

**ABSTRACT**

Exclusive breastfeeding is breast milk that is given at least the first 6 months without additional food. Data from the East Java Provincial Health Office (2018) shows that the achievement of exclusive breastfeeding is still below the target of 80% at 71.62%. Achievement of exclusive breastfeeding during neonatal care at the Inpatient Haji Hospital Surabaya in 2018 only reached 63% of the target set (95%). The purpose of this study aims to compile midwife training needs based on an analysis of the role implementation to increase the coverage of breastfeeding during neonatal care at Haji Hospital Surabaya.

This research is a descriptive quantitative study with cross sectional design. This study uses an instrument in the form of a questionnaire. Respondents of this study were postpartum mothers who have healthy babies and midwives who served in the Mother Care Room of the Inpatient Installation at Haji Hospital Surabaya. Postpartum mothers numbered 27 people, and midwife respondents numbered 16 people. Data were analyzed based on the findings of the strategic issue of breastfeeding during the neonatal care period using the Hennessy Hicks Training Needs Assessment-Tools, and identification of the implementation of the role of the midwife as communicator, motivator, facilitator, and counselor.

The results showed that the findings of a strategic issue were the role of midwives as facilitator and counselor, communication / teamwork and administration based on Hennessy Hicks-TNA Tools, as well as lack of mother's knowledge about breastfeeding roles and mother's motivations that still needed to be improved. Appropriate midwife training is in the form of breastfeeding counseling training and training of breastfeeding counseling facilitators, namely Nursing Counseling Training for 40 Hours Module (WHO / KEMKES / UNICEF Standards) 2019 organized by Central Perinasia.

Keywords: Role of midwives, communicators, motivators, facilitators, counselors, Training Need Assessment, midwife abilities, research / audit, communication / teamwork, clinical tasks, administration, management / supervisory tasks, Hennessy Hicks-TNA Tools.

## ABSTRAK

ASI eksklusif adalah ASI yang diberikan pada usia paling sedikit 6 bulan pertama tanpa tambahan makanan lain. Data Dinas Kesehatan Provinsi Jawa Timur (2018) menunjukkan bahwa capaian pemberian ASI Eksklusif masih dibawah target 80% yaitu sebesar 71,62%. Capaian pemberian ASI eksklusif selama perawatan neonatal di Instalasi Rawat Inap RSUD Haji Surabaya pada tahun 2018 hanya tercapai sebesar 63% dari target yang telah ditentukan (95%). Tujuan penelitian ini bertujuan untuk menyusun kebutuhan pelatihan bidan untuk meningkatkan cakupan pemberian ASI selama perawatan neonatal di RSUD Haji Surabaya.

Penelitian ini merupakan penelitian kuantitatif deskriptif dengan rancang bangun *cross sectional*. Penelitian ini menggunakan instrumen berupa kuesioner. Responden penelitian ini adalah ibu nifas yang memiliki bayi lahir sehat dan bidan yang bertugas di Ruang Perawatan Ibu Instalasi Rawat Inap RSUD Haji Surabaya. Responden ibu nifas berjumlah 27 orang, dan responden bidan berjumlah 16 orang. Data dianalisis berdasarkan temuan isu strategis pemberian ASI selama masa perawatan neonatal dengan menggunakan *Hennesy Hicks Training Needs Assessment-Tools*, dan identifikasi pelaksanaan peran bidan sebagai *communicator*, *motivator*, *facilitator*, dan *counselor*.

Hasil penelitian menunjukkan bahwa temuan isu strategis terdapat pada peran bidan sebagai *facilitator*, dan *counselor*, serta *communication/teamwork* dan *administration* berdasarkan *Hennesy Hicks-TNA Tools*, pengetahuan ibu kurang tentang ASI perah, dan motivasi ibu yang masih perlu ditingkatkan. Pelatihan bidan yang tepat untuk dilakukan yaitu berupa pelatihan konseling menyusui dan pelatihan fasilitator konseling menyusui, yaitu Pelatihan Konseling Menyusui Modul 40 Jam (Standar WHO /KEMKES /UNICEF) 2019 yang diadakan oleh Perinasia Pusat.

Kata kunci: Peran bidan, *communicator*, *motivator*, *facilitator*, *counselor*, *Training Need Assessment*, kemampuan bidan, *research/audit*, *communication/teamwork*, *clinical task*, *administration*, *management/supervisory tasks*, *Hennesy Hicks-TNA Tools*.