

## **4.2. Suggestions**

### **4.2.1 Suggestions for Jawa Pos**

I suggest that Jawa Pos maintain and develop the standard of creating good news so that the company can stay as the people's favourite when searching for every day events and news. The development of the standard of creating good news will be beneficial for the future as technology is getting more modern and competitors are getting larger.

### **4.2.2 Suggestions for English Diploma**

I suggest that English Diploma improves the quality of the business program especially in the area of English for media and advertising in order to create more quality graduates. Business is now becoming a prospect in today's world and English Diploma should take advantage of that by keep creating many great graduates from its major. The quality of English basic skills education should also be improved as English is now becoming more and more important in any line of work. English Diploma should also try to cooperate with many institutions as many as possible in order to create a better networking in the future.