

**THESIS**

**REPRESENTATION OF ASIAN BEAUTY IN BODY SHOP'S  
ADVERTISEMENTS AT INSTAGRAM: MULTIMODAL**



**FENY ANGERIA**

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**FAKULTAS ILMU BUDAYA**

**UNIVERSITAS AIRLANGGA SURABAYA**

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REPRESENTATION OF ASIAN BEAUTY IN BODY SHOP’S  
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THESIS

Presented to  
Universitas Airlangga  
in partial fulfillment of the requirements  
for the degree of Master in Linguistics

By  
Feny Anggeria  
121714253015

MASTER OF LINGUISTICS STUDY PROGRAM  
FACULTY OF HUMANITIES  
UNIVERSITAS AIRLANGGA  
2020

## DECLARATION OF AUTHORSHIP

This thesis contains no material which has been accepted for the award of any other degree or diploma in any university. And to the best of candidate's knowledge beliefs, it contains no material previously published or written by other person except where due reference is made in the text of the thesis.

Surabaya, January 21<sup>st</sup> 2020



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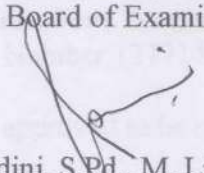
To my friends, Indra Widy Santiko and Rosita Devi, thank you for all the support and I hope our friendship will last long forever. Last but not least, I address my gratefulness to all my friends in Linguistics 2017 class who can not be mentioned one by one. Thank you for the fantastic day we went through this past two years. Good Luck to all of us facing the future !!

Surabaya, January 21<sup>st</sup> 2020

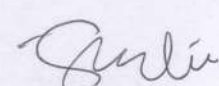
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This thesis has been approved and accepted by the Board of Examiners  
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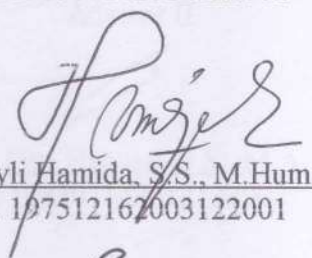
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This is to certify that the Master's thesis of

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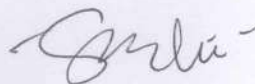
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## **DEDICATION**

*I dedicated this thesis to my mother, Tina Andrawati, who has a dream to her daughter completing the academic journey of Master degree. Her dream has inspired me to finish this thesis and my gratitude to her will always remember my achievement every time.*