

## DAFTAR PUSTAKA

### Buku dan Jurnal

- Abreu, R., & Carreira, F. 2007. *The Relevance of Corporate Social Responsibility to Firm Value*. In D. Crowther & Z. M. Mohamed (Eds.), University Teknologi MARA (pp. 51–76). Shah Alam: University Publication Center.
- Adams, M., Thornton, B., & Sepehri, M. 2010. *The Impact of the Pursuit of Sustainability on the Financial Performance of the Firm*. Journal of Sustainability and Green Business.
- A.G Subarsono. 2012. *Analisis Kebijakan Publik: Konsep, Teori, dan Aplikasi*. Yogyakarta: Pustaka Pelajar.
- Agustino, Leo. 2012. *Dasar-Dasar Kebijakan Publik*. Bandung: Alfabeta.
- Asa Ria Pranoto, Dede Yusuf. 2014. *Program CSR Berbasis Pemberdayaan Masyarakat Menuju Kemandirian Ekonomi Pasca Tambang di Desa Sarijaya*. Jurnal Ilmu Sosial dan Ilmu Politik. Vol. 18. No. 1 (Juli 2014). ISSN 1410-4946, hal. 39-50.
- Ayu Multika Sari, Andy Fefta Wijaya, Abdul Wachid. *Penerapan Konsep Green Economy Dalam Pengembangan Desa Wisata Sebagai Upaya Mewujudkan Pembangunan Berwawasan Lingkungan (Studi pada Dusun Kungkuk, Desa Punten Kota Batu)*. Jurnal Administrasi Publik. Vol. 2. No. 4, hal. 765-770.
- Baumgartner, R. J. 2009. *Organizational Culture and Leadership: Preconditions for the Development of Sustainable Corporation*. Sustainable Development, 17(2), 102–113.

- Bhattacharyya, S. S., Sahay, A., Arora, A. P., & Chaturvedi, A. 2008. *A Toolkit for Designing Firm Level Strategic Corporate Social Responsibility (CSR) Initiatives*. *Social Responsibility Journal*, 4(3), 265–282. doi:[10.1108/17471110810892802](https://doi.org/10.1108/17471110810892802).
- Blaconiere, W., & Patten, D. 1994. *Environmental Disclosures Regulatory Costs, and Changes in Firm Value*. *Journal of Accounting and Economics*, 18, 357–377.
- Brickson, S. L. 2007. *Organizational Identity Orientation: The Genesis of the Role of the Firm and Distinct Forms of Social Value*. *Academy of Management Review*, 32(3), 864–888.
- Brine, M., Brown, R., & Hackett, G. 2008. *Corporate Social Responsibility and Financial Performance in the Australian Context*
- Busyra Azheri. 2012. *Corporate Social Responsibility: Dari Voluntary Menjadi Mandatory*. Grafindo: Jakarta.
- Connell, B. 2004. *Enterprise Governance: Getting the Balance Right*. London: CIMA/IFAC.
- Cornforth, C. 2004. *The Governance of Cooperatives and Mutual Associations: A Paradox Perspective*. *Annals of Public and Cooperative Economics*, 75(1), 11–32.
- Creswell, John W. 2017. *Research Design (Pendekatan Metode Kualitatif, Kuantitatif Dan Campuran)*. Terjemahan oleh Achmad Fawaid. Yogyakarta: Pustaka Pelajar.
- Crowther, D., & Jatana, R. 2005. Overview. In: D. Crowther, & R. Jana (Eds.), *International Dimensions of Corporate Social Responsibility* (Vol. 1). Hyderabad: ICFAI University Press

- Cutlip, Scott M., Center, Allen H., and Glen M. Broom. 2005. *Effective Public Relations, 8th edition*. New Jersey: Prentice Hall.
- Cutlip, Scott M., Center, Allen H., and Glen M. Broom. 2007. *Effective Public Relations*. Jakarta: Kencana.
- Dunn, William N. 2003. *Pengantar Analisis Kebijakan Publik Edisi Kedua*. Terjemahan oleh Samodra Wibawa, Diah Asitadani, Agus Heruanto Hadna dan Erwan Agus Purwano, Yogyakarta: Gadjah Mada University Press.
- Dye, Thomas R. 2013. *Understanding Public Policy Fourteenth Edition*. Pearson Education.
- F. Rachmadi. 1996. *Public Relations dalam Teori dan Praktek Aplikasi dalam Bidang Usaha Swasta dan Lembaga Pemerintah*. Jakarta: Gramedia Pustaka Utama.
- Freeman, R. E. 1984. *Strategic Management: A Stakeholder Approach*. Boston, MA: Pitman.
- Freeman, R. E. 2005. *A Stakeholder Theory of the Modern Corporation*. In F. Allhof & A. Vaidya (Eds.), *Business ethics* (Vol. 1, pp. 253–264). London/Thousand Oaks: Sage.
- Friedman, M. 2005. *The Social Responsibility of Business is to Increase its Profits*. In F. Allhof & A. Vaidya (Eds.), *Business ethics* (Vol. 1, pp. 247–252). New York: SAGE Publication.
- Galbreath, J. 2009. *Building Corporate Social Responsibility Into Strategy*. *European Business Review*, 21(2), 109–127. doi:[10.1108/09555340910940123](https://doi.org/10.1108/09555340910940123).
- Gray, R., Owen, D., & Adams, C. 1996. *Accounting and Accountability: Changes and Challenges in Corporate Social and Environmental Reporting*. London: Prentice-Hall.

- Gray, E. R., & Balmer, J. M. T. 1998. *Managing Corporate Image and Corporate Reputation*. Long Range Planning, 31(5), 695–702.
- Gregory, Anne. 2002. *Perencanaan dan Manajemen Public Relations*. Jakarta: Erlangga.
- Guadamillas-Gomez, F., Donate-Manzanares, M. J., & Skerlavaf, M. 2010. *The Integration of Corporate Social Responsibility Into the Strategy of Technology-Intensive Firms: A Case Study*. Zbornik Radova Ekonomskog Fakulteta u Rijeci, 28(1), 9–34. doi: 65.012.412:17.026.1:001.11.
- H.A.S Moenir. 2001. *Manajemen Pelayanan Umum di Indonesia*. Jakarta: Bumi Aksara.
- Halal, W. E. 2000. *Corporate Community: A Theory of the Firm Uniting Profitability and Responsibility*. Strategy and Leadership, 28(2), 10–16.
- Heslin, P. A., & Ochoa, J. D. 2008. *Understanding and Developing Strategic Corporate Social Responsibility*. Organizational Dynamics, 37(2), 125–144. doi:[10.1016/j.orgdyn.2008.02.002](https://doi.org/10.1016/j.orgdyn.2008.02.002).
- Hung, H. 1998. *A Typology or Theories of the Roles of Governing Boards*. Corporate Governance, 6(2), 101–111.
- Idemudia, U. 2011. *Corporate Social Responsibility and Developing Countries: Moving the Critical CSR Research Agenda in Africa Forward*. Progress in Development Studies, 11(1), 1–18.
- Idowu Samuel O., & Vertigans Stephent. 2017. *Stages of Corporate Social Responsibility: From Ideas to Impacts*. Springer International Publishing Switzerland, 129.
- Ife JW. 1995. *Community Development: Cerating Community Alternatives*. Melbourne: Longman Australia

- Irfan Kharisma Putra, Suharyono, Yusri Abdillah. 2014. *Implementasi Corporate Social Responsibility dan Dampaknya Terhadap Keberlangsungan Bisnis Perusahaan Multinasional (Studi pada PT. Newmont Nusa Tenggara)*. Jurnal Administrasi Bisnis. Vol. 12. No. 2 (Juli 2014).
- Jennifer J. Clark, Carl V. Patton, David S. Sawicki. 2016. *Basic Methods of Policy Analysis and Planning*. New York: Routledge.
- Jones, T. M. 1980. *Corporate social responsibility revisited, redefined*. California Management Review, 22(3), 59–67.
- Jorgensen, T. H., Remmen, A., & Mellado, M. D. 2006. *Integrated Management Systems-Three Different Levels of Integration*. Journal of Cleaner Production, 14(8), 713–722. doi:[10.1016/j.jclepro.2005.04.005](https://doi.org/10.1016/j.jclepro.2005.04.005).
- Keasey, K., Thompson, S., & Wright, M. 1997. The corporate governance problem – Competing diagnoses and solutions. In K. Keasey, S. Thompson, & M. Wright (Eds.), *Corporate Governance: Economic and Financial Issues* (pp. 1–17). Oxford: Oxford University Press.
- Kornel H. Soemadi, *Introducing the Green Collar Economy & Sustainable & Responsible Funding For Green initiatives* Paparan dalam 2nd Gathering Penerima Beasiswa Sobat Bumi Pertamina Foundation. Kamojang: 2012.
- McElhaney, K. 2009. *A Strategic Approach Corporate Social Responsibility*. Leader to Leader, 2009(52), 30–36. doi:[10.1002/ltl.327](https://doi.org/10.1002/ltl.327).
- Melewar, T. C. 2003. *Determinants of the Corporate Identity Construct: A Review of the Literature*. Journal of Marketing Communications, 9(4), 195–220.
- Melewar, T. C., & Karaosmanoglu, E. 2006. *Seven Dimensions of Corporate Identity: A Categorisation from the Practitioners' Perspectives*. European Journal of Marketing, 40(7/8), 846–869.

- Moesa, Soekarman. 2002. *Ilmu Lingkungan (Ekosistem, Manusia dan Pembangunan Berwawasan Lingkungan Berkelanjutan)*. Banda Aceh, Syiah Kuala Univeristy Press.
- Morgan, G., Ryu, K., & Mirvis, P. 2009. *Leading Corporate Citizenship: Governance, Structure and Systems*. *Corporate Governance*, 9, 39–49.
- Morissan, M.A. 2008. *Manajemen Public Relations*. Jakarta: Kencana.
- Muth, M., & Donaldson, L. 1998. *Stewardship Theory and Board Structure: A Contingency Approach*. *Corporate Governance: An International Review*, 6(1), 5–28.
- Nugroho, Riant. 2004. *Kebijakan Publik, Formulasi, Implementasi dan Evaluasi*. Jakarta: PT. Elex Media Komputindo.
- OECD. 2001. *Corporate Social Responsibility, Partners for Progress*. Paris: OECD.
- Oliver, Sandra. 2007. *Strategi Public Relations, 2nd edition*. Jakarta: Erlangga.
- Paci, I. 2003. *Il Contributo Della Dottrina Italiana Agli Studi Sul Governo Delle Organizzazioni Imprenditoriali*. *Sinergie*, 61–62, 41–69.
- Parum, E. 2006. *Corporate Governance and Corporate Identity*. *Corporate Governance*, 14(6), 558–567.
- Pasolong, Harbani. 2007. *Teori Administrasi Publik*. Bandung: Alfabeta
- Patton, Michael Quinn. 2009. *Metode Evaluasi Kualitatif*. Terjemahan oleh Budi Puspo Priyadi. Yogyakarta: Pustaka Pelajar.
- Pfeffer, J., & Salancik, G. R. 1978. *The External Control of Organizations: A Resource Dependence Perspective*. New York: Harper & Row.
- Porter, M., & Kramer, M. R. 2002, December. *The Competitive Advantage of Corporate Philanthropy*. *Harvard Business Review*, 57–68.

- Porter, M. E., Kramer, M. R. 2006, December. *Strategy and society: The link between competitive advantage and corporate social responsibility*. Harvard Business Review, 78–92.
- Rahman, Reza, 2009. *Corporate Social Responsibility: Antara Teori dan Kenyataan*. Yogyakarta: Media Pressindo.
- Robinson, Heather. 2010. *The Evolution of Reputation Management*. Communication World.
- Rok, B. 2004. *Odpowiedzialny Biznes W Nieodpowiedzialnym S'wiecie, Akademia Rozwoju Filantropii w Polsce*. Warszawa: Forum Odpowiedzialnego Biznesu.
- Ruslan, Rosady. 1998. *Manajemen Humas dan Komunikasi: Konsepsi dan Aplikasi*. Jakarta: PT Raja Grafindo Persada.
- Ruslan, Rosady. 2012. *Manajemen Public Relations dan Media Komunikasi*. Jakarta: Raja Garfindo Persada.
- Ruslan, Rosady. 2013. *Kiat dan Strategi Kampanye Public Relations*. Jakarta: Rajawali Pers.
- Saldana, Johny, Matthews B. Miles, and A. Michael Huberman. 2014. *Qualitative Data Analysis A Methods Sourcebook Edition 3*. SAGE Publication.
- Sharma, S. 2000. *Managerial Interpretations and Organizational Context as Predictors of Firm Choice of Environmental Strategies*. Academy of Management Journal, 43, 681–697.
- Suharto, Edi, 2006. *Membangun Masyarakat Memberdayakan Rakyat: Kajian Strategis Pembangunan Kesejahteraan Sosial dan Pekerjaan Sosial (edisi ke-2)*, Refika Aditama, Bandung.
- Tjokroamidjojo, Bintoro. 1990. *Perencanaan Pembangunan*. Jakarta: CV Masagung.

- Triana, Wahyuni Rochyati. 2011. *Implementasi dan Evaluasi Kebijakan Publik*. Surabaya: PT. Revka Petra Media.
- UNEP. 2011. *Towards A Green Economy*. UNEP.
- Wahyudi, Isa. 2008. *Corporate Social Responsibility: Prinsip, Pengaturan dan Implementasi*. Malang: Setara Press.
- Warhurst, A. 2011. *Past, Present and Future Corporate Responsibility: Achievement and Aspirations*. In C. Crouch & C. Maclean (Eds.). *The responsible corporation in a global economy* (pp. 55–83). New York: Social Trends Institute, Oxford University Press.
- Wibawa, Samodra, Yuyun Purbokusumo dan Agus Pramusindo. 1994. *Evaluasi Kebijakan Publik*. Jakarta: PT Raja Grafindo Persada.
- Wilson, A. M. 2001. *Understanding Organisational Culture and the Implications for Corporate Marketing*. *European Journal of Marketing*, 35, 353–267.
- Winarno, Budi. 2012. *Kebijakan Publik, Teori, Proses dan Studi Kasus*. Yogyakarta: Cet I, CAPS.
- Wirawan. 2011. *Evaluasi (Teori, Model, Standar, Aplikasi, dan Profesi)*. Jakarta: PT Raja Grafindo Persada.
- Zamagni, S. 2007. *L'economia Del Bene Comune*. Roma: Citta` Nuova.

#### **Data dari Internet**

- Lely Yuana, “Launching Ciptakan Kampung Hijau dan Bersih, Berdayakan Urban Farming”, [timesindonesia.co.id](http://timesindonesia.co.id), (diakses 20 Desember 2018 pukul 23.10 WIB).
- Ricky Prayoga, “Pertamina Tambah Bantuan Kampung Hijau Jagir”, [jatim.antaranews.com](http://jatim.antaranews.com), (diakses pada 20 Desember 2018 pukul 13.20 WIB).



Rossi Handayani, “Tangan Pertamina di Kampung Hijau”, [republika.co.id](http://republika.co.id), (diakses 3 September 2018 pukul 17.00 WIB).

Ulfa Arieza, “Indonesia Penduduk Terbanyak Nomor 4 di Dunia, Siapa Juaranya?”, [economy.okezone.com](http://economy.okezone.com), (diakses 28 Desember 2018 pukul 20.20 WIB).

Yudho Winarto, “Luas lahan kritis tahun ini menjadi 14 juta hektare”, [industri.kontan.co.id](http://industri.kontan.co.id), (diakses pada 3 Januari 2019 pukul 16.28 WIB).

*Website* Pertamina (<https://www.pertamina.com/id/tanggung-jawab-sosial-perusahaan>, diakses pada 2 Juli 2019, pukul 20.14 WIB).

*Website* Pertamina (<https://www.pertamina.com/id/siapa-kami>, diakses pada 20 Juli 2019, pukul 20.20 WIB)

*Website* Pertamina (<https://www.pertamina.com/id/visi-misi-tujuan-dan-tata-nilai>, diakses pada 20 Juli 2019, pukul 20.25 WIB)

*Website* Pertamina (<https://www.pertamina.com/id/upstream>, diakses pada 20 Juli 2019, pukul 20.32 WIB)

*Website* Pertamina (<https://www.pertamina.com/id/downstream>, diakses pada 20 Juli 2019, pukul 20.35 WIB)

*Website* Pertamina (<https://www.pertamina.com/id/gas-energi-baru-dan-terbarukan>, diakses pada 20 Juli 2019, pukul 20.40 WIB)

*Website* Pertamina (<https://www.pertamina.com/id/informasi-publik>, diakses pada 20 Juli 2019, pukul 21.19 WIB)

*Website* Pertamina (<https://www.pertamina.com/id/alamat-pusat-informasi-publik-pertamina>, diakses pada 20 Juli 2019, pukul 21.25 WIB)

*Website* Pertamina (<https://www.pertamina.com/id/makna-logo>, diakses pada 20 Juli 2019, pukul 21.43 WIB)

*Website* Pertamina (<https://www.pertamina.com/id/tanggung-jawab-sosial-perusahaan>, diakses pada 20 Juli 2019, pukul 21.55 WIB)

**Dokumen:**

PT Pertamina MOR V. 2018. *Dokumen Perencanaan Program CSR PT Pertamina MOR V Kampung Hijau HSSE Tahap II*. Surabaya: PT Pertamina MOR V.

PT Pertamina MOR V. 2018. *Dokumen Perencanaan Program CSR PT Pertamina MOR V Lansia SELAMAT (Sehat, Langgeng, dan Bermanfaat)*. Surabaya: PT Pertamina MOR V.

PT Pertamina MOR V. 2018. *Laporan Kampung Hijau HSSE*. Surabaya: PT Pertamina MOR V.

PT Pertamina MOR V. 2018. *Laporan Program Lansia Selamat*. Surabaya: PT Pertamina MOR V.

PT Pertamina MOR V. 2019. *Overview PT Pertamina MOR V*. Surabaya: PT Pertamina MOR V.

TBBM Surabaya Group. 2018. *Menjadi Pejuang Lingkungan di Kota Pahlawan*. Surabaya: TBBM Surabaya Group.

TBBM Surabaya Group. 2018. *Profil TBBM Surabaya Group*. Surabaya: TBBM Surabaya Group.