

DAFTAR ISI

HALAMAN JUDUL	i
LEMBAR PERNYATAAN	ii
LEMBAR PERSETUJUAN	iii
LEMBAR PENGESAHAN.....	iv
HALAMAN PERSEMBAHAN	v
HALAMAN MOTTO.....	vi
KATA PENGANTAR	vii
DAFTAR ISI	ix
DAFTAR TABEL	xiii
DAFTAR GAMBAR	xv
DAFTAR LAMPIRAN.....	xvi
ABSTRAK	xvii
ABSTRACT	xviii
BAB I.....	1
PENDAHULUAN	1
1.1 Latar Belakang.....	1
1.2 Identifikasi Masalah.....	7
1.3 Batasan Masalah	11
1.3.1 <i>Innovative Work Behaviour</i>	11
1.3.2 <i>Self-Leadership</i>	11
1.3.3 <i>Proactive Behaviour</i>	11
1.4 Rumusan Masalah.....	11
1.5 Tujuan Penelitian	12
1.6 Manfaat Penelitian	12
1.6.1 Manfaat Teoritis	12
1.6.2 Manfaat Praktis.....	12
BAB II.....	13
TINJAUAN PUSTAKA.....	13

2.1	Industri Pariwisata	13
2.1.1	Definisi Industri Pariwisata.....	13
2.2	<i>Innovative Work Behaviour</i>	14
2.2.1	Definisi <i>Innovative Work Behaviour</i>	14
2.2.2	Dimensi <i>Innovation Work Behaviour</i>	17
2.2.3	Faktor-Faktor yang mempengaruhi <i>Innovatve Work Behaviour</i>	20
2.3	<i>Self-Leadership</i>	22
2.3.1	Definisi <i>Self-Leadership</i>	22
2.3.2	Dimensi Self Leadership.....	24
2.3.3	Indikator <i>Self Leadership</i>	25
2.4	<i>Proactive Behaviour</i>	28
2.4.1	Definisi <i>Proactive Behaviour</i>	28
2.4.2	Dimensi <i>Proactive Behaviour</i>	29
2.4.3	Indikator <i>Proactive Behaviour</i>	31
2.5	Hubungan <i>Self-Leadership</i> dan <i>Proactive Behaviour</i> dengan <i>Innovative Work Behaviour</i>	32
2.6	Kerangka Konseptual.....	35
2.7	Hipotesis.....	36
BAB III.....		37
METODE PENELITIAN.....		37
3.1	Tipe Penelitian.....	37
3.2	Identifikasi Variabel Penelitian	38
3.3	Definisi Operasional Variabel	40
3.3.1	<i>Innovative Work Behaviour</i>	40
3.3.2	Self Leadership.....	40
3.3.3	<i>Proactive Behaviour</i>	41
3.4	Subjek Penelitian (Populasi dan Teknik Sampling)	41
3.4.1	Populasi.....	41
3.4.2	Sampel.....	42
3.5	Metode Pengumpulan Data	42
3.5.1	Alat Ukur <i>Innovative Work Behaviour</i>	43

3.5.2	Alat Ukur Self Leadership	44
3.6	Validitas dan Realibilitas Alat Ukur.....	47
3.6.1	Validitas	47
3.6.2	Reliabilitas.....	49
3.7	Analisa Data	51
3.7.1	Analisa Statistika Deskriptif.....	51
3.7.2	Uji Asumsi	51
3.7.3	Uji Regresi	51
BAB IV	52
HASIL PENELITIAN DAN PEMBAHASAN.....		52
4.1	Gambaran Subjek Penelitian	52
4.1.1	Gambaran Umum Lokasi Penelitian	52
4.1.2	Gambaran Umum Subjek Penelitian	52
4.2	Pelaksanaan Penelitian.....	56
4.2.1	Proses Persiapan Pengambilan Data.....	56
4.2.2	Persiapan Instrumen Penelitian	57
4.2.3	Administrasi Pengambilan Data.....	58
4.2.4	Tempat dan Waktu Pengambilan Data	58
4.2.5	Hambatan Penelitian	59
4.3	Hasil Penelitian.....	59
4.3.1	Analisis Statistik Deskriptif	59
4.3.2	Penormaan.....	61
4.3.3	Analisis Uji Asumsi.....	65
4.3.3.1	Hasil Uji Normalitas.....	65
4.3.3.2	Hasil Uji Linearitas	66
4.3.3.3	Hasil Uji Multikoleniaritas	67
4.3.3.4	Hasil Uji Heteroskedastisitas	68
4.3.4	Hasil Uji Regresi berganda	69
4.4	Pembahasan.....	71
BAB V	76

KESIMPULAN DAN SARAN	76
5.1 Kesimpulan.....	76
5.2 Saran	76
5.2.1 Saran Bagi Penelitian Selanjutnya.....	76
5.2.2 Saran Bagi Industri Pariwisata	76
DAFTAR PUSTAKA	78
LAMPIRAN	82

DAFTAR TABEL

Tabel 3.1 Blueprint Skala Innovative Work Behaviour.....	43
Tabel 3.2 Ketentuan Skor Skala Likert Innovative Work Behaviour.....	44
Tabel 3.3 Blueprint Skala Self-Leadership (RSLQ).....	45
Tabel 3.4 Ketentuan Skor Skala Likert Self-Leadership	46
Tabel 3.5 Blueprint Skala Proactive Behaviour	47
Tabel 3.6 Ketentuan Skor Skala Likert Proactive Behaviour	47
Tabel 3.7 Profesional Judgement.....	49
Tabel 3.8 Derajat Koefisien Reliabilitas	50
Tabel 3.9 Reliabilitas Skala Innovative Work Behaviour, Self-Leadership dan Proactive Behaviour.....	50
Tabel 4.1 Gambaran Subjek Penelitian Berdasarkan Jenis Kelamin.....	53
Tabel 4.2 Gambaran Subjek Penelitian Berdasarkan Umur.....	53
Tabel 4.3 Gambaran Subjek Penelitian Berdasarkan Tingkat Pendidikan	53
Tabel 4.4 Gambaran Subjek Penelitian Berdasarkan Tempat Kerja	54
Tabel 4.5 Gambaran Subjek Penelitian Berdasarkan Lama Bekerja	55
Tabel 4.6 Hasil Uji Deskriptif	59
Tabel 4.7 Hasil Penormaan Standfive skala Innovative Work Behaviour.....	62
Tabel 4.8 Hasil Pernormaan Standfive Skala Self-Leadership.....	63
Tabel 4.9 Hasil penormaan Standfive Skala Proactive Behaviour	64
Tabel 4.10 Analisis Uji Normalitas Innovative Work Behaviour, Self-leadership, dan Proactive Behaviour	65

Tabel 4.11 Hasil Uji Linearitas	66
Tabel 4.12 Hasil Uji Multikolinearitas	67
Tabel 4.13 Uji Heteroskedastisitas	68
Tabel 4.14 Hasil Uji Regresi Berganda	69
Tabel 4.15 Hasil Uji Koefisien Regresi Berganda.....	70

DAFTAR GAMBAR

Gambar 1.1 Data Statistik Kunjungan Wisatawan Mancanegara.....	2
Gambar 2.1 Kerangka Konseptual.....	35

DAFTAR LAMPIRAN

Lampiran 1 Kuesioner Penelitian	83
Lampiran 2 Data Subjek.....	94
Lampiran 3 Data Kasar Innovative Work Behaviour	102
Lampiran 4 Data Kasar Self-Leadership.....	108
Lampiran 5 Data Kasar Proactive Behaviour	117
Lampiran 6 Output Analisis SPSS : Uji Reliabilitas	122
Lampiran 7 Output Data SPSS: Uji Normalitas	128
Lampiran 8 Output Data SPSS: Uji Linearitas.....	139
Lampiran 9 Output Data SPSS: Uji Multikolinearitas.....	145
Lampiran 10 Output Data SPSS: Uji Heteroskedatistas	149
Lampiran 11 Output Data SPSS: Uji Regresi Berganda.....	150
Lampiran 12 Surat Permohonan Izin Pengambilan Data.....	152
Lampiran 13 Surat Pernyataan Profesional Judgement	153