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## ABSTRACT

Kung Fu Panda 3 is a movie which told about the story of a panda, namely Po, in his heroic journey to defeat his enemy and becoming the hero. In his journey to become a true hero, Po overcame the barriers of becoming a hero where heroes are supposed to have great physic, handsome facial structure, and ideal body height. Po succeeded in becoming an ideal hero by having the characteristics such as fearless, protective, brave, and determined to achieve his goal. The movie depicted Po as an ideal hero who was still able to perform heroic activities without having the required physical attributes. The writer aims to analyze the Kung Fu Panda 3 movie by using the Theory of Heroism written by Scott T. Allison, George R. Goethals, and Roderick M. Kramer in the Handbook of Heroism and Heroic Leadership. The aim of the analyzation of the movie by using the Theory of Heroism was to show that animals are also able to be depicted as a figure of hero through the process of Anthropomorphism. The writer uses qualitative approach in order to analyze the portrayal of a hero through the character “Po” in Kung Fu Panda 3. The finding of the study shows that even a clumsy, fat, and cuddly panda character like Po could be the ideal hero to defeat a mighty enemy and save everyone’s lives. Based on the finding of the study, it can be inferred that Po is the symbol of a new hero and an example that everyone could be a hero even though they do not have the appropriate physicality.

**Keyword:** *Heroism, Hero, Anthropomorphism*