

DAFTAR PUSTAKA

- Agarwal, R., & Karahanna, E. (2000). Time Flies When You're Having Fun: Cognitive Absorption and Beliefs about Information Technology Usage. *MIS Quarterly*, 24(4), 665-694
- Agarwal, N & Yiliyasi, Y. (2010). Information Quality Challenge in Social Media. University of Arkansas.
- Ajzen, I., & Fishbein, M. (1977). Attitude-behavior relations: A theoretical analysis and review of empirical research. *Psychological Bulletin*, 84, 888-918.
- Ajzen, I., & Fishbein, M. (1980). Understanding attitudes and predicting social behavior. Englewood Cliffs, NJ: Prentice-Hall.
- Bekraf. (2019). *Profil*. Jakarta: Badan Ekonomi Kreatif
- Bridestory. (2019). *Wedding Industry Report 2019*. Web. Diakses Maret 2019
- Csikszentmihalyi, M. (1975). *Beyond Boredom and Anxiety*. Jossey-Bass. San Fransisco.
- Daliri, Rezaei, & Ismail (2014). Online Social Shopping: The Impact of Attitude, Customer Information Quality, Effectiveness of Information Content, and Perceived Social Presence. *Int. J. Business Environment*. Vol 6. 4
- Danniswara, R., Sandhyaduta, P., & Munajat, Q. (2017). The Impact of EWOM Referral, Celebrity Endorsement, and Information Quality on Purchase Decision: A Case of Instagram. *Information Resources Management Journal*. Vol 30. 23-24.
- DeLone, W.H & McLean, E.R. (2003). The DeLone and McLean Model of Information System Success: A Ten Year Update. *Journal of Management Information Systems*. Vol 19 (4). 9-30
- Eagly, A.H., & Chaiken, S. (2007). The Advantages of An Inclusive Definition of Attitude. *Social Cognition*. 25(5), 582–602

- Ferdinand, A, 2002. *Structural Equation Modelling Dalam Penelitian*, Edisi 2. Semarang : Seri Pustaka Kunci 03/BP UNDIP
- Ferrinadewi, Dewi. (2008). *Merek dan Psikologi Konsumen: Implikasi Pada Strategi Pemasaran*. Edisi Pertama. Yogyakarta: Graha Ilmu
- Fisher, C., Lauria, E., Smith, S. C., & Wang, R. (2008). *Introduction to Information Quality*. *MIT Information Quality Program*.
- Forsythe, S.M. and Shi, B. (2003). Consumer patronage and risk perceptions in Internet shopping. *Journal of Business Research*. Vol. 56 (11). 867–875.
- Ghasemaghahi, Maryam & Hassanein, Khaled, (2013). Consumers' Satisfaction With Online Information Quality: The Moderating Roles Of Consumer Decision-Making Style, Gender And Product Involvement. *ECIS 2013 Research in Progress*. 10
- Hausman, Angela V & Siekpe, Jeffrey Sam. (2009). The Effect of Web Interface Feature on Consumer Online Purchase Intention. *Journal of Business Research*. Vol 62 (1). 5-13
- Hoffman, Donna L. & Thomas P. Novak (1996). Marketing in Hypermedia Computer-Mediated Environments: Conceptual Foundations. *Journal of Marketing*, 60, 50–68.
- Hoffman, D. L. & Novak, T. P. (2009). Flow Online: Lessons Learned and Future Prospects. *Journal of Interactive Marketing*. Vol 23(1), 23-34.
- Hootsuite. (2018). *Digital Report 2018*. Web. Diakses November 2018.
- Hsu, Chin Lung & Lu, Hsi-Peng. (2004). Why Do People Play on-line Games? An Extended TAM with Social Influences and Flow Experience. *Information and Management*. Vol 41. 853-868
- Huang, M.-H. (2003) Designing website attributes to induce experiential encounters. *Computers in Human Behavior*, 19, 425–442.

- Investor Daily. Kontribusi Industri Kreatif Terhadap PDB 2019 Diproyeksikan 7,55%. Web. Diakses Desember 2019
- Jiao, et al. (2015). Social Value and Content Value in Social Media: Two Ways to Flow. *Journal of Advanced Management Science*. Vol 3 (4).
- Kaplan, A.M & Haenlein, M (2010). Users of The World Unite! The Challenges and Opportunities of Social Media. *Business Horizons*. Vol 53(1). 59-68
- Kotler P & Armstrong G. (2008). *Principles of Marketing*. New Jersey: Pearson Prentice Hall.
- Kotler, Philip and Kevin Lane Keller, 2016. *Marketing Management*, 15th Edition, Pearson Education, Inc.
- Mazaheri, E., Richard, M-O. and Laroche, M. (2011). Online consumer behavior: comparing Canadian and Chinese website visitors. *Journal of Business Research*. Vol. 64 (9). 958–965.
- Medcom.id. (2018). Diakses Mei 2019.
- Naylor, R.W., Lamberton, C.P. and West, P.M. (2012). Beyond the ‘like’ button: the impact of mere virtual presence on brand evaluations and purchase intentions in social media settings. *Journal of Marketing*. Vol. 76 (6). 105–120.
- Negash, et al. (2003). Quality and Effectiveness in Web-based Customer Support Systems. *Information and Management*. Vol 40. 757-768.
- Obada. (2014). Online Flow Experience and Perceived Quality of A Brand Website: InPascani.ro Case Study. *Social and Behavioral Science*. Vol 149. 673-679.
- Pace, Steven. (2004). A Grounded Theory of the Flow Experiences of Web Users. *International Journal of Human-Computer Studies*. Vol 60 (3). 327-363.
- Phelps, J. E. and Hoy, M. G. 1996. “The aad-ab-PI Relationship in Children: The Impact of Brand Familiarity and Measurement Timing.” *Psychology and Marketing*. Vol 13(1):77.

- Rodríguez-Ardura, I. & Martínez-López, F.J. (2008) Playing cat and mouse: consumer empowerment and marketing interaction on the net. *International Journal of Business Environment*. Vol. 2, No. 2, pp.201–214.
- Santoso, Singgih, 2011. Structural Equation Modeling (SEM) Konsep dan Aplikasi dengan AMOS 18. Jakarta : Penerbit PT Elex Media Komputindo
- Sheeraz, et al. (2016). Mediation of Attitude Toward Brand in The Relationship Between Service Brand Credibility and Purchase Intentions. *Pakistan Journal of Commerce and Social Sciences*. Vol 10 (1). 149-163
- Spears, N., & Singh, S. N. (2004). Measuring attitude toward the brand and purchase intentions. *Journal of Current Issues and Research in Advertising*. Vol 26(2), 53–66.
- Strauss, Judy dan Raymond Frost, 2009, E-Marketing, 5th Edition, Prentice-Hall, Inc., Upper Saddle, New Jersey
- Suryani & Hendryadi. 2015. Metode Riset Kuantitatif Teori dan Aplikasi pada Penelitian Bidang Manajemen dan Ekonomi Islam. Jakarta: Prenada Media Group.
- Tempo. (2017). Bisnis Pernikahan di Indonesia Capai US\$ 7 Milyar. Web. Diakses Maret 2019.
- Vice Indonesia. (2017). Instagram Pemicu Ongkos Pernikahan Di Indonesia Makin Gila Gilaan. Web. Diakses November 2019
- Wu, J. J & Chang, Y. S. (2005). Towards Understanding Members' Interactivity, Trust, and Flow in Online Travel Community. *Industrial Management & Data Systems*. Vol 105 (7): 937–954.
- Zhao (2019). Information Quality or Entities' Interactivity? Understanding the Determinants of Social Network-Based Brand Community Participation. Shandong University: China. Published.