DAFTAR ISI

LEMBAR SAMPUL..............................................................................................................i
LEMBAR PRASYARAT GELAR..................................................................................................ii
LEMBAR PERSETUJUAN.........................................................................................................iii
HALAMAN PENGESAHAN.......................................................................................................iv
HALAMAN PERSEMBAHAN......................................................................................................v
MOTTO.....................................................................................................................................vi
KATA PENGANTAR................................................................................................................viii
HALAMAN PERNYATAAN.......................................................................................................ix
ABSTRAK..............................................................................................................................x
DAFTAR ISI.......................................................................................................................... xi

BAB 1 PENDAHULUAN:................................................................................................. 1
1.1 Latar Belakang Masalah................................................................................................. 1
1.2 Batasan Masalah............................................................................................................. 6
1.3 Rumusan Masalah.......................................................................................................... 6
1.4 Tujuan Penelitian.......................................................................................................... 7
1.5 Manfaat Penelitian....................................................................................................... 7
  1.5.1 Manfaat Teoretis..................................................................................................... 7
  1.5.2 Manfaat praktis....................................................................................................... 8
1.6 Tinjauan Pustaka............................................................................................................ 8
1.7 Metode Penelitian....................................................................................................... 11
  1.7.1 Objek Penelitian.................................................................................................... 12
  1.7.2 Metode Pengumpulan Data.................................................................................. 12

xi
1.7.3 Metode Analisis Data.................................................................14
1.8 Operasionalisasi Konsep...............................................................14
1.9 Sistematika Penyajian Skripsi.........................................................15

BAB II KERANGKA TEORI..................................................................17
2.1 Sosiolinguistik..................................................................................17
2.2 Variasi Bahasa.................................................................................21
2.3 Pasar...............................................................................................23

BAB III GAMBARAN UMUM OBJEK PENELITIAN..............................27
3.1 Pasar Tambah Rejo Kapas Krampung Surabaya...............................27
3.2 Gambaran Etnis di Pasar Tambah Rejo Kapas Krampung Surabaya.....29
3.3 Gambaran Umum Kebahasaan di Pasar Tambah Rejo Kapas Krampung..30

BAB IV HASIL DAN ANALISIS DATA...........................................46
4.1 Penggunaan Variasi Bahasa Pedagang dan Pembeli.........................46
  4.1.1 Bahasa Jawa...............................................................................46
  4.1.2 Bahasa Indonesia.......................................................................63
  4.1.3 Bahasa Madura.........................................................................78
  4.1.4 Bahasa Campuran.....................................................................84
4.2 Faktor-faktor yang Mempengaruhi Terjadinya Variasi Bahasa...........99
  4.2.1 Usia..........................................................................................99
  4.2.2 Pendidikan..............................................................................104
  4.2.3 Pekerjaan...............................................................................108
  4.2.4 Status Sosial..........................................................................110
  4.2.5 Faktor Keakraban...................................................................114

BAB IV PENUTUP..............................................................................121
5.1 Simpulan.......................................................................................121
5.2 Saran.....................................................................................................................123
5.3 Daftar Pustaka ........................................................................................................124