

ABSTRAK

Putri Indah Sari Dwi Santosa, 111611133049, Pengaruh Organizational Culture dan Teamwork terhadap Innovative Work Behavior pada Karyawan Industri Pariwisata di Yogyakarta, Skripsi, Fakultas Psikologi, Universitas Airlangga, 2019.

73 halaman, 15 lampiran

Penelitian ini bertujuan untuk menguji adanya pengaruh *organizational culture* dan *teamwork* terhadap *innovative work behavior* pada karyawan industri pariwisata di Yogyakarta. Penelitian ini menggunakan pendekatan kuantitatif dengan tipe survey. Terdapat 104 karyawan industri pariwisata di Yogyakarta yang menjadi responden pada penelitian ini.

Teknik pengambilan data menggunakan kuesioner baik menyebarkan secara langsung dengan hardcopy maupun kuesioner elektronik dengan *google form*. Kuesioner yang digunakan adalah *Organizational Culture Scale* milik Uz Kurt dan Sen (2012), *Teamwork Quality (TWQ) Scale* milik Hoegl dan Gemunden (2001), dan *Innovative Work Behavior Scale* milik Kleysen dan Street (2001).

Hasil dari penelitian ini menunjukkan nilai signifikansi pada tabel Anova IBM SPSS 22 sebesar 0,000 yang berarti bahwa terdapat pengaruh *organizational culture* dan *teamwork* terhadap *innovative work behavior* pada karyawan industri pariwisata di Yogyakarta.

Kata Kunci: *Organizational Culture, Teamwork, Innovative work behavior, Karyawan, Pariwisata*

ABSTRACT

Putri Indah Sari Dwi Santosa, 111611133049, The Effect of Organizational Culture and Teamwork on Innovative Work Behavior in Tourism Industry Employees in Yogyakarta, Skripsi, Faculty of Psychology, Airlangga University, 2019.

73 pages, 15 attachments

This study aims to examine the influence of organizational culture and teamwork on innovative work behavior in tourism industry employees in Yogyakarta. This study uses a quantitative approach to the type of survey. There were 104 tourism industry employees in Yogyakarta who were respondents in this study.

Data collection techniques using questionnaires both spread directly with hardcopy and electronic questionnaires with Google form. The questionnaires used were Uz Kurt and Sen's Organizational Culture Scale (2012), Teamwork Quality (TWQ) Scale by Hoegl and Gemuenden (2001), and Kleysen's and Street Innovative Work Behavior Scale (2001).

The results of this study indicate the significance value of the Anova IBM SPSS 22 table of 0,000 which means that there is a relationship between organizational culture and teamwork towards innovative work behavior in tourism industry employees in Yogyakarta

Keywords: *Organizational Culture, Teamwork, Innovative work behavior, Employees, Tourism*