palgrave Macmillan.
- Bonasir, R. (27 Agustus 2010) 'Exxon Diminta Tangani Merkuri di Aceh', *BBC Indonesia*, di akses pada 20 Oktober 2017 di https://www.bbc.com/indonesia/berita_indonesia/2010/08/100827_exxonmercury
- Bourdieu, P. (1997) *Outline of a Theory of Practice*, Cambridge, Cambridge University Press.
- Bothra, M. & Jain, T. (2014) 'The Concept of CSR: Socio-Legal Perspectives', *ADR Journal*, Vol. 1, No. 2, hal. 1-5.
- Bouten, L., Everaert, P., Van Liedekerke, L., De Moor, L. & Christiaens, J. (2011) 'Corporate Social Responsibility Reporting: A Comprehensive Picture?', *Accounting Forum*, Vol. 35, No. 3, hal. 187-204.
- Bowen, S.A. (2005) 'A Practical Model for Ethical Decision Making in Issues Management and Public Relations', *Journal of Public Relations Research*, Vol. 17, No. 3, hal. 191-216.
- Bowen, S.A. (2008) 'A State of Neglect: Public Relations as 'Corporate Conscience' and Ethics Counsel', *Journal of Public Relations Research*, Vol. 20, hal. 271-296.

- Brenner, N. (1994) 'Foucault's New Functionalism', *Theory and Society*, Vol. 23, hal. 679-709.
- Broni, G., Valentzas, J. & Kartalis, N. (2013) 'Hobbes's Meaning of Hostility & Politics of an Apology: the Double Edge of Organisational Legitimation, Strategic and Institutional Approaches in Crisis Communication', *Procedia Economics and Finance*, Vol. 5, hal. 113-119.
- Brooks, C. (10 Desember 2013) 'Social Conscience Key to Attracting Young Consumers', *Business News Daily*, di akses pada 27 Agustus 2017 di <https://www.businessnewsdaily.com/5600-socially-conscious-business.html>.
- Brown, R. (2014) 'The Strategic Heart: The Nearly Mutual Embrace of Religion and Public Relations', dalam St. James III, Lamme, M.O. & L'Etang, J. (Eds) *Pathways to Public Relations: Histories of Practice and Profession*, London, Routledge, hal. 11-27.
- Browne, A., Stehlik, D. & Buckley, A. (2011) 'Social Licenses to Operate: For Better Not For Worse; For Richer Not For Poorer? The Impacts of Unplanned Mining Closure for 'Fence Line' Residential Communities', *Local Environment*, Vol. 16, No. 7, hal. 707.
- Budiartie, G., Sari, R.P & Agustia, R. (30 Juni 2013) 'Kewenangan Direksi Berau Dipangkas', *TEMPO*, di akses pada 13 Januari 2019 di <https://koran.tempo.co/read/314426/kewenangan-direksi-berau-dipangkas>
- Butler, P. (2014) 'Colonial Walls: Psychic Strategies in Contemporary Mining-Related Displacement', *Refuge*, Vol. 29, No. 2, hal. 87-99.
- Butnariu, A. & Avasilcai, S. (2015) 'The Assessment of The Companies' Sustainable Development Performance', *Procedia Economics and Finance*, Vol. 23, hal. 1233-1238.
- Byrum, K. (2014) *A Comparison of the Source, Media Format, and Sentiment in Generating Source Credibility, Information Credibility, Corporate Brand Reputation, Purchase Intention, and Social Media Engagement in a Corporate Social Responsibility Campaign Presented Via Social Media*, Disertasi, Clemson University.

- Campbell, S. (2013) 'Sustainable Development and Social Justice: Conflicting Urgencies and the Search for Common Ground in Urban and Regional Planning', *Michigan Journal of Sustainability*, Vol. 1.
- Capriotti, P. & Moreno, A. (2007) 'Corporate Citizenship and Public Relations: The Importance and Interactivity of Social Responsibility Issues on Corporate Website', *Public Relations Review*, Vol. 33, hal. 84-91.
- Carroll, A.B. (1979) 'A Three-Dimensional Concept Model of Corporate Performance', *The Academy of Management Review*, Vol. 4, hal. 497-505.
- Carroll, A.B. (1999) 'Corporate Social Responsibility: Evolution of a Definitional Construct', *Business and Society*, Vol. 38, No. 3, hal. 268-295.
- Carroll, A.B. (2000) 'Ethical Challenges for Business in the New Millennium: Corporate Social Responsibility and Models of Management Morality', *Business Ethics Quarterly*, Vol. 10, No. 1, hal. 33-42.
- Carroll, A., Brown, J. & Buchholtz, A. (2017) *Business & Society: Ethics, Sustainability & Stakeholder Management*, Boston, Cengage Learning.
- Cassell, C. & Symon, G. (2004) *Qualitative Methods in Organisational Research*, SAGE, London.
- Chandra, A. A. (03 September 2018) 'Sumber Daya Batu Bara RI 166 Miliar Ton, Cadangan 37 Miliar Ton', *DETIK*, di akses pada 27 Februari 2019 di <https://finance.detik.com/energi/d-4194799/sumber-daya-batu-bara-ri-166-miliar-ton-cadangan-37-miliar-ton>
- Chaudri, V. (2016) 'Corporate Social Responsibility and the Communication Imperative', *International Journal of Business Communication*, Vol. 53, No. 4, hal. 419-442.
- Cheek, J. (2008) 'Qualitative Inquiry, Ethics, and Politics of Evidence: Working Within These Spaces Rather Than Being Worked Over by Them', *Qualitative Inquiry*, Vol. 13, No. 8, hal. 1051-1059.
- Choudhury, B. (2009) 'Serving Two Masters: Incorporating Social Responsibility Into the Corporate Paradigm', *University of Pennsylvania Journal of Business Law*, Vol. 11, No. 3, hal. 631-674.

- Clegg, S.R., Courpasson, D. & Phillips, N. (2006) *Power and Organizations*, London, Sage Publication Ltd.
- Clegg, S., Kornbeger, K. & Rhodes, C. (2007) 'Business Ethics as Practice', *British Journal of Management*, Vol. 18, hal. 107-122.
- Chmielecki, M. (2012) 'Public Relations in Asia', *Journal of Intercultural Management*, Vol. 4, No. 4, hal. 135-142.
- Clegg, S. & Bailey, J. (2008) *International Encyclopedia of Organisation Studies*, California, SAGE.
- Coombs, W. & Holladay, S. (2012) 'Fringe public relations: How activism moves critical pr toward the mainstream', *Public Relations Review*, Vol. 38, No. 5, hal. 880-887.
- Creswell, J. (2014) *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*, Thousand Oaks - California, SAGE.
- Crowther, D. (2008) 'The Maturing of Corporate Social Responsibility: A Developmental Process', dalam Crowther, D. & Capaldi, N. (eds) *From The Ashgate Companion to Corporate Social Responsibility, Accountability*, diakses di <http://www.accountability.org.uk>
- Cutlip, S.M., Center, A.H., Broom, G.M. (2000) *Effective Public Relations*, New Jersey, Pearson Education Inc.
- Daft, R. & Marcic, D. (2008) *Understanding Management*, Mason, Cengage Learning.
- Daga, R. & Koufopoulos, D. (2010) 'Disclosure and Corporate Governance in Developing Countries: Evidence from India', *SSRN Working Paper*, di akses pada 12 April 2019 di https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1627186
- Davenport, S. & Leitch, S. (2005) 'Circuit of Power in Practice: Strategic Ambiguity as Delegation of Authority', *Organization Studies*, London, Sage Publications Ltd.
- Davies, N. (2008), *Flat Earth News*, London, Chatto & Windus.

- Davis, A. (2002), *Public Relations Democracy: Politics, Public Relations and the Mass Media in Britain*, New York, Manchester University Press.
- Daymon, C. & Holloway, I. (2002) *Qualitative Research Methods in Public Relations and Marketing Communication*, London, Routledge.
- Daymon, C. & Holloway, I. (2011) *Qualitative Research Methods in Public Relations and Marketing Communications 2nd Edition*, Oxon, Routledge.
- de Lange, D., Busch, T. & Delgado-Ceballos, J. (2012) 'Sustaining Sustainability in Organisations', *Journal of Business Ethics*, Vol. 110, No. 2, hal. 151-156.
- Deil, S. (03 April 2014) 'Enron, Skandal Besar Perusahaan Energi yang Cekik Investor', *Liputan6*, di akses pada 08 April 2019 di <https://www.liputan6.com/bisnis/read/2031867/enron-skandal-besar-perusahaan-energi-yang-cekik-investor>
- Denzin, N. & Lincoln, Y. (2008) *The Discipline and Practice of Qualitative Research: Strategies of Qualitative Inquiry*, London, Sage Publication.
- Dessain, V., Meier, O. & Salas, V. (2008) 'Corporate Governance and Ethics: Shareholder Reality, Social Responsibility or Institutional Necessity?', *M@N@GEMENT*, Vol. 11, No. 2, hal. 65-79.
- Detomasi, D. (2007) 'The Multinational Corporation and Global Governance: Modelling Global Public Policy Networks', *Journal of Business Ethics*, Vol. 71, No. 3, hal. 321-334.
- Devinney, T. (2009) 'Is the Socially Responsible Corporation a Myth? The Good, the Bad, and the Ugly of Corporate Social Responsibility', *Academy of Management Perspective*, Vol. 23, No. 2.
- Dewantara, A.W. (2013) 'Merefleksikan Hubungan Antara Etika Aristotelian dan Bisnis Dengan Studi Kasus Lumpur Lapindo', *Jurnal Filsafat ARETE*, Vol. 02, No. 1, hal. 23-40.
- Dhir, K. (2005) 'The value of language: concept, perspectives, and policies', *Corporate Communications: An International Journal*, Vol. 10, No. 4, hal. 358-382.

- Ditlev-Simonsen, C. & Midttun, A. (2011), 'What motivates managers to pursue Corporate Social Responsibility (CSR)?', *Corporate Social Responsibility and Environmental Management*, Vol. 18, No. 25-38.
- Dozier, D.M., Grunig, L.A. & Grunig, J.E. (1995) *Manager's Guide to Excellence in Public Relations*, Lawrence Erlbaum Associates Publishers, New Jersey.
- Du, S. Bhattacharya, C. & Sen, S. (2010) 'Maximizing Business Returns to Corporate Social Responsibility (CSR): The Role of CSR Communication', *International Journal of Management Reviews*, Vol. January, hal. 8-19.
- Duska, R. (2007) 'Business Ethics: Oxymoron or Good Business?' *Business Ethics*, Vol. 23, Dordrecht, Springer.
- Dreyfus, H.L. & Rabinow, P. (1982) *Michel Foucault: Beyond Structuralism and Hermeneutics*, Chicago, The University of Chicago Press.
- Dwinanto, R. (09 Januari 2019) 'Perekonomian Kaltim Tergantung Sektor Tambang, Dominasi Batu Bara masih Sulit Tergantikan', *TRIBUN KALTIM*, di akses pada 17 Juni 2019 di <https://kaltim.tribunnews.com/2019/01/09/perekonomian-kaltim-tergantung-sektor-tambang-dominasi-batu-bara-masih-sulit-tergantikan>
- Edwards, L. (2006) 'Rethinking Power in Public Relations', *Public Relations Review*, Vol. September, hal. 453-456.
- Edwards, L. (2012), 'Defining the 'object' of Public Relations Research: A New Starting Point', *Public Relations Inquiry*, Vol. 1, No. 7, hal. 7-30.
- Effendy, O. U. (1998). *Human Relations dan Public Relations dalam Manajemen. Cetakan Ketujuh*. Bandung, Mandar Maju.
- Ekspos Kaltim* (22 Maret 2018) 'KPC Dianggap Tidak Komit Soal CSR, Lembaga Adat Besar Kutim Ancam Tutup Tambang', di akses pada 22 Maret 2019 di <https://eksposkaltim.com/berita-7463-kpc-dianggap-tidak-komit-soal-csr-lembaga-adat-besar-kutim-ancam-tutup-tambang.html>
- Elhindi, Y. (2006) 'Discourse Analysis', *Language*, Vol. 82, No. 1, hal. 201.
- Elving, W. (2010) 'CSR and Skepticism: the Influence of Fit and Reputation on Skepticism Toward CSR Communications', *Journal of Marketing Communication*, First Article, hal. 1-16.

- Esen, E. (2013) 'The Influence of Corporate Social Responsibility (CSR) Activities on Building Corporate Reputation', dalam Gonzalez-Perez & Leonard (Eds.) *International Business, Sustainability and Corporate Social Responsibility*, Bingley, Emerald Group Publishing Ltd., hal. 133-150.
- Ewen, S. (1996) *PR! A Social History of Spin*, Basic Books, New York.
- Ewen, S. (2001) *Captains of Consciousness: Advertising and the Social Roots of the Consumer Culture*, McGraw-Hill, New York.
- Fairclough, S. (1992) 'Discourse and Text: Linguistic and Intertextual Analysis', *Discourse & Society*, Vol. 3, No. 2, hal. 193-217.
- Fairclough, N. (1995). *Critical Discourse Analysis: the Critical Study of Language*, London Longman.
- Fairclough, N. (2003) *Analysing Discourse: Textual Analysis for Social Research*, Routledge, London.
- Fairclough, N. (2006) *Discourse and Social Change*, Cambridge, Polity Press.
- Fajar, M. (2010) *Tanggung Jawab Sosial Perusahaan di Indonesia: Studi tentang Penerapan Ketentuan CSR pada Perusahaan Multinasional, Swasta Nasional dan BUMN di Indonesia*, Jogjakarta, Pustaka Pelajar Yogyakarta.
- Farraswan, M.F., Zulkarnain, M. & Fajri, M. (2016) 'Disclosure Level of Sustainability Report: Study of Indonesian Stock Exchange Listed Companies', *Journal of Management and Applied Science I*, Vol. 2, No. 7, hal. 53-57.
- Fawkes, J. (2009) 'Integrating the Shadow: A Jungian Approach to Professional Ethics in Public Relations', *The International Journal of Communication Ethics*, Vol. 6, No. 2, hal. 30-39.
- Feil, M. (2012) *Global Governance and Corporate Responsibility in Conflict Zones*, Hampshire, Palgrave Macmillan.
- Ferguson, J. (2011) 'Conceptions of the Business-Society- Nature Interface: Implications for Management Scholarship', *Social and Environmental Accountability Journal*, Vol. 31, No. 1, hal. 101-102.

- Fernando, M. (2016) *Leading Responsibly in the Asian Century*, Cham, Springer.
- Ferrell, O., Fraedrich, J. & Ferrell, L. (2015) *Business Ethics: Ethical Decision Making and Casses*, Boston, CENGAGE Learning.
- Filho, J.M., Wanderley, L.S., Gomez, C.P. & Farache, F. (2010) 'Strategic Corporate Social Responsibility Management for Competitive Advantage', *Brazilian Administration Review*, Vol. 7, No. 5, hal. 294-309.
- Fitryarini, I., Juwita, R. & Purwaningsih (2015), *Manajemen Komunikasi Konflik Paska Tambang Batubara di Kalimantan Timur*, Hibah Penelitian DIKTI, Universitas Mulawarman.
- Flick, U. (2009) *An Introduction to Qualitative Research*, Los Angeles, SAGE.
- Fontana, A. & Prokos, A.H. (2007) *The Interview: From Formal to Postmodern*, Left Coast Press Inc., California.
- Fontaine, M. (2013) 'Corporate Social Responsibility and Sustainability: The New Bottom Line?', *International Journal of Business and Social Science*, Vol. 4, No. 4, hal. 110-119.
- Forman, J. & Argenti, P. (2005) 'How Corporate Communication Influences Strategy Implementation, Reputation and the Corporate Brand: An Explanatory Study', *Corporate Reputation Review*, Vol. 8, No. 3, hal. 245-264.
- Foucault, M. (1972) *Archeology of Knowledge: And The Discourse on Language*, New York, Pantheon Books.
- Foucault, M. (1978) *The History of Sexuality: An Introduction*, London, Penguin.
- Foucault, M. (1980) *Power/Knowledge: Selected Interviews and Other Writings 1972-1977*, New York, Pantheon Books.
- Foucault, M. (1984) 'On the Genealogy of Ethics: An Overview of Work in Progress', dalam Rabinow, P. (Ed) *The Foucault: Reader*, London, Penguin, hal. 351-359.
- Foucault, M. (1988) 'The Political Technology of Individuals', Dallas Martin, L.H., Gutman, H. & Hutton, P.H. (Eds) *Technologies of the Self*, London, Tavistock Publication, hal. 145-162.

- Foucault, M. (1991a) 'Politics and the Study of Discourse' dalam Burchell, G., Gordon, C. & Miller, P. (Eds) *The Foucault Effect: Studies in Governmentality*, Chicago, The University of Chicago Press, hal. 53-72.
- Foucault, M. (1991b) 'Governmentality' dalam Martin, L.H., Gutman, H. & Hutton, P.H. (Eds) *Technologies of the Self*, London, Tavistock Publication, hal. 87-104.
- Foucault, M. (1996) *Discipline and Punish: The Birth of the Prison*, New York, Vintage Books.
- Foucault, M. (2001) *Power: Essential Works of Foucault 1954-1984 Vol. 3*, Faubion (Ed.).
- Foucault, M. (2002) *The Archeology of Knowledge*, New York, Routledge.
- Frankental, P. (2001) 'Corporate Social Responsibility-a PR Invention?', *Corporate Communications: An International Journal*, Vol. 6, No. 1, hal. 18-23.
- Franks, D. (2015) *Mountain Movers: Mining, Sustainability and the Agents of Change*, Oxon, Routledge.
- Frederick, W.C. (2008) 'Corporate Social Responsibility: Deep Roots, Flourishing Growth, Promising Future', dalam, McWilliam, A., Matten, D., Moon, J. & Siegel, D. (Eds) *The Oxford handbook of corporate social responsibility*, New York, Oxford, hal. 522-531.
- Freeman, E. (2010) *Strategic Management: A Stakeholder Approach*, Cambridge, Cambridge University Press.
- Freeman, E., Harrison, J. Wicks, A. Parmer, B. & de Colle, S. (2010) *Stakeholder Theory: the State of the Art*, Cambridge, Cambridge University Press.
- Friedman, M. (1970) 'The Social Responsibility of Business is to Increase Its Profits', *The New York Times Magazine*, 13 September.
- Frovolia, I. & Lapina, I. (2014) 'Corporate Social Responsibility in the Framework of Quality Management', *Procedia Social and Behavioral Sciences*, Vol. 156, hal. 178-182.

- Gallego-Alvarez, I., Prado-Lorenzo, J., & Garcia-Sanchez, I. (2011) 'Corporate Social Responsibility and Innovation: A Resource-Based Theory', *Management Decision*, Vol. 49, No. 10, hal. 1709-1727.
- Garnham, N. (1995) 'Media Culture and Society' dalam Oliver, B. dan Newbold, C (Eds.), *Approaches to Media : a Reader*, Arnold, London.
- GATRA (17 September 2016) 'Lubang-lubang Menganga di Bumi Mulawarman', Vol. 44/XXII.
- Gazzola, P., Sepashvili, E. & Pezzetti, R. (2016) 'CSR As a Mean To Promote Gender Equality', *Business and Management Sciences International Quarterly Review*, Vol. 7, No. 1, hal. 95-99.
- Gee, J.P. (2011) *How to do Discourse Analysis: A Tool Kit*, Oxon, Routledge.
- Gelders, D. & Ihlen, O. (2010) 'Government Communication About Potential Policies: Public Relations, Propaganda, or Both?', *Public Relations Review*, Vol. 36, No. 1, hal. 59-62.
- Gergen, K.J. (2001) *Social Construction in Context*, London, SAGE.
- Gill, A. (2008) 'Corporate Governance as Social Responsibility: A Research Agenda', *Berkeley Journal of International Law*, Vol. 26, No. 2, hal. 452-478.
- Giroud, X. & Mueller, H. (2011) 'Corporate Governance, Product Market Competition, and Equity Prices', *The Journal of FINANCE*, Vol. 66, No. 2, hal. 563-600.
- Glavas, A. (2016) 'Corporate Social Responsibility and Employee Engagement: Enabling Employees to Employ More of Their Whole Selves At Work', *Frontiers in Psychology*, Vol. 7, hal. 796.
- Goi, C.L. & Yong, K.H. (2009), 'Contribution of Public Relations (PR) to Corporate Social Responsibility (CSR): A Review on Malaysia Perspective', *International Journal of Marketing Studies*, Vol. 1, No. 2, hal. 46-49.
- Goldzweig, S.R. (1991) 'Communication Ethics Pedagogy', *Marquette University-Communication Faculty Research and Publications*, No. 1, hal. 157-169.

- Goodwin, F.W. & Bartlett, J.L. (2008) *Public Relations and Corporate Social Responsibility (CSR)*, QUT Working Paper.
- Gordon, N. (2002) 'On Visibility and Power: An Arendtian Corrective of Foucault', *Human Studies*, Vol. 25, No. 2, hal. 125-145.
- Gotsi, M. & Wilson, A. (2001) 'Corporate Reputation: Seeking a Definition', *Corporate Communication: An International Journal*, Vol. 6, No. 1, hal. 24-30.
- Graham, L. (2010) 'The Product of Text and 'Other' Statements: Discourse Analysis and the Critical use of Foucault', *Educational Philosophy and Theory*, Vol. 43 No. 6, hal. 663 - 674.
- Grainge, Z. (2007) 'The Human Touch', *Utility Week*, Vol. 7, No. 15, hal. 27.
- Gramsci (1971) *Selections From the Prison Notebooks*, London, The Electric Book Company Ltd.
- Grant, D., Hardy, C., Oswick, C. & Putnam, L. (2004) *The Sage Handbook of Organisational Discourse*, London, Sage Publication Ltd.
- Greenpeace (2016) 'Ringkasan Laporan Greenpeace Internasional, diakses pada 28 Januari 2017 di <http://www.greenpeace.org/seasia/Global/seasia/2016/IOI-Report-Indonesian-lowres.pdf>
- Gregory, A. (2010) *Planning and Managing Public Relations Campaigns: Strategic Approach 3rd Edition*, London, Kogan Page.
- Grunig, J. (1992) *Excellence in Public Relations and Communication Management*, New York, Routledge.
- Grunig, J. & Grunig, L. (1992) 'Models of Public Relations and Communication' dalam Grunig, J. (Ed.) *Excellence in Public Relations and Communication Management*, New York, Routledge, hal. 285-325.
- Grunig, J. (2003) 'Constructing Public Relations Theory and Practice', dalam Dervin, B. & Chaffee, S. (Eds.) *Communication, A Different Kind of Horse Race: Essays Honoring Richard F. Carter*,

- Grunig, J. (2006) 'Furnishing the Edifice: Ongoing Research on Public Relations as a Strategic Management Function', *Journal of Public Relations*, Vol. 18, No. 2, hal. 151-176.
- Grunig, J. (2011) 'Public Relations and Strategid Management: Institusionalizing Organization-Public Relationships in Contemporary Society', *Central European Journal of Communication*, Vol. 1, hal. 1-31.
- Grunig, L., Grunig, J. & Dozier, D. (2002) *Excellent Public Relations and Effective Organisations*, London, Routledge.
- Grunig, L., Grunig, J. & Toth, E. (2007) *The Future of Excellence in Public Relations and Communication Management: Challenges for Next Generation*, New York, Routledge.
- Gulati, R., Mayo, A. & Nohria, N. (2013) *Management*, Mason, Cengage Learning.
- Gunawan, J. (2015) 'Corporate Social Responsibility Initiatives in a Regulated and Emerging Country: An Indonesia Perspective', dalam Idowu, S.O. (Ed) *Key Initiatives in Corporate Social Responsibility: Global Dimension of CSR in Corporate Entities*, Springer, Heidelberg, hal. 325-340.
- Guba, E. G., & Lincoln, Y. S. (1994). 'Competing paradigms in qualitative research', dalam Denzin, N & Lincoln, Y. (Eds.), *Handbook of qualitative research*, Thousand Oaks, CA, US: Sage Publications, Inc., hal. 105-117).
- Gunawan, A. (18 April 2019) 'Film 'Sexy Killers' Viral, Saham-Saham Ini Menjadi Korban', *CNBC Indonesia*, di akses pada 17 Juni 2019 di <https://www.cnbcindonesia.com/market/20190418195859-17-67682/film-sexy-killers-viral-saham-saham-ini-menjadi-korban>
- Habermas, J. (1999) *Moral Consciousness and Communicative Action*, Massachussets, The MIT Press Cambridge.
- Haigh, M. (2011) 'Public Relations in Global Cultural Contexts: Multi-Paradigmatic Perspectives', *Journal of Intercultural Communication Research*, Vol. 40, No. 3, hal. 259-262.
- Hall, S. (2003), *Representation: Cultural Representation and Signifying Practice*, London, Sage Publications Ltd.

- Hallahan, K., Holtzhausen, D., van Ruler, B., Vercic, D. & Sriramesh, K. (2007) 'Defining Strategic Communication', *International Journal of Strategic Communication*, Vol. 1, No. 1, hal. 3-35.
- Halliday, M.A. (2004) *An Introduction to Functional Grammar 3rd Edition*, New York, Oxford University Press.
- Halme, M. (2007) 'Something Good For Everyone? Investigation of Three Corporate Responsibility Approaches', *Working Paper W-435*, Helsinki School of Economics, diakses pada 22 April 2019 di <http://epub.lib.aalto.fi/pdf/wp/w435.pdf>
- Hamid, F., Atan, R. & Md. Saleh, S. (2014) 'A Case Study of Corporate Social Responsibility by Malaysian Government Link Company', *Procedia-Social and Behavioral Sciences*, Vol. 16, hal. 600-605.
- Hammer, J. & Pivo, G. (2016) 'The Triple Bottom Line and Sustainable Economic Development Theory and Practice', *Economic Development Quarterly*, Vol. 31, No.1, hal. 25-36.
- Hanlon, G. & Fleming, P. (2009) 'Updating the Critical Perspective on Corporate Social Responsibility', *Sociology Compass*, Vol. 2, No. 6, hal. 1-12.
- Hapsoro, D. & Fadhilla, A. (2017) 'Relationship Analysis of Corporate Governance, Corporate Social Responsibility Disclosure and Economic Consequences: Empirical Study of Indonesia Capital Market', *The South East Asian Journal of Management*, Vol. 11, No. 2, hal. 164-182.
- Harini, V. (16 Oktober 2018) 'By 2050, Many 'Fundamental Assumptions' About the Business World Will Change: UN Program Head', *CNBC News*, diakses pada 23 April 2019 di <https://www.cnbc.com/2018/10/16/fundamental-assumptions-about-business-are-set-to-change-un-official.html>
- Hargie, O. & Tourish, D. (2009) *Auditing Organisational Communication*, East Sussex, Routledge.
- Harmoni, A. & Permatasari, H.P. (2014) 'Type of Information Resources and Feedback Facilities for Corporate Social Responsibility Related Issues on Corporate Website in Indonesia', *International Conference on Euronesian Economies*.

- Harrison, J., Freeman, & de Abreu, M. (2015) 'Stakeholder Theory as An Ethical Approach to Effective Management: Applying the Theory to Multiple Contexts', *Review of Business Management*, Vol. 17, No. 55, hal. 858-869.
- Hart, C. & Cap, P. (2014) *Contemporary Critical Discourse Studies*, Bloomsbury Academic, London.
- Hassan, R. (01 Februari 2019) '10 Negara Penghasil Batu Bara Terbesar di Dunia, Ada Indonesia!', *OKEZONE*, di akses pada 27 Februari 2019 di <https://economy.okezone.com/read/2019/01/31/320/2012015/10-negara-penghasil-batu-bara-terbesar-di-dunia-ada-indonesia>
- Hasniawati, A.P. (03 Juli 2014) 'BUMI Akhirnya Lepas 19 Persen Saham KPC', *KOMPAS*, diakses pada 4 Januari 2019 di <https://ekonomi.kompas.com/read/2014/07/03/1325082/BUMI.Akhirnya.Lepas.19.Persen.Saham.KPC>
- Heath, R. L. (2001) 'A Rhetorical Enactment Rationale for Public Relations: The Good Organization Communicating Well', dalam Heath, R. L. (ed) *Handbook of Public Relations*, SAGE, California, hal. 31-50.
- Heath, R. (2013) *Encyclopedia of Public Relations*, California, SAGE.
- Heath, R., Toth, E. & Waymer, D. (2009) *Rhetorical and Critical Approaches to Public Relations II*, London, Routledge.
- Heller, M. (2016) 'Foucault, Discourse, and the Birth of British Public Relations', *Enterprise & Society*, Vol. 17, No. 3, hal. 651-677
- Hemingway, C., & Maclagan, P. (2004) 'Managers' personal values as drivers of corporate social responsibility', *Journal of Business Ethics*, Vol. 50, hal. 33-44.
- Hendar (2014) 'Hutan Kaltim Habis Akibat Izin Pinjam Pakai Pertambangan & Perkebunan', *Mongabay Indonesia*, diakses pada 16 Februari 2017 di <http://www.mongabay.co.id/2014/05/29/hutan-kaltim-habis-akibat-izin-pinjam-pakai-pertambangan-perkebunan/>
- Hendra, L. (15 November 2017) 'Berau Coal Energy (BRAU) Resmi Jadi Perusahaan Tertutup', *BISNIS*, di akses pada 13 Januari 2019 di <https://market.bisnis.com/read/20171115/192/709416/berau-coal-energy-brau-resmi-jadi-perusahaan-tertutup>

- Heenetigala, K., Armstrong, A., Lokuwaduge, C. & Ediriweera, A. (2017) 'Environmental Social and Governance Reporting: A Case Study of the Australian Mining Sector', dalam Eweje & Bathurst (Eds.) *CSR, Sustainability, and Leadership*, New York, Routledge, hal. 172-198.
- Hermawan, M.S. & Mulyawan, S.G. (2014) 'Profitability and Corporate Social Responsibility: an Analysis of Indonesia's Listed Company', *Asia Pasific Journal of Accounting and Finance*, Vol. 3, No. 1, hal. 15-31.
- Herrera, M. (2015) 'Corporate Social Responsibility in Southeast Asia: An Eight Country Analysis', *A Research Report Center for Corporate Social Responsibility - Asian Institute of Management*, di akses pada 12 April 2019 di https://www.researchgate.net/publication/275026528_Corporate_Social_Responsibility_in_SouthEast_Asia_An_Eight_Country_Analysis
- Hidayat, F. (04 Maret 2009) 'Pembatalan Status Tersangka Pimpinan Kaltim Prima Coal Disesalkan', *TEMPO*, di akses pada 13 Januari 2019, di <https://nasional.tempo.co/read/163139/pembatalan-status-pimpinan-kaltim-prima-coal-disesalkan>
- Hidayat, F. (06 April 2010) 'Kalimantan Timur Tagih KPC Bayar Kompensasi Rp 280 Miliar', diakses pada 4 Januari 2019 di <https://nasional.tempo.co/read/238421/kalimantan-timur-tagih-kpc-bayar-kompensasi-rp-280-milyar>
- Hidayat, F. (16 Juni 2013) 'Direktur PT KPC Dijebloskan ke LP Tenggara', *TEMPO*, diakses pada 4 Januari 2019 di <https://nasional.tempo.co/read/488634/direktur-pt-kpc-dijebloskan-ke-lp-tenggarong>
- Hidayat, K. (19 November 2017) 'Aliansi penghentian pemakaian batubara makin kuat', KONTAN, di akses pada 14 Juni 2019 di <https://internasional.kontan.co.id/news/aliansi-penghentian-pemakaian-batubara-makin-kuat>
- Hillenbrand, C. & Money, K. (2007) 'Corporate Responsibility and Corporate Reputation: Two Separate Concepts or Two Sides of the Same Coin?', *Corporate Reputation Review*, Vol. 10, No. 4, hal. 261-277.
- Hofland, I. (2012) *The Relationship Between CSR and Competitiveness: the Indonesian Case*, Tesis, University of Twente.

- Holtzhausen, D. (2002) 'Towards a Postmodern Research Agenda for Public Relations', *Public Relations Review*, Vol. 28, No. 3, hal. 251-264.
- Holtzhausen, D. & Voto (2002) 'Resistance From the Margins: The Postmodern Public Relations Practitioner as Organisational Activist', *Journal of Public Relations Research*, Vol. 14, No. 1, hal. 57-84.
- Hossain, M., Alamgir, M. & Alam, M. (2017) 'The Mediating role of Corporate Governance and Corporate Image on the CSR-FP Link: Evidence from a Developing Country', *Journal of General Management*, Vol. 41, No. 3, hal. 33-51.
- Huang, C. (2010) 'Corporate Governance, Corporate Social Responsibility and Corporate Performance', *Journal of Management & Organization*, Vol. 16, No. 5, hal. 641-655.
- Humas DPRD Prov. Kaltim (2016) 'Program CSR Harus Dievaluasi', diakses pada 29 Januari 2017 di <http://www.dprd-kaltimprov.go.id/read/news/2016/4979/program-csr-harus-dievaluasi.html>
- Husted, B., Allen, D. & Rivera, J. (2008) 'Governance Choice for Strategic Corporate Social Responsibility', *Business & Society*, Vol. 49, No. 2, hal. 201-205.
- Ibrahim, S. (2014) *Corporate Social Responsibility in Small and Medium Enterprises: A Developing Country Perspective*, Disertasi Doktor Southampton Business School, University of Southampton.
- Idemudia, U. (2010) 'Conceptualising CSR and Development Debate', dalam Maiti, P. (Ed.) *Corporate Social Responsibility: Critiques, Policies and Strategies*, Jodhpur, Sharda Publishing House, hal. 65-96.
- Ihlen, O. (2008) 'Rhetorical Theory of Public Relations' dalam Donsbach, W. (Ed.) *The Blackwell International Encyclopedia of Communication*, Oxford, Blackwell, hal. 4.395-4.397.
- Ihlen, O. & van Ruler, B. (2007) 'How Public Relations Works: Theoretical Roots and Public Relations Perspectives?', *Public Relations Review*, Vol. 33, No. 3, hal. 243-248.
- Ilies, V.I. (2011) *Public Relations and Corporate Social Responsibility: Theory and Social Action*, Disertasi, Babes-Bolyai University.

International Council on Mining and Metals (2012), *Community Development Toolkit*, London, ICMM.

Ismail, M. (2009) 'Corporate Social Responsibility and Its Role in Community Development: An International Perspective', *The Journal of International Social Research*, Vol. 2, No. 9, hal. 199-209.

Ismail, M. J. (1 Januari 2010) 'Melimpah SDA, Melimpah Masalah; Potret Singkat Industri Ekstraktif di Kaltim', *KOMPAS*, di akses pada 13 Juni 2019 di <https://www.kompasiana.com/merahjohansyah/54ff4686a33311124551011a/melimpah-sda-melimpah-masalah-potret-singkat-industri-ekstraktif-di-kaltim>

Ivanova, G., Rolfe, J., Lockie, S. & Timmer, V. (2007), 'Assessing Social And Economic Impacts Associated With Changes in The Coal Mining Industry in the Bowen Basin, Queensland, Australia', *Management of Environmental Quality: An International Journal*, Vol. 18, No. 2, hal. 211-228.

Jackson, B. (2001) *Management Gurus and Management Fashions: a Dramatistic Inquiry*, London, Routledge.

Jamali, D. (2014) 'CSR in Developing Countries Through An Institutional Lens', dalam Eweje (Ed.) *Corporate Social Responsibility and Sustainability: Emerging Trends in Developing Economies*, Bingley, Emerald Group Publishing Ltd., hal. 21-44.

Jamali, D. & Karam, C. (2018) 'Corporate Social Responsibility in Developing Countries as an Emerging Field of Study', *International Journal of Management Review*, Vol. 20, No. 1, hal. 32-61.

Jamali, D. & Mirshak, R. (2007) 'Corporate Social Responsibility(CSR): Theory and Practice in a Developing Country Context', *Journal of Business Ethics*, Vol. 72, No. 3, hal. 243-262.

Jamali, D., Safieddine, A. & Rabbath, M. (2008) 'Corporate Governance and Corporate Social Responsibility: Synergies and Interrelationships', *Corporate Governance An International Review*, Vol. 16, No. 5, hal. 443-459.

James, M. (2015) 'Situating a New Voice in Public Relations: The Application of Positioning Theory to Research and Practice', *Media International Australia*, Vol. 154, No. 1, hal. 34-41.

Jaringan Advokasi Tambang (JATAM) (2016) 'KemenATR/BPN Dituntut Terbuka', diakses pada 28 Januari 2017 di <https://www.jatam.org/kemenatrbpn-dituntut-terbuka-2/>

Jenkins, H. & Yakovleva, N. (2006) 'Corporate Social Responsibility in the Mining Industry: Exploring Trends in Social and Environmental Disclosure', *Journal of Cleaner Production*, Vol. 14, hal. 271-284.

Jonathan, A. (20 Mei 2017) 'Manfaatkan Pasca Tambang, KPC Bangun Pesat dan Ekowisata TBA', *MERDEKA*, diakses pada 4 Januari 2019 di <https://kutaitimur.merdeka.com/info-kutim/manfaatkan-pasa-tambang-kpc-bangun-pesat-dan-ekowisata-tba-170519k.tml>

Jones, G. (2010) 'Multinational Strategies and Developing Countries in Historical Perspective', *Working Paper 10-076*, Harvard Business School, diakses pada 22 April 2019 di https://www.hbs.edu/faculty/Publication%20Files/10-076_0f98ff7b-1d22-4090-b621-f1a45036a6db.pdf

Jones, I. & Politt, M. (2003) 'Understanding How Issues In Corporate Governance Develop', *Working Paper No. 277*, ESRC Centre for Business Research, University of Cambridge.

Jones, K. & Bartlett, J.L. (2009) 'The Strategic Value of Corporate Social Responsibility: A Relationship Management Framework for Public Relations Practice' *PRism*, Vol. 6, No. 1, hal.1-16.

Kaihatu, T. (2006) 'Good Corporate Governance dan Penerapannya di Indonesia', *Jurnal Manajemen dan Kewirausahaan*, Vol. 8, No. 1, hal. 201-209.

Kaltim Post (18 Mei 2017), 'Meneropong Lahan Pascatambang KPC Sebelum Kontrak Berakhir', diakses pada 4 Januari 2019 di <http://kaltim.prokal.co/read/news/300482-meneropong-lahan-pascatambang-kpc-sebelum-kontrak-berakhir.html>

Kaltim Post (30 Oktober 2017) 'Kontrak KPC Berakhir 2021, Setelah Itu Maunya Gubernur Kaltim Begini...: Farook Minta Asetnya Dihilangkan ke Pemkab', diakses pada 4 Januari 2019 di <http://kaltim.prokal.co/read/news/315548-kontrak-kpc-berakhir-2021-setelah-itu-maunya-gubernur-kaltim-begini>

Kaltim Post (09 November 2018) 'KPC Serahkan 13 Program CSR di Sangatta' di akses pada 23 Maret 2019 di <http://kaltim.prokal.co/read/news/344857-kpc-serahkan-13-program-csr-di-sangatta.html>

Kaltim Post (13 Januari 2019) 'Tambang Diluar PKP2B Belum Jelas Manfaatnya Bagi Kaltim', di akses pada 13 Januari 2019 di <http://kaltim.prokal.co/read/news/349746-tambang-diluar-pkp2b-belum-jelas-manfaatnya-bagi-kaltim>

Kaltim Today (2016) 'Walhi Suarakan Tragedi Tambang Kaltim Sampai ke Polandia' di akses pada 14 Juni 2019 di <https://kaltimtoday.co/utama/kaltim/walhi-suarakan-tragedi-tambang-kaltim-sampai-polandia>

Karaye, Y., Ishak, Z. & Che-Adam. N. (2014) 'The Mediating Effect of Stakeholder Influence Capacity on the Relationship Between Corporate Social Responsibility and Corporate Financial Performance', *Procedia-Social and Behavioral Sciences*, Vol. 164, hal. 528-534.

Karmasin, M. & Apfelthaler, G. (2016) 'Integrated Corporate Social Responsibility Communication: A Global and Cross-Cultural Perspective', dalam Diehl, Karmasin, Mueller, Terlutter & Weder (Eds.) *Handbook of Integrated CSR Communication*, Cham, Springer, hal. 237-250.

Kasabov, E.. (2004). 'Power and Disciplining: Bringing Foucault to Marketing', *Irish Marketing Review*.

Kementerian Lingkungan Hidup RI (2015, 4 Februari) 'Tuntutan Masyarakat Adat Dayak Wehea', diakses 28 Januari 2017 di <http://www.menlh.go.id/tuntutan-masyarakat-adat-dayak-wehea/#>

Kemp, D. & Owen, J. (2013) 'Community Relations and Mining: Core to Business But Not "Core Business"', *Resources Policy*, Vol. 38, No. 4, hal. 523-531.

Kemp, D., Owen, J., Gotzmann, N. & Bond, C. (2011) 'Just Relations and Company-Community Conflict in Mining', *Journal of Business Ethics*, Vol. 101, No. 1, hal. 93-109.

Kent, M. & Taylor, M. (2002) 'Toward a Dialogic Theory of Public Relations', *Public Relations Review*, Vol. 28, hal. 21-37.

- Kent, M. & Taylor, M. (2011) 'How Intercultural Communication Theory Informs Public Relations Practice in Global Settings', dalam Bardhan, N. & Weaver, C.K. (eds) *Public Relations in Global Cultural Contexts*, Routledge, New York.
- Killian, E. (2014) 'Multinationals and the Practice of Corporate Social Responsibility in Developing Countries: Case of Mining Sector in Indonesia', *Jurnal Transformasi Global*, Vol. 1, No. 2, hal. 111-127.
- Kolyperas, D. (2011) *Corporate and Social Responsibility in Professional Football Club Organizations*, Disertasi, University of Stirling.
- KOMPAS, (21 Februari 2012) 'Tambang Cuma Untungkan Pejabat', diakses pada 28 Januari 2017 di <http://tekno.kompas.com/read/2012/02/21/03473386/tambang.cuma.untungkan.pejabat>.
- Koran Kaltim (2015, 16 April) 'PT PBP Diminta Temui Masyarakat Adat Selesaikan Sengketa Lahan'.
- Koestoer, Y.T. (2007) '*Corporate Social Responsibility: Building Internal Corporate Values to Address Challenges in CSR Implementation*', Makalah disajikan pada Seminar on Good Corporate and Social Governance in Promoting ASEAN's Regional Integration di Jakarta.
- Kotler, P. & Lee, N. (2005), *Doing the Most Good for Your Company and Your Cause*, Wiley, New Jersey.
- Krieger, T. & Meierrieks, D. (2018) 'Political Capitalism: The interaction between income inequality, economic freedom and democracy', *European Journal of Political Economy*, Vol. 45, December, hal. 115-132.
- Kriyantono, R. (2012) *PR Writing: Teknik Produksi Media Publik Relations dan Publisitas Korporat*. Jakarta: Kencana.
- Kriyantono, R. (2015) 'Public Relations and Corporate Social Responsibility in Mandatory Era in Indonesia', *Procedia Social and Behavioral Sciences*, Vol. 211, hal. 320-327.
- Kuhn, T. & Deetz, S. (2008) 'Critical Theory and Corporate Social Responsibility: Can/Should We Get Beyond Cynical Reasoning?' dalam Crane, A., McWilliam, A. Matten, D., Moon, J. & Siegel, D. (Eds.) *The Oxford Handbook of Corporate Social Responsibility*, New York, Oxford, hal. 173-196.

- Kurucz, E., Colbert, B. & Wheeler, D. (2008) 'The Business Case for Corporate Social Responsibility, dalam Crane, A., McWilliam, A. Matten, D., Moon, J. & Siegel, D. (Eds.) *The Oxford Handbook of Corporate Social Responsibility*, New York, Oxford, hal. 83-112.
- L'Etang, J. (1994) 'Public Relations and Corporate Social Responsibility: Some Issues Arising', *Journal of Business Ethics*, Vol. 13, No. 2 hal. 111-123.
- L'Etang, J. (2004) *Public Relations in Britain: A History of Professional Practice in the 20th Century*, New Jersey, Lawrence Erlbaum Associates Publishers.
- L'Etang, J. (2005) 'Critical Public Relations: Some Reflections', *Public Relations Review*, Vol. 31, hal. 521-526.
- L'Etang, J. (2009) 'Public Relations and Diplomacy in a Globalised World: An Issue of Public Communication', *American Behavioural Scientist*, Vol. 53, no. 4, hal. 607-626.
- L'Etang, J. & Pieczka, M. (2006) 'Introduction', dalam L'Etang, J. & Pieczka, M. (eds) *Public Relations: Critical Debates and Contemporary Practice*, Lawrence Erlbaum Associates, Publishers, New Jersey, hal. 1-6.
- Laasch, O. & Conaway, R. (2014) *Principles of Responsible Management: Global Sustainability, Responsibility and Ethics*, Stanford, Cengage Learning.
- Lane, A. (2003) 'Working at the interface: The descriptive relevance of Grunig and Hunt's theories to public relations practices in south east Queensland schools.', *PRism*, Vol. 1 No. 1, hal. 1-14.
- Ledingham, J.A. (2003) 'Explicating Relationship Management as a General Theory of Public Relations', *Journal of Public Relations Research*, Vol. 15, No. 2, hal. 181-198.
- Ledingham, j. & Bruning, S. (2000) *Public Relations as Relationship Management: A Relational Approach to the Study and Practice Public Relations*, New Jersey, Taylor & Francis.
- Lee, E. (2013) 'Employee Perception of CSR Activities: Its Antecedents and Consequences', *Journal of Business Research*, Vol. 66, hal. 1716-1724.
- Leeper, R.V. & Leeper, K.A. (2001) 'Public Relations as 'Practice': Applying the Theory of Alasdair MacIntyre', *Public Relations Review*, Vol. 27, No. 4, hal. 461-473.

- Leitch, S. & Motion, J. (2007) 'Retooling the Corporate Brand: A Foucauldian Perspective on Normalisation and Differentiation', *The Journal of Brand Management*, Vol. 15, No. 1, hal. 71-80.
- Leitch, S. & Motion, J. (2010) 'Public and Public Relations: Effecting Change', dalam Heath, R. (Ed.) *The Sage Handbook of Public Relations*, London, SAGE, hal. 99-110.
- Li, S., Fetscherin, M., Alon, I., Lattemann, C. & Yeh, K. (2010) 'Corporate social responsibility in emerging markets - the importance of the governance environment', *Management International Review: Journal of International Business*, Vol. 50, No. 5, hal: 635 - 654.
- Li, W. (2012) 'Study on Relationships Between Corporate Social Responsibility and Corporate International Competitiveness', *Energy Procedia*, Vol. 17, Part. A., hal. 567-572.
- Lindgreen, A. (2009) 'Corporate Social Responsibility: An Empirical Investigation of U.S. Organisations', *Journal of Business Ethics*, Vol. 85, hal. 303-323.
- Lizarzaburu, E. (2014) 'Corporate Social Responsibility and Stakeholder Strategies: An Impact in Risk Management', *Journal of Research Marketing*, Vol. 2, No. 1, hal. 98-105.
- Lock, I. (2015) *Credibility in CSR Communication: Concepts, Methods, Analyses*, Disertasi, University of Lugano.
- Louisot, J. (2004) 'Managing Intangible Asset Risks: Reputation and Strategic Redeployment Planning', *Risk Management*, Vol. 6, No. 3, hal. 35-50.
- Lukes, S. (2005) *Power: A Radical View*, Palgrave Macmillan, Hampshire.
- Mackey, S. (2003) 'Changing Vista in Public Relations Theory', *PRism*, Vol. 1, No. 1, hal. 1-9.
- Mackey, S. (2004) 'Public Relations and Ontology: Rhetorical Approaches in Post-Modern Times', *ANZCA04 Conference*, Sydney, July.
- Mackey, S. (2013) 'A Sophistic Rhetorical Approach to Public Relations', *PRism*, Vol. 10, No. 1, hal. 1-14.

- Mahon, J.F. & McGowan, R.A. (1991) 'Searching for the Common Good: A Process-Oriented Approach', *Business Horizons*, Vol. July-August, hal. 79-86.
- Maignan, I. & Ferrell, O. (2004) 'Corporate Social Responsibility and Marketing: An Integrative Framework', *Journal of the Academy of Marketing Science*, Vol. 32, No. 1, hal. 3-19.
- Mallin, S. (2009) 'A Non-Formal Look at the Non-Formal Economy', *Real-World Economic Review*, Vol. 49, hal. 36-41.
- Mamic, I. (2017) *Implementing Codes of Conduct: How Businesses Manage Social Performance in Global Supply Chain*, A Greenleaf Publishing Book.
- Martati, I (2011) 'Pemahaman Para Pelaku Bisnis Tentang Corporate Social Responsibility di Kabupaten Kutai Kartanegara', *Jurnal Akuntansi, Manajemen dan Sektor Publik*, Vol. 7, No. 2- Februari, hal. 229-251.
- Martinez, J., Fernandez, M. & Fernandez, P (2016) 'Corporate Social Responsibility: Evolution Through Institutional and Stakeholder Perspectives', *European Journal of Management and Business Economics*, Vol. 25, No. 1, hal. 8-14.
- Masuku, C. & Moyo, P. (2013), 'Corporate Social Responsibility as An Invention of Public Relations: A Case of Econet and National Railways of Zimbabwe (NRZ)', *Journal of Media and Communication Studies*, Vol. 5, No. 8, hal. 113-122.
- May, S., Cheney, G. & Roper, J. (2007) *The Debate Over Corporate Social Responsibility*, New York, Oxford University Press.
- McKenna, K. (2016) *Corporate Social Responsibility and Natural Resource Conflict*, Oxon, Routledge.
- McKie, D., Motion, J.M. & Munshi, D. (2004) 'Envisioning Communication From the Edge', *Australian Journal of Communication*, Vol. 31, No. 3, hal. 1-11.
- McPherson, S. (2014) 'Eight CSR Trends to Watch Out For in 2015', *FORBES*, 31 Desember.

- Media Indonesia* (15 Desember 2016) '120 Perusahaan Terbitkan Laporan Berkelanjutan'.
- Meesters, M. & Behagel, J. (2017) 'The Social Licence to Operate: Ambiguities and the neutralization of harm in Mongolia', *Resources Policy*, Vol. 53, hal. 274-282.
- Mellahi, K. & Wood, G. (2003) 'The Role and Potential of Stakeholders in "Hollow Participation": Conventional Stakeholder Theory and Institutional Alternatives', *Business and Society Review*, Vo. 108, No. 2, hal. 183-202.
- MERDEKA* (4 Juli 2017) *Bermain di kolam eks tambang di Kutai Barat, Novita tewas tenggelam*, di akses pada 5 Maret 2018 di <https://www.merdeka.com/peristiwa/bermain-di-kolam-eks-tambang-di-kutai-barat-novita-tewas-tenggelam.html>
- Metro Samarinda* (17 September 2018) 'Dianggap Tak Transparan, CSR Berau Coal Disoal', di akses pada 13 Januari 2019 di <http://bontang.prokal.co/read/news/21502-dianggap-tak-transparan-csr-berau-coal-disoal.html>
- Michael, B. (2003) 'Corporate Social Responsibility in International Development: An Overview and Critique', *Corporate Social Responsibility and Environmental Management*, Vol. 10, hal. 115-128.
- Michaelson, D. & Stacks, D. (2014) *A Profesional and Practitioner's Guide to Public Relations Research, Measurement, and Evaluation*, New York, Business Expert Press.
- Mickey, T. J. (1998) 'Selling the Internet: A cultural studies approach to public relations', *Public Relations Review*, Vol. 24, hal. 335-349.
- Miller, D. & Sklair, L. (2010) 'Capitalist Globalisation, Corporate Social Responsibility and Social Policy', *Critical Social Policy*, Vol. 30, No. 4, hal. 1-24.
- Moffat, K. & Zhang, A. (2014) 'The Paths to Social Licence to Operate: An Integrative Model Explaining Community Acceptance of Mining', *Resources Policy*, Vol. 39, hal. 61-70.

- Moffat, K., Lacey, J., Zhang, A. & Leipold, S. (2016) 'The Social Licence to Operate: A Critical Review', *Forestry: An International Journal of Forest Research*, Vol. 89, No. 5, hal. 477-488.
- Moloney, K. (2000) *Rethinking Public Relations: The Spin and the Substance*, Routledge, London.
- Moloney, K. (2006) *Rethinking Public Relations: PR Propaganda and Democracy*, Routledge, Oxon.
- Moon, J. (2004) 'Government as a Driver of Corporate Social Responsibility' *ICCSR Research Paper Series*, No. 20. Directory of Corporate Philanthropy. London and New York: Europa Publications, 3-14.
- Moon, J., Crane, A., & Matten, D. (2005), 'Can Corporations be Citizens? Corporate Citizenship as a Metaphor for Business Participation in Society', *Business Ethics Quarterly*, Vol. 15, No. 3, hal: 427-451.
- Morgan, G. (2006) *Images of Organisation*, London, SAGE.
- Mosco, V. (1996) *The Political Economy of Communication: Rethinking and Renewal*, Sage Publication, London.
- Moss, D. & DeSanto, B. (2012) *Public Relations: A Managerial Perspective*, London, Sage Publication Inc.
- Moss, D., Newman, A. & DeSanto, B. (2004) 'Defining and Refining the Core Elements of Management in Public Relations/Corporate Communication Context: What do Communication Managers Do?', dipresentasikan pada *11th International Public Relations Research Symposium*, Lake Bled, Slovenia, 1-4 Juli.
- Motion, J. (2005) 'Participative Public Relations: Power to the People or Legitimacy for Government', *Public Relations Review*, No. 31, hal. 505-512.
- Motion, J. & Leitch, S. (1996) 'A Discursive Perspective from New Zealand: Another World View', *Public Relations Review*, Vol. 22, No. 3, hal. 297-309.
- Motion, J. & Leitch, S. (2007) 'A Toolbox for Public Relations: The Ouvre of Michael Foucault', *Public Relations Review*, Vol. 33, hal. 263-268.

- Motion, J.M., Heath, R.L. & Leitch, S. (2016) *Social Media and Public Relations: Fake Friends and Powerful Publics*, Routledge, Oxon.
- Motion, J. & Weaver, C.K. (2005) 'A Discourse Perspective for Critical Public Relations Research: Life Sciences Network and the Battle for Truth', *Journal of Public Relations Research*, Vol. 17, No. 1, hal. 49-67.
- Motion, J., Davenport, S., Leitch, S. & Merlot, L. (2013) 'Corporate Reputation and the Discipline of Public Relations', dalam Carroll, C. (Ed) *The Handbook of Communication and Corporate Reputation*, Malden, Wiley-Blackwell, hal. 62-71.
- Mullerat, R. (2011) *Corporate Social Responsibility: The Corporate Governance of the 21st Century*, Alphen aan den Rijn, Wolters Kluwer.
- Mulyana, R.N. (8 November 2018) 'Kontrak Tambang Kideco, Adaro, dan Berau Coal Juga Bakal Berakhir', *KONTAN*, di akses pada 13 Januari 2019 di <https://industri.kontan.co.id/news/kontrak-tambang-kideco-adaro-dan-berau-coal-juga-bakal-berakhir>
- Mykkanen, M. & Vos, M. (2015) 'The contribution of Public Relations to Organisational Decision Making: Insight from the Literature', *Public Relations Journal*, Vol. 9, No. 2, hal. 1-17.
- Nababan, Y. J. (11 Juni 2017) 'Kaltim Inklusif, Manfaat Pembangunan bagi Semua', *Tribun Kaltim*, di akses pada 28 Februari 2019 di <http://kaltim.tribunnews.com/2017/06/11/kaltim-inklusif-manfaat-pembangunan-bagi-semua>
- Necolsen, G. (9 April 2015) 'Karyawan Berau Coal Tolak Orang Asing di Dalam Manajemen', *Tribun Kaltim*, di akses pada 13 Januari 2019 di <http://kaltim.tribunnews.com/2015/04/09/karyawan-berau-coal-tolak-orang-asing-di-dalam-manajemen>
- Necolsen, G. (24 November 2017) 'Jadi Objek Vital Nasional, Operasional PT Berau Coal Tak Boleh Terganggu', *Tribun Kaltim*, di akses pada 13 Januari 2019 di <http://kaltim.tribunnews.com/2017/11/24/jadi-objek-vital-nasional-operasional-pt-bc-tak-boleh-terganggu>
- Necolsen, G. (4 September 2018) 'CSR Energi Listrik di Berau, Siapa Yang Paling Diuntungkan?', *Tribun Kaltim*, di akses pada 13 Januari 2019 di

<http://kaltim.tribunnews.com/2018/09/04/csr-energi-listrik-di-berau-siapa-yang-paling-diuntungkan>

Noni, Y. (31 Januari 2014) 'Batu Bara di Kutai Timur Tak Akan Habis Hingga 2041', *KOMPAS*, di akses pada 4 Januari 2019 di <https://regional.kompas.com/read/2014/01/31/2152234/Batu.Bara.di.Kutai.Timur.Tak.Akan.Habis.hingga.2041>

Nugrasius (28 Agustus 2018) 'Gubernur Baru dan Proyeksi Pertambangan Kaltim', *Kaltim Post*, di akses pada 28 Februari 2019 di <http://kaltim.prokal.co/read/news/339082-gubernur-baru-dan-proyeksi-pertambangan-kaltim.html>

Nurdiana (2008) 'Analisis Efektivitas Implementasi Corporate Social Responsibility PT Kaltim Prima Coal, Tesis Magister, Institut Pertanian Bogor.

Nurdin, M.F. (2015) 'Addressing Poverty Through the Lens of Social Development Model: An Application for Spirituality', dipresentasikan dalam *The 2th International Social Work Conference*, Penang, 2-3 Desember.

O'Farrell, C. (2005) *Michel Foucault*, London, Sage Publication Ltd.

Okan, T., Peker, I. & Demirelli, S. (2015) 'A Corporate Social Responsibility Framework for Mining Sector Using Analytic Network Process', *International Business Research*, Vol. 8, No. 12, hal. 9-25.

Omillion-Hodges, L., Baker, C. & Weaver-Petry, B. (2012) 'Understanding Power in Public Relations in the Age of Digital Natives and Citizen Journalists', *PRism*, Vol. 9, No. 2, hal. 1-16.

Orgad, S. (2005) 'The Transformative Potential of Online Communication : the Case of Breast Cancer Patients' Internet Spaces', *Feminist Media Studies*, Vol. 5, No. 2, hal. 141-161.

Orlitzky, M., Schmidt, F. & Rynes, S. (2003) 'Corporate Social and Financial Performance: A Meta-Analysis', *Organization Studies*, Vol. 24, No. 3, hal. 403-441.

Orts, W. & Smith, N. (2017) *The Moral Responsibility of Firms*, Oxford, Oxford University Press.

- Palazzi, M. & Starcher, G. (2006) 'Corporate Social Responsibility and Business Success', *The European Baha'i Business Forum*, Paris.
- Pardosi, J. (2011) 'Studi Pelaksanaan Program Corporate Social Responsibility Perusahaan di Wilayah Kabupaten Kutai Kartanegara dan Kota Samarinda', *Jurnal Borneo Administrator*, Vol. 7, No. 2.
- Parsons, P. (2008), *Ethics in Public Relations: A Guide to Best Practice*, Kogan Page, London.
- Pasopati, G. (23 Juli 2015) 'Grup Sinar Mas Resmi Kuasai Berau Coal', *CNN Indonesia*, di akses pada 13 Januari 2019 di <https://www.cnnindonesia.com/ekonomi/20150723161712-92-67819/grup-sinar-mas-resmi-kuasai-berau-coal>
- Pathak, P. (2008) *The Future of Multicultural Britain: Confronting the Progressive Dilemma*, Edinburgh, Edinburgh University Press.
- Patriella, Y. (07 Juni 2016) 'Nasib Kalimantan Timur Setelah Masa Kejayaan Batu Bara', *Bisnis Indonesia*, di akses pada 28 Februari 2019 di <https://kalimantan.bisnis.com/read/20160607/411/555459/nasib-kalimantan-timur-setelah-masa-kejayaan-batu-bara>
- Perakyla, A. (2011) 'Menganalisis Percakapan dan Teks', dalam *The Sage Handbook of Qualitative Research 2 Edisi Ketiga*, Pustaka Pelajar, Jogjakarta, hal. 248-266.
- Peretz, M. (27 September 2017) 'Want to Engage Millenials? Try Corporate Social Responsibility', *Forbes*, di akses pada 10 April 2019 di <https://www.forbes.com/sites/marissaperetz/2017/09/27/want-to-engage-millennials-try-corporate-social-responsibility/#18ebec386e4e>
- Phillips, R., Freeman, R. E., & Wicks, A. C. (2003) 'What stakeholder theory is not?', *Business Ethics Quarterly*, Vol. 13, No. 04, hal. 479-502.
- Pieczka, M. (2006) 'Paradigms, System Theory and Public Relations' dalam L'Etang, J. & Pieczka, M. (Eds.) *Public Relations Critical Debates and Contemporary Practice*, London, Lawrence Erlbaum, hal. 331-358.
- Pieczka, M. (2011) 'Public Relations as Dialogic Expertise?', *Journal of Communication Management*, Vol. 15, No. 2, hal. 108-124.

- Pieczka, M. (2016) 'Dialogue and Critical Public Relations' dalam L'Etang, J., McKie, D., Snow, N. & Xifra, J. (Eds.) *The Routledge Handbook of Critical Public Relations*, Oxon, Routledge.
- Pieczka, M. & L'Etang, J. (2006) 'Public Relations and the Question of Professionalism', dalam Heath, R. (Ed.) *Handbook of Public Relations*, London, SAGE, hal. 233-243.
- Pitaloka, D. (2009) 'Corporate Social Responsibility (CSR): The Communication Challenge', *Jurnal Komunikasi*, Vol. 3, No. 2, hal. 115-206.
- Porter, M.E. & Kramer, M.R. (2006) 'Strategy & Society: The Link Between Competitive Advantage and Corporate Social Responsibility', *Harvard Business Review*, hal. 78-92.
- Potter, J. & Wetherell, M. (1987) *Discourse and Social Psychology: Beyond Attitudes and Behaviour*, London, SAGE.
- Prasad, V. & Prasad, S. (2015) 'Improving Corporate Marketing Communication Through Annual Reports', dalam King, R. (Ed.) *Proceedings of the 1991 Academy of Marketing Science (AMS) Annual Conference*, Cham, Springer.
- Pratama, A.F. (9 Mei 2015) 'Dua Orang Asing di Berau Coal Energy Sah Menjabat Direktur', *TRIBUN*, di akses pada 13 Januari 2019 di <http://www.tribunnews.com/bisnis/2015/05/09/dua-orang-asing-di-berau-coal-energy-sah-menjabat-direktur>
- Price, L. & Martin, L. (2018) 'Introduction to The Special Issue: Applied Critical Realism in The Social Sciences', *Journa of Critical Realism*, Vol. 17, No. 2, hal. 89-96.
- Prida, A. (2007) 'Public Relations dan Kesalahpahaman Publik Atas Pemaknaan Sebuah Profesi', *Jurnal Ilmiah Scriptura*, Vol. 1, No. 2, hal. 197-205.
- Prihatini, R., Subroto, B., Saraswati, E. & Purnomosidi, B. (2016) 'Analysis of Value Relevance of Accounting Information During IFRS Period of 2008-2014 at the Stock Exchange of Indonesia', *International Academic Journal of Accounting and Financial Management*, Vol. 3, No. 3, hal. 1-10.
- Pruzan, P. (2008) 'Spirituality as a Firm Basis for Corporate Social Responsibility' dalam Crane, A., McWilliam, A., Matten, D., Moon, J. &

Siegel, D. (Eds) *The Oxford handbook of corporate social responsibility*, New York, Oxford, hal. 552-559.

Putri, A., Yudistira, G. & Puspita, R. (6 Desember 2013) 'Berau Tuding Rosan Tidak Kembalikan Aset', *TEMPO*, di akses pada 13 Januari 2019 di <https://koran.tempo.co/read/329271/berau-tuding-rosan-tidak-kembalikan-aset>

Que, S., Wang, L., Awuah-Offei, K., Chen, Y. & Yang, W. (2018) 'The Status of the Local Community in Mining Sustainable Development beyond the Triple Bottom Line', *Sustainability*, Vol. 10, hal. 1-11.

Rabinow, P. (1997) 'Introduction In Michel Foucault: Ethics, Subyektivity, and Truth', dalam *The Essential Works of Michel Foucault 1954-1984*, New York, New Press, hal. xi-xiii.

Rachmady F. (1993) *Public Relations dalam Teori dan Praktek*, Jakarta, PT Gramedia Pustaka Utama.

Radulescu, C. (2009), 'Communication Management or Public Relations', *Annals of University of Bucharest-Economic and Administrative Series*, No. 3, hal. 215-226.

Rahayu, R. (19 Maret 2018) 'Kaltim Prima Coal Terima Penghargaan dari Menkeu', *Warta Ekonomi*, diakses pada 31 Desember 2018 di <https://www.wartaekonomi.co.id/read174253/kaltim-prima-coal-terima-penghargaan-dari-menkeu.html>

Rahman, A. (29 Juni 2017) 'Sangatta, Kota Tempat Tambang Batu Bara Terbuka Terbesar di Dunia', *BISNIS*, di akses pada 27 Juni 2019 di <https://ekonomi.bisnis.com/read/20170629/44/666775/sangatta-kota-tempat-tambang-batu-bara-terbuka-terbesar-di-dunia>

Ranangen, H. (2015) 'Corporate Social Responsibility Practice in Mining Industry', Tesis Master of Industrial Environmental Management, Lulea University of Technology.

Reamer, N. & Downing, J. (2016) *Investment: A History*, West Sussex, Columbia University Press.

Reeves, H. (2016) 'Defining Public Relations' Role in Corporate Social Responsibility Programs', *PR Journal*, Vol. 10, No. 2, hal. 2-19.

- Reisch, L. (2006) 'Communicating CSR to consumers: An empirical study', dalam Morsing, M. & Beckmann, S. (Eds.) *Strategic CSR Communication*, Copenhagen, Djof Forlag, hal. 185-211.
- Rensburg, R. & Cant, M. (2009) *Public Relations African Perspectives*, Johannesburg, Heinemann.
- Republika (20 Februari 2018) *2017, Produksi Batu Bara di Kaltim Mencapai 82 Juta Ton*, diakses pada 4 Mei 2018 di <https://www.republika.co.id/berita/ekonomi/migas/18/02/19/p4e1zd368-2017-produksi-batu-bara-di-kaltim-mencapai-82-juta-ton>
- Richards, J. (2009) *Mining, Society and a Sustainable World*, Heidelberg, Springer.
- Riera, M. & Iborra, M. (2017) 'Corporate Social Responsibility: Review and Conceptual Boundaries' *European Journal of Management and Business Economics*, Vol. 26, No. 2, hal. 146-162.
- Roper, J. (2005) 'Symmetrical Communication: Excellent Public Relations or a Strategy for Hegemony', *Journal of Public Relations Research*, Vol. 17, No. 1, hal. 69-86.
- Roper, J. (2012) 'Environmental Risk, Sustainability Discourses, and Public Relations', *Public Relations Inquiry*, Vol. 1, No. 1, hal. 69-87.
- Roseberry, L. (2007) 'Towards a Discourse Analysis of the Corporate Social Responsibility/Accountability Debate', *CBS Working Paper Series No. 02*. CBS Center for Corporate Social Responsibility.
- Sahu, S. & Pratihari, S. (2015) 'Strategic CSR, Corporate Identity, Branding and Marketing: Review & Comments', *Review of Integrative Business & Economics Research*, Vol. 4, No. 3, hal. 121-140.
- Salazar, J. & Husted, B. (2008) 'Principles and Agents: Further Thoughts on the Friedmanite Critique of Corporate Social Responsibility', dalam Crane, A., McWilliam, A., Matten, D., Moon, J. & Siegel, D. (Eds) *The Oxford handbook of corporate social responsibility*, New York, Oxford, hal. 137-155.

- Samarinda Pos* (17 November 2017) *Petaka Tambang Ilegal, Tanggul Jebol, Ratusan Rumah Tenggelam*, diakses pada 5 Maret 2018 di <http://samarinda.prokal.co/read/news/11224-petaka-tambang-ilegal.html>
- Sangatta Post* (17 Agustus 2016) 'WADUH!!! Masalah Sengketa Lahan, Aktivitas Tambang KPC Distop', diakses pada 4 Januari 2019 di <http://bontang.prokal.co/read/news/6718-waduh-masalah-sengketa-lahan-aktivitas-tambang-kpc-distop>
- Sandoval, M. (2013) 'Corporate Social (IR) Responsibility in Media and Communication Industries', *Javnost - The Public*, Vol. 20, No. 3, hal. 39-57.
- Saputri, H. & Harini, R. (2018) 'Persepsi Masyarakat Terhadap Dampak Pertambangan Batubara pada Kondisi Sosial Ekonomi Masyarakat di Kecamatan Talawi, Sawahlunto, Sumatera Barat', *Journal Bumi Indonesia*.
- Sarabia-Panol, Z. & Sison, M. (2012) 'International Public Relations and the Circuit of Culture: An Analysis of Gawad Kalinga', *Asia Pacific Public Relations Journal*, Vol. 14, No. 1 & 2, hal. 51-68.
- Satya, Y. (12 Januari 2013) 'Perusahaan Harus Membuat Laporan Keberlanjutan CSR - Kesadaran Minim', *NERACA*, di akses pada 22 Juni 2019 di <http://www.neraca.co.id/article/23647/perusahaan-harus-membuat-laporan-keberlanjutan-csr-kesadaran-minim>
- Schein, H. (1983) 'The Role of the Founder in Creating Organisational Culture', *Family Business Review*, Vol. 8, No. 3, hal. 221-238.
- Schlosberg, D. (2004) 'Reconceiving Environmental Justice: Global Movements And Political Theories', *Environmental Politics*, Vol.13, No.3, hal. 517 – 540.
- Schnietz, K. & Epstein, M. (2005) 'Exploring the Financial Value of a Reputation for Corporate Social Responsibility During a Crisis', *Corporate Reputation Review*, Vol. 7, No. 4, hal. 327-345.
- Schooley, S. (22 April 2019) 'What Is Corporate Social Responsibility?', *Business News Daily*, di akses pada 17 Juni 2019 di <https://www.businessnewsdaily.com/4679-corporate-social-responsibility.html>
- Sekretaris Daerah Provinsi Kaltim (2015), *Dana Corporate Social Responsibility (CSR) Berguna Mendukung Pembangunan Kaltim*. Diakses di <http://>

www.setdaprov.info/bangda/dana-corporate-social-responsibility-csr-berguna-mendukung-pembangunan-kaltim/

Sen, S., Bhattacharya, C. & Korschun, D. (2006) 'The Role of Corporate Social Responsibility in Strengthening Multiple Stakeholder Relationships: A Field Experience', *Journal of the Academy of Marketing Science*, Vol. 34, No. 2, hal. 158-166.

Setyorini, C.T. (2015) *Determinants of Corporate Social and Environmental Reporting in Indonesia: An Analysis from Economic, Social and Political Perspectives*, Disertasi, University Utara Malaysia.

Setyorini, V. & Putra A. (22 April 2019) 'Aktivis Berharap 'Sexy Killers' Gugah Semangat Penyelamatan Lingkungan', *ANTARANEWS*, di akses pada 17 Juni 2019 di <https://www.antaraneWS.com/berita/840431/aktivis-berharap-sexy-killers-gugah-semangat-penyelamatan-lingkungan>

Sharma, B. (2013) 'Contextualising CSR in Asia: Corporate Social Responsibility in Asian economies', Singapore, Lien Centre for Social Innovation.

Sincovich, A., Gegory, T., Wilson, A. & Brinkman, S. (2018) 'The Social Impacts of Mining on Local Communities in Australia', *Rural Society*, Vol. 27, No. 1, hal. 18-24.

Singh, P., Sethuraman, K. & Lam, J. (2017) 'Impact of Corporate Social Responsibility Dimensions on Firm Value: Some Evidence from Hongkong and China', *Sustainability*, Vol. 9, hal. 15-32.

Smith, R.E. (2011) *Defining Corporate Social Responsibility: A Systems Approach for Socially Responsible Capitalism*, Disertasi, University of Pennsylvania.

Spatzier, A. & Signitzer, B. (2011) 'Reconsidering Contemporary Public Relations: Theoretical Engagement of Practitioners in a Communication Society', *Central European Journal of Communication*, Vol. 1, hal. 33-47.

Sriramesh, K. & Vercic, D. (2012) *Culture and Public Relations*, New York, Routledge.

Staicu, A.M., Tatomir, R.I. & Linca, A.C. (2013) 'Determinants and Consequences of 'Tone at the Top'', *International Journal of Advances in Management and Economics*, Vol. 2, No. 2, hal. 76-88.

- Stauber, J. & Rampton, S. (1995) *Toxic Sludge Is Good For You: Lies, Damn Lies and the Public Relations Industry*, Maine, Common Courage Press.
- Ștefănescu, M. (2018) 'The Need For Corporate Social Responsibility And Understanding How To Implement It', *Journal Of Advanced Research In Management*, Vol. 9, No. 2, Hal. 51-58.
- Stokes, P., Baker, C. & Lichy, J. (2016) 'The Role of Embedded Individual Values, Beliefs, and Attitudes and Spiritual Capital in Shaping Everyday Post-secular Organisational Culture', *European Management Review*, Vol. 13, No. 1, hal. 37-51.
- Suara Kutim* (03 Desember 2017) 'CSR dan Kepedulian PT KPC Diakui Sejumlah Pengelola CSR', di akses pada 21 Maret 2019 di <http://www.suarakutim.com/csr-dan-kepedulian-pt-kpc-diakui-sejumlah-pengelola-csr/>
- Suastha, R.V. & Kandi, R.D. (2016) 'Eksplorasi Batubara, Kutai Kartanegara Rugi Rp581 Triliun', *CNN Indonesia*, diakses pada 27 Januari 2017 di <http://www.cnnindonesia.com/nasional/20160907001450-20-156556/eksplorasi-batubara-kutai-kartanegara-rugi-rp581-triliun/>
- Subhan, M. & Deviyanti, D. (2017) 'Implementasi GCG Terhadap Kinerja Sosial Perusahaan Tambang Batubara pada Masyarakat Lokal', *Jurnal Akuntansi dan Keuangan*, Vol. 19, No. 1, hal. 45-58.
- Sugianto, D. (23 Oktober 2017) 'Utang Triliunan dan Anjloknya Harga Batu Bara Bikin Berau Terkapar', *DETIK*, di akses pada 13 Januari 2019 di <https://finance.detik.com/bursa-dan-valas/d-3695864/utang-triliunan-dan-anjloknya-harga-batu-bara-bikin-berau-terkapar>
- Sujatmiko, I. (2011) 'Social Inclusion & Exclusion Policy in Indonesia', *International Journal of Business and Social Science*, Vol. 2, No. 23, hal. 186-192.
- Sullivan, J. (2011), 'PR Industry Fills Vacuum Left by Shrinking Newsrooms', *ProPublica*, diakses pada 2 Mei 2018 di <http://www.propublica.org/article/pr-industry-fills-vacuum-left-by-shrinking-newsrooms>
- Sumardjani, L. (2007) *Konflik Sosial Kehutanan: Mencari Pemahaman Untuk Penyelesaian Terbaik*, Jakarta, Flora Mundial Communications.

- Supriadin, L. & Decilya, S. (7 Maret 2012) 'Berau Coal Terbitkan Obligasi US\$ 500 Juta', *TEMPO*, di akses pada 13 Januari 2019 di <https://koran.tempo.co/read/267030/berau-coal-terbitkan-obligasi-us-500-juta>
- Surma, A. (2006) 'Challenging Unreliable Narrators: Writing and Public Relations', dalam L'Etang, J. & Pieczka, M. (Eds.) *Public Relations Critical Debates and Contemporary Practice*, London, Lawrence Erlbaum, hal. 41-60.
- Susilowati, K.D. (2014) 'Manager's Perspective on Corporate Social Responsibility: A Case in Indonesia', *World Journal of Social Sciences*, Vol. 4, No. 1, hal. 207-223.
- Syavira, F. (16 November 2010) 'Vallar Beli Berau Coal dan Bumi Resources', *TEMPO*, di akses pada 13 Januari 2019 di <https://bisnis.tempo.co/read/292280/vallar-beli-berau-coal-dan-bumi-resources>
- Takkac, M. & Akdemir, AS. (2012) 'Training Future Members of the World with an Understanding of Global Citizenship' *Procedia Social and Behavioral Sciences*, Vol. 47, hal. 881-885.
- Tan, A., Benni, D. & Liani, W. (2016) 'Determinants of Corporate Social Responsibility Disclosure and Investor Reaction', *International Journal of Economics and Financial Issues*, Vol. 6, No. 4, hal. 11-17.
- Taylor, M. & Kent, M. (1999) 'Challenging Assumptions of International Public Relations: When Government is the Most Important Public', *Public Relations Review*, Vol. 25, No. 2, hal. 131-144.
- Karel, E., Martha, Rita, M. & Verrianto (1 September 2004) 'Newmont Terbukti Cemari Teluk Buyat', *TEMPO* di akses pada 20 Oktober 2017 di <https://nasional.tempo.co/read/47310/newmont-terbukti-cemari-teluk-buyat>
- TEMPO* (24 April 2008) 'Binani Group Incar Berau Coal', di akses pada 13 Januari 2019 di <https://koran.tempo.co/read/128982/binani-group-incar-berau-coal>
- TEMPO* (18 Agustus 2008) 'Kaltim Prima Coal Babat Hutan Tanpa Izin', di akses pada 13 Januari 2019 di <https://bisnis.tempo.co/read/131245/kaltim-prima-coal-babat-hutan-tanpa-izin>