

ABSTRACT

This research was intended to find out the strategy of the traditional ketoprak arts group in the arena of traditional ketoprak art in Pati Regency so that it could survive and form a value for itself. Besides that, it was also to find out the arena structure of traditional Ketoprak art in Pati Regency, and to find out the views of Pati's people towards Ketoprak. The theory used in this study is Pierre Bourdieu's Arena theory. Theory is used because it is relevant to the problems raised in the study. As a design, this study chose a qualitative research design with data collection techniques for observation, interviews, and literature. The findings of this study are that there is a structure in Pati's traditional arts arena which places the Ketoprak art group Cahyo Mudho as a pioneer. In addition, it was found that the modality of the Ketoprak group was strong so that it affected the people of Pati Regency which had an impact on the survival of the traditional arts in the Pati Regency area. The third finding from this study was that there was contestation between the Ketoprak groups which had an impact on the variation in the structure of ketoprak performances in Pati Regency.

Regency. Keywords: Ketoprak, Pati people, field

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