

CHAPTER IV

CONCLUSION AND SUGGESTION

4.1. Conclusion

During her internship, the writer had valuable working experiences in Public relations department such as prepare the concept of publication through print and web media including managing a website or social media related to information company and making daily articles for PT PAL Indonesia (Persero) website every week. The writer also improves her communication skills with people of different ages and backgrounds. Thus, by doing an internship, the writer gained some new experiences which encouraged her to be more confident in the public.

From the previous chapter, there are several points that the writer can conclude. First of all, the structural strategy of translation that commonly used for making daily report articles for company website are addition with 22 cases, subtraction with 2 case and transposition with 1 case. From the writer's observation, the most dominant structural strategy of translation is addition.

Second, the semantic strategy of translation that commonly used for making daily report articles for company website are borrowing with 37 cases, synonym 3 cases, depreciation and expansion 10 cases, formal translation with 0 case, cultural equivalent with 0 case, descriptive equivalent and componential analysis with 0 case, addition 1 case, omission/deletion 1 case and modulation with 0 case. From