

Invitation Letter

From: Urban Mobility Unair (urbanfib2012@gmail.com)

To: erna_set@yahoo.com

Date: Wednesday, 5 September 2012, 04:58 pm GMT+7

Dear Erna Setijaningrum,

Please find attached your formal Letter of Invitation for The 3rd International Conference: Urban Mobility. You can use this for visa or administrative purposes.

Friendly reminder: Early Bird Registration closes on 15th of September 2012. Please check our website for detailed information. Guidance for full paper can also be found in our website:

<http://fib.unair.ac.id/urbanmobility2012/Conference%20Fee.php>

We look forward to meeting you in Surabaya.

Kind regards,
Nur Wulan
Conference Coordinator

.....

Yth. Bapak/Ibu Pemakalah,

Kami berterima kasih atas minat dan partisipasi Bapak/Ibu dalam konferensi ini. Terlampir adalah surat penerimaan dan undangan resmi dari kami.

Kami mengingatkan bahwa pendaftaran 'Early Bird' akan ditutup pada tanggal 15 September 2012. Kami harap Bapak/Ibu segera melakukan pendaftaran untuk mendapatkan harga registrasi khusus.

Cara mendaftar:

1. Lengkapi formulir pendaftaran/aplikasi yang kami kirimkan bersama dengan email penerimaan abstrak. Apabila Anda hadir bukan sebagai pemakalah, Anda dapat men-download di sini:

<http://fib.unair.ac.id/urbanmobility2012/application%20form.doc>

Silakan kirim formulir yang telah diisi kepada kami melalui email:

urbanfib2012@gmail.com.

2. Membayar biaya pendaftaran berdasarkan status Anda (mahasiswa /non-mahasiswa/ lokal/internasional). Setelah pembayaran, silahkan memindai/scan tanda terima dari bank/ATM dan kirimkan ke email kami.

Kami akan sangat menghargai bila Anda mengirim formulir aplikasi dan bukti pembayaran dalam satu email. Bagi yang sudah melakukan registrasi dan pembayaran, kami sangat berterima kasih dan akan segera mengirimkan email konfirmasi ke email Bapak/Ibu.

Sebagai informasi, pendaftaran diperlukan bagi siapa saja yang menghadiri konferensi, baik sebagai pemakalah atau audiens. Dua atau lebih pemakalah dalam satu paper yang berkenan menghadiri konferensi harus melakukan proses pendaftaran ini secara INDIVIDUAL.

Proses pendaftaran selesai setelah biaya diterima. Kami akan mengirimkan pemberitahuan via email bahwa pendaftaran Anda telah berhasil.

Jika ada pertanyaan tentang pendaftaran, Anda bisa email atau menghubungi panitia.

Cara Pembayaran:

Pembayaran dapat dilakukan dengan transfer uang ke rekening bank berikut:

IDR: Bank Mandiri (UNAIR)
Acc. Number 141-00-0984547-0
Arum Budiastuti

USD: Bank Mandiri (SWIFT CODE: BMRIIDJA)
Acc. Number 141-00-1235379-3
Christinawati, Dra, MSi

Setelah pembayaran, silahkan scan dan email tanda terima dari bank /ATM dan kirimkan ke email kami. Pemakalah yang berstatus mahasiswa diminta untuk menunjukkan kartu mahasiswa yang masih berlaku pada saat kedatangan di meja pendaftaran. Jika Anda membutuhkan pertanyaan mengenai metode pembayaran, silahkan beritahu kami segera.

Harap dicatat bahwa biaya pendaftaran berlaku PER ORANG, tidak per makalah.

Apabila ada hal-hal yang ingin ditanyakan, silakan hubungi kami. Terima kasih!

Sampai jumpa di Surabaya!

Hormat kami,

Nur Wulan
Koordinator Konferensi



Erna Setijaningrum.pdf
323.1kB



UNIVERSITAS AIRLANGGA

Excellence with Morality



3rd September 2012

Erna Setijaningrum
Universitas Airlangga

Dear Erna Setijaningrum,

Thank you very much for your interest in the 3rd International Conference, Urban Mobility: Its Impacts on Socio-cultural and Health Issues to be held at Universitas Airlangga, Surabaya - Indonesia, December 7-8 2012.

I am pleased to inform you that your abstract, titled "Public service innovation in Urban Area", has been accepted for oral presentation by the Conference committee. This letter is therefore a formal invitation requesting your participation.

Conference Registration: Please note that since your paper has been accepted we would appreciate it if you would also register your intention to participate by sending us the application form and payment as informed in the conference website <http://fib.unair.ac.id/urbanmobility2012/Conference%20Fee.php>. Please be advised that early bird registration closes on 15th September 2012 and the due date for the full paper is 5th October 2012.

Final scheduling of your panel and paper presentation will be determined by the Organising Committee as soon as possible but potential delegates are reminded that final formal scheduling of presentations will only occur after delegates have registered. We cannot entertain particular requests for scheduling, so advise you to make your travel arrangements on the assumption that your presentation will occur at any time during the two days of the Conference (7th and 8th December 2012).

Travel & Accommodation Arrangements:

The Organising Committee is not able to assist with visa applications so conference participants need to check with the Indonesian Embassy/consulate in your country for precise details on documentation requirements. However, should you have any problems using this invitation, please feel free to refer Indonesian authorities to Dr. Nur Wulan for more information. Information on transportation and accommodation is available in our conference website.

Once again, thank you for your interest. We look forward to meeting you in December.

Kind regards,

Nur Wulan, dra., M.A., Ph.D.

Vice Dean/Conference Coordinator

Faculty of Humanities, Universitas Airlangga

Jl. Dharmawangsa Dalam – Surabaya – INDONESIA 60286

T: +62 31 5035676, F: +62 31 5035807

Email: urbanfib2012@gmail.com

Website: <http://www.fib.unair.ac.id/urbanmobility2012>

(No subject)

From: Erna Setijaningrum (erna_set@yahoo.com)

To: urbanfib2012@gmail.com

Date: Monday, 10 September 2012, 01:09 pm GMT+7

to panitia urban

berikut aplicatian saya

erna



application form erna s.doc
33kB

The 3rd International Conference on Urban Mobility: *Its Impacts on Socio-cultural and Health Issues*

Application Form

Full Name: Erna Setijaningrum, S.IP.,M.Si.	
University/Institutions : Universitas Airlangga	
Sex: Female	Nationality: Indonesia
Work Address: Jl. Darmawangsa Dalam Selatan Surabaya	
Email: erna_set@yahoo.com	
Type of Participation (please tick one) <input checked="" type="checkbox"/> Presenter (student/non-student) <input type="checkbox"/> Attendee (student/non-student)	
Academic Position & Research Interest Lecturer Public service	

Re:

From: Urban Mobility Unair (urbanfib2012@gmail.com)

To: erna_set@yahoo.com

Date: Monday, 10 September 2012, 04:13 pm GMT+7

Dear conference participant,

Thank you for your registration. If you submit only the application form, please proceed with the payment because registration is complete only after the payment is received. Please note that the last date of early bird registration is 15th September (in the next five days!). If you have a problem with payment by wire transfer, please notify us immediately so we could provide alternative method.

If you have done the two process (form and payment), we will issue the receipt as soon as possible.

Cheers,
Arum

Yth peserta konferensi,

Terima kasih atas pendaftaran Anda. Apabila Anda masih menyerahkan application form saja, mohon segera melakukan pembayaran karena registrasi selesai jika pembayaran sudah kami terima. Batas pendaftaran early bird adalah 15 September 2012 (5 hari lagi!).

Apabila Anda telah menyerahkan form dan bukti pembayaran, kami akan segera mengirimkan tanda terima untuk Anda.

Hormat kami,
Arum

Re:bukti pendaftaran

From: Erna Setijaningrum (erna_set@yahoo.com)

To: urbanfib2012@gmail.com

Date: Saturday, 15 September 2012, 09:09 pm GMT+7

berikut saya kirimkan bukti transfer uang pendaftaran

--- On **Mon, 10/9/12, Urban Mobility Unair <urbanfib2012@gmail.com>** wrote:

From: Urban Mobility Unair <urbanfib2012@gmail.com>

Subject: Re:

To: "Erna Setijaningrum" <erna_set@yahoo.com>

Date: Monday, 10 September, 2012, 4:13 PM

Dear conference participant,

Thank you for your registration. If you submit only the application form, please proceed with the payment because registration is complete only after the payment is received. Please note that the last date of early bird registration is 15th September (in the next five days!). If you have a problem with payment by wire transfer, please notify us immediately so we could provide alternative method.

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Hormat kami,
Arum



scan bukti transfer.jpg
27.7kB

*** BANK MANDIRI ***

TANGGAL WAKTU TERMINAL
09/15/12 09:11 S1AWADAM

LOKASI SDA SPBU JENGGOLO

RECORD NO. 2449

TRANSFER RP. 750,000.00
DARI TABUNGAN
REK. NO. : 1410009838780

KE : ARUM BUDIASTUTI
REK. NO. : 1410009845470

DISKON 10% PRODUK SEGAR
DENGAN MANDIRI DEBIT DI SUPERINDO
INFO LENGKAP : MANDIRI CALL 14000

Re: bukti pendaftaran

From: Urban Mobility Unair (urbanfib2012@gmail.com)

To: erna_set@yahoo.com

Date: Monday, 17 September 2012, 03:09 pm GMT+7

Terima kasih.

Kami akan mengirimkan tanda terima secepatnya.

Best,
Arum

On 9/15/12, Erna Setijaningrum <erna_set@yahoo.com> wrote:

> berikut saya kirimkan bukti transfer uang pendaftaran

>

> --- On Mon, 10/9/12, Urban Mobility Unair <urbanfib2012@gmail.com> wrote:

>

> From: Urban Mobility Unair <urbanfib2012@gmail.com>

> Subject: Re:

> To: "Erna Setijaningrum" <erna_set@yahoo.com>

> Date: Monday, 10 September, 2012, 4:13 PM

>

> Dear conference participant,

>

> Thank you for your registration. If you submit only the application form,
> please proceed with the payment because registration is complete only after
> the payment is received. Please note that the last date of early bird
> registration is 15th September (in the next five days!). If you have a
> problem with payment by wire transfer, please notify us immediately so we
> could provide alternative method.

>

>

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> Cheers,

> Arum

>

> -----

>

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>

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> selesai jika pembayaran sudah kami terima. Batas pendaftaran early bird
> adalah 15 September 2012 (5 hari lagi!).

>

>

> Apabila Anda telah menyerahkan form dan bukti pembayaran, kami akan segera
> mengirimkan tanda terima untuk Anda.

>

> Hormat kami,

> Arum

>

>

Payment Receipt

From: Urban Mobility Unair (urbanfib2012@gmail.com)

To: erna_set@yahoo.com

Date: Friday, 12 October 2012, 03:58 pm GMT+7

Dear Erna Setijaningrum,

Please kindly find the attached payment receipt of the conference. Thank you

Best regards,

Dahlia



Erna Setijaningrum.pdf
277.6kB



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Date : 15 september 2012
No : 047/IX/2012

PAYMENT RECEIPT

Received from :

Erna Setijaningrum
Universitas Airlangga

Paid by bank transfer to:
Bank Mandiri
Arum Budiastuti
141-00-0984547-0

Received by:

Dra. Christinawati, M.Si.

Faculty of Humanities, Universitas Airlangga
Jl. Dharmawangsa Dalam – Surabaya –
INDONESIA 60286
T: +62 31 5035676, F: +62 31 5035807
Email: urbanfib2012@gmail.com
Website:
<http://www.fib.unair.ac.id/urbanmobility2012>

The sum of :

Rp. 750.000
(Seven Hundred and Fifty Thousand Rupiahs)

For the payment of conference fee as
local/non-student

PRESENTER
(Early Bird)

Liability	Rp. 600.000
Payment Received	Rp. - 750.000
Balance due	Rp. 150.000

THANK YOU!

Re: bukti pendaftaran

From: Urban Mobility Unair (urbanfib2012@gmail.com)

To: erna_set@yahoo.com

Date: Friday, 2 November 2012, 12:23 pm GMT+7

Dear Bu Erna,

This is a friendly reminder for your paper submission to urban mobility conference. You could send your paper next week at the latest.

If you have any question or assistance, let us know immediately. Thank you,

Best,
Arum

On Sat, Sep 15, 2012 at 9:09 PM, Erna Setijanigrum <erna_set@yahoo.com> wrote:

berikut saya kirimkan bukti transfer uang pendaftaran

--- On **Mon, 10/9/12, Urban Mobility Unair** <urbanfib2012@gmail.com> wrote:

From: Urban Mobility Unair <urbanfib2012@gmail.com>

Subject: Re:

To: "Erna Setijanigrum" <erna_set@yahoo.com>

Date: Monday, 10 September, 2012, 4:13 PM

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Apabila Anda telah menyerahkan form dan bukti pembayaran, kami akan segera mengirimkan tanda terima untuk Anda.

Hormat kami,
Arum

Conference program and presentation schedules

From: Urban Mobility Unair (urbanfib2012@gmail.com)

To: a_rosyid84@yahoo.com; hossainadnan@rocketmail.com; elbadrelkarim@yahoo.co.id; andrew.carruthers@yale.edu; anikcahyaning@gmail.com; annisa.beta@gmail.com; anuwidya@yahoo.com; atikah_aslih@yahoo.com; eka_nurcahyani@yahoo.com; bahasakomunikasi@gmail.com; dedipgri@yahoo.com; danggraeni05@yahoo.com; dianrivia@gmail.com; dickytata@yahoo.co.id; diditw9001@yahoo.com; donny_tsu@yahoo.co.id; ehsan.nazarzadeh@gmail.com; emafaiza@yahoo.com; endang_sholihatin@yahoo.com; erikacitra@yahoo.com; leiliyanti@gmail.com; e.miller@qut.edu.au; mrahman_urp@yahoo.com; justkrida@gmail.com; herlin_putri@yahoo.co.id; herudjati_p@yahoo.com; imhendrarti@yahoo.com; igumilar@binus.edu; yashmin223@yahoo.com; ive_emaliana@yahoo.com; kaisamir2009@yahoo.com; lany.kristono@staff.uksw.edu; lillaunair@yahoo.com; lisetyo_a@yahoo.com; regina.widhiasti@gmail.com; maya_mstk@yahoo.com; much_choiri@yahoo.com; moena.aziz@gmail.com; nanang.unair@gmail.com; maretayah@gmail.com; nia0325@yahoo.com; iputri@yahoo.com; nurwulaneka@yahoo.com; nurul.azizah74@gmail.com; pichunchang@gmail.com; ruangpuguh@yahoo.com; rebecca.fanany@deakin.edu.au; neneng_resti@yahoo.co.id; mona.biglou@gmail.com; owen_2909@yahoo.co.uk; rustinsyah58@yahoo.com; viciawati@gmail.com; satiti.ingastrin@gmail.com; kuliahkita185@gmail.com; abuhanif515@yahoo.com; ami_unair@yahoo.com; slametsetia@yahoo.com; sukarno_hs@yahoo.com; mansurudin_susilo@yahoo.com; ronlubis@gmail.com; ardaniah@yahoo.com; wahyu.heriyadi@yahoo.co.id; wendycutler@hotmail.fr; wid_unesa@yahoo.com; wisnu.adihartono@ehess.fr; wisnuadi.reksodirdjo@gmail.com; yaser.rastegar62@gmail.com; yudibachri@gmail.com; nismara@live.com; zabidina@gmail.com; nurul.fitrihapsari@gmail.com; santi279@yahoo.com; meyras_iwed@yahoo.com; rinasaraswati@yahoo.com; ririh.unair@gmail.com; denny_ard@unair.ac.id; un_dian@yahoo.com; martinasafitry@gmail.com; drzuraida@yahoo.com; davoodi.elham@yahoo.com; esther@binus.edu; pingkan_cbr@yahoo.com; c.hennida@gmail.com; erna_set@yahoo.com; chef_fadly@yahoo.com; rsugihartati@yahoo.com; lita_barus@yahoo.com; annsissac@gmail.com; p-azizi@utm.my; shailaja.t@iiph.org; barzegarsepideh@gmail.com; mdhartanti@gmail.com; rapeah@kck.usm.my; zahra_purple@yahoo.com; haliza@kb.usm.my; sudharmanovi77@gmail.com; anggaunita@gmail.com; nm00173@surrey.ac.uk; dramilah@kk.usm.my; dr.fazelniya@gmail.com; ayu_swandewi04@yahoo.com; mkatatbeh76@yahoo.com; diaharimbi@yahoo.com; nadhiroh_fkm@yahoo.com; suar_chp@yahoo.com; irene.katcat@gmail.com; src_2407@yahoo.com; oedojo@yahoo.com; maryam.khiabany@gmail.com; k_sutiari@yahoo.com; rwah5054@uni.sydney.edu.au; kryngnga@yahoo.com; ica.wulansari3@gmail.com; pinky_wisjnubroto@yahoo.com; rkarani1@jhu.edu; mona.asadian@yahoo.com; khairumsp05@yahoo.com.my; dayawijaya15@yahoo.com; kaniaraswati@yahoo.com; retnosmamoto@yahoo.com; khairunnisa.nuraini@yahoo.com; margaretha@psikologi.unair.ac.id; sakinah@kck.usm.my; ratriciptaningtyas@gmail.com; kadek_adhi@yahoo.com; basriamin@gmail.com; a.akgun@iku.edu.tr; anggrainisariastuti@ymail.com; putri_elsy@yahoo.com; buddy_arsih@yahoo.com; oetami_yanti@yahoo.co.id; arumbudi@gmail.com; gilbhet@yahoo.com; dewikhrisnasawitri@yahoo.com; wahidameer@miros.gov.my; pallavi.fuggi@gmail.com; dadung_tyo@yahoo.com; rtyani@yahoo.com; roslanum@gmail.com; arohi_285@yahoo.co.in; putu_widarini@yahoo.com; eska_sasnanda@yahoo.com; dien_ra@yahoo.com; suryokusuman@gmail.com; tjahyadi.indra9@gmail.com; pearlidlele@yahoo.com; mdhairiyib@gmail.com; yayazious@gmail.com; jhansirani_kannepamula@yahoo.com; ianzd@yahoo.com; irmaalliza@gmail.com; adewoleadejayan@yahoo.com; dromarfauzee@yahoo.com; luckysenator2004@yahoo.com; khalid.bahauddin@gmail.com; nurulmaretia@yahoo.com; ilmi_syarif@yahoo.com; abrivenopitoy@gmail.com; jagdevjnu@gmail.com; kyuille@umich.edu; immershend@yahoo.de; reza_hudiyanto@yahoo.com

Date: Monday, 19 November 2012, 06:48 pm GMT+7

Dear successful participants,

Please find attached the conference program and presentation schedules. For your information, we will have Shadow Puppet Performance on December 6 and Cultural Address on December 7.

Participants who require information on home stay and hotel could contact the secretariat (this email) for detail information. we provide a shuttle bus passing through these accommodations.

We are now at the final stage of papers peer reviewing and editing. detail information on the proceeding will be given in separate email. Thank you.

Best regards,

Arum



urban mobility rundown.pdf
321.3kB

		Day 1			
Date	Day 1	Program	Venue	Presenters	Title
7-Dec-12	07.30 - 08.30	Registration	5th Floor voyer		
	08.30 - 09.00	Opening Ceremony	Garuda Mukti	Head of Committee Rector / Representative Dean / Representative	
	09.00 - 10.20	Plenary 1	Garuda Mukti	Prof. Wan Zawawi Ibrahim Prof. Sharad Adhikary Prasad	
	10.20 - 10.35	Coffee Break	Kahuripan		
	10.35 - 11.35	Parallel Discussion 1	R.1	Haliza Abdul Rahman	Urban Environment and Human Health
		Problematizing Health and Identity in Urban		Dr Rebecca Fanany	Language and Culture as Social Determinants of Health in the Context of Urbanization
				Reza Hudyanto	What is Clean? Interpreting the Meaning of Healthy Urban Environment in Malang from 1930-1960
			R.2	Irene Kristina and Siti Aisah	Urban Mobility : Its Impact on Socio-cultural and Health Issues
				Nurul Maretia Rahmayanti	Urban Bad Lifestyles and Its Impacts That Cause Diabetes Mellitus Type 2
				Kania Saraswati Harisoesyanti	Kebiasaan Jajan Pada Anak dari Keluarga Miskin Kota di Kelurahan Semper Barat Kecamatan Cilincing Jakarta Utara
			R.3	Noerhayati Ika Putri	Cell Phones and Language Learning ; A Good or Bad Idea in The Urban Life?
				Lilla Musyahda	Revisiting Strategic Competence: Bridging The Cross Cultural Communication in Urban Society
				Lany Kristono	The Answer is "No" and Students Critical Literacy

			R.4	Atikah Ruslianti, M.Hum. & Eka Nurcahyani, M.Hum	Indonesian Moslem women's Dress Evolution Out of Historical, Cultural and Sociopolitical Environment
				Resti Nurfaidah	Jilbab Sebagai Tameng Penutup Aib: Sebuah Telaah Semiotis
				Dewi Meyrasyawati	Fashion and Identity: Cultural and religious symbolism in Javanese Muslim Wedding Dress in Surabaya
				Maratus Sholikhah	The Power of Blogging: Changing Faces of Islam Women in Indonesia (A Case Study on Hijabers Community)
			R.5	Netty Dyah Kurniasari, S,Sos, M.Med.Kom	Gender and Sexual Identities (Mass Media and Identity Politics in Urban Societies)
				I.M. Hendrarti MA., Ph.D	Reconstruction of Masculine and Feminine Identity in Javanese Popular Songs
				Dadung M	Reading Man's Lifestyle Magazine in Indonesia: Defining Indonesian's Modern Masculinity
			R.6	Dewi Anggraeni M. Hum	Capital City as an Antagonistic Space: The Depiction of the Relationship between Capital City and Its Genuine Citizens in Japanese Literature
				Muhammad Mochlesur Rachman, dkk	Exploring the Nature of Urban Structure of Urban Areas in Bangladesh
				Evonne Miller & Laurie Buys	Exploring Pedestrian Accessibility and Walkability: Insight from public place observations in inner-urban higher density Brisbane, Australia
				Azizi Yahaya and Aqeel Khan	Adolescence in the High Risk Behaviour in Gangsterism Social Activity
	11.35 - 12.40	Lunch Break	Kahuripan		
	12.40 - 14.00	Plenary 2	Garuda Mukti	Manneke Budiman, PhD	
				Prof. Dr Azizan Baharuddin	
	14.00 - 14.45	Parallel Discussion 2	R.1	Budi Arsih	Pelayanan Kesehatan Masyarakat Miskin Kota: Antara Mimpi dan Realita
		Urban Texts, Fertility and the 'Marginal' of Urban		Putu Widarini, dkk	Social Health Determinants Affecting the Fertility of Migrants in Slum Areas around Denpasar City
				Rustinsyah	The Strategy of survival family poor migrant in Surabaya: A Preliminary Study
			R.2	Khairunnisa Nuraini Rachman	Stress Management adolescent which infected by HIV
				Sakinah Harith	Metabolic Syndrome: Stress and Coping in Malaysia
				Lukman Hakim, dkk	Pemberdayaan K-PRO (Kader Kesehatan Reproduksi) Remaja Kawasan Lokalisasi Dolly, Surabaya
			R.3	Herudjati Purwoko PhD	Javanese Joke: A Mirror of Language and Social Change

				Daya Negri Wijaya	Javanese Proverbs as a Mirror of Javanese Life in Cyber Society
				Lisetyo Ariyanti	Sagita's Songs as the Reflection of Urban Live (an Example of Java Folk Musics)
			R.4	Didit Widiatmoko Suwardikun	Indonesian Visual Character in 1950's Print Advertisements.
				Zainal Abidin Achmad, S.Sos., M.Si., M.Ed, dkk	Qualitative Study of the Ad CLEAR Destination London as An Effective Media of Promotion
				Sri Wiryanti B.U.	Strategi Teks Iklan Produk Bermuatan Pornografi
			R.5	Sinta Novita Kusuma	Television Plays an Active Role In Socializing a Transgender Presence in Indonesia
				Wisnu Adihartono Reksodirdjo	'The City of Love' (Studi Tentang Gay Indonesia di Paris)
				Erika Citra Sari Hartanto	Indonesian Gay in Denny J.A.'s essay-poem: identity, conflicts, and denial
			R.6	Ichsan Gumilar	Self Regulation and Cyber Behaviour: Self Control and Problematic Computer and Internet Use
				Anggraini Sari Astuti and Mochamad Aldis Ruslialdi	Optimization of Social Media as New Tools for Health Promotion
				Nurul Fitri Hapsari	Identity Performativity of Islam Women on Personal Accounts of Salafi Women in Facebook
	14.45 - 15.45	Coffee Break	Kahuripan	Book Launching "Budaya Pop in Indonesia" by Rachmah Ida, PhD	
	15.45 - 16.30	Parallel Discussion 3	R.1	Muchammad Choiri	Construction and Reproduction of Culture: A Case of Prismatic Society in Surabaya's Suburban New Housing
		Mobilizing Health and Urban Culture		Kadek Tresna Adhi	Nutritional Status of Toddlers from Migrant Families Who Live in the Deprived Areas in Denpasar
				Ayu Swandewi Astuti, dkk	Exposure to Infant Formula Milk Promotion Reduce the Achievement of Exclusive Breastfeeding among Mothers in Sukawati, Gianyar, Bali
			R.2	Ririh Yudhastuti	Relationship between Housing Sanitation and Leptospirosis in Gresik District
				Nooraiza Anak Antie, dkk	Penggunaan Air Domestik di Penempatan Setinggalan: Kajian Kes di Bandaray Kota Kinibalu, Sabah
				Rasyad Suwardi dkk	Sisa Peralatan Elektrik dan Elektronk (e-waste): Kesan kepada kesehatan manusia dan alam sekitar
			R.3	Salimah	Shouting Through the Wall: Expressing Hooliganism with Graffiti
				Viqi Ardaniah	Phonological Awareness of English language Learners from Surabaya and Non-Surabaya
				Dian Rivia Himmawati	Unique English Language in Public Areas (A case of Interference in Written Forms in Indonesia)

			R.4	Ema Faiza	Switching From National Language To English In Printed Media: Some Findings On Indonesian Teenage Tabloid Gaul
				Syahron Lubis	Medan City and Language Variations
				Imelda	Majalah Nyuara: Renegoisasi Identitas dan Kebahasaan Orang Lampung
			R.5	Diah Ariani Arimbi	From the Point of Depature to the Point of Return and Beyond: Transnational Urban mobility in the writings of contemporary Indonesian Women writers
				Suryadi Kusniawan	Surabaya In Anthology Of Poetry Siti Surabaya Dan Kisah Para Pendatang
				Indra Tjahyadi	Polisemi Makna Wacana Identitas Masyarakat Gresik Dalam Antologi Puisi Ciuman Bibirku yang Kelabu Karya Mardi Luhung
			R.6	Siti Aminah	Social Exclusion, Urban Mobility, and Transportation
				Lita Barus	Analysis of Economic Aecessibility to Rail Ways Transport for Passengers in Indonesia: Prospecting Solutions to Generate Transport Demand by Train and to Improve Interurban Mobility
				Ehsan Nazarzadeh and Elnaz shakuizadeh	Urban transportation systems like metro Landscape Design and its Relationship with Form, Function and Aesthetic
		DAY 2			
	DAY 2				
		Program	Venue	Presenters	Title
8-Dec-12	07:30 - 08:00	Registration			
	08.00 - 10.00	Plenary 1	Garuda Mukti	Prof. Catherine Driscoll Dr. Goh Beng Lan Deny Arnos Kwary, PhD	
	10.00 - 10.15	Coffee Break	Kahuripan		
	10.15 - 11.00	Parallel Discussion 1	R.1	Abdul Hair B Beddu Asis, dkk	Isu Kesehatan dan Keselamatan di Kalangan <i>Scavengers</i> : Tinjauan Awal di Tapak Peluasan Sampah Kayu Madang Bandaraya Kota Kinibalu, Sabah, Malaysia
		Idealizing Urban Productivity and Gender		Isma Novitasari	The Phenomenon of Tukang Gigi in Indonesia
				Novia Indriani Sudharma, dkk	Determinan Status Kesehatan Laki-Laki Usia Produktif

			R.2	Santi Martini	Factors Related To Arrival Time at Hospital: Among Stroke Case (Demographic Characteristics and Warning Signs)
				Triska Susila Nindya	Does Urbanization Take a Part in The Rising of Obesity in Urban Area East Java?
				Wahida AB, dkk	Prevalence and Type of Emergency Assistance Rendered by Bystanders: from the Experienced of Road Traffic Injury Survivors
			R.3	Nur Wulan	Urban Young Masculinity: A Study on Msculinit among Youths in Surabaya
				Galuh Ambar Sasi-Krida Amalia Husna	Bab yang Hilang: Studi Awal Modernitas dan Perubahan Konstruksi Tubuh Perempuan pada Periode Jepang
				Yulianeta	Membaca Problematika Gender dalam Novel Perempuan Berkalung Sorban Karya Abidah L Khaleiqy dan A Thousand of Splended Suns karya Khalid Khoseini
			R.4	Andrew M. Carruthers	Enunciatory Mobilities and the 'Search for Brighter Futures': Talk and Mobility among the Bugis of South Sulawesi, Indonesia
				Ali Badrudin	Penelusuran Local Wisdom Masyarakat Petani Jawa di Pulau Jawa
				Widyastuti	The Motivation of Naming Personal Names in Surabaya
			R.5	Pingkan Rumondor, dkk	Marital Satisfaction and Couple's Income among Young Adults of Urban Area: Pilot Study
				Putri Elsy	Panti Jompo Sebagai Pilihan Tempat Tinggal Lansia dalam Masyarakat Urban Jepang
				Wahyu Lukito and Donny Trihanondo	Urban Transformation of Saparua Sport Center
			R.6	Susilo Mansurudin	Epifani Keepengarangan Yusri Fajar: Identitas Kaum Marginal Timur-Eropa pada "Surat Dari Praha"
				U. N Dian	Pembacaan Ekotrik terhadap "Sketsa" Karya Ari Nur Utami: Manusia, Kota, dan Identitas
				Puguh Susetyo	Roy Cohn's Denial as a Homosexual Jew in Angels in America
	11.00 - 11.45	Parallel Disussion 2	R.1	Ratri Ciptaningtyas	Mother's Urban Mobility, Feeding Behavior and Nutritional Status Of Young Children 24 Months to 59 Months
		Feeding the Urban and Its Socio-Culture		Dewi Rokhmah and Husni Abdul Gani	Pola Asuh dan Pembentukan Perilaku Seksual Beresiko terhadap Hiv/Aids pada Waria
				Margaretha	Sexual Risk Behavior of Youth in Surabaya
			R.2	Maria Regina Widhiasti	In Search of Identity: Youth and Public Space in Jakarta
				Tarun Sharma	Implication of Data and Information Gaps on Decision Making in Transportation Sector Investment

				Pi Chun Chang and Chih-Chieh Chou	The Imaginary of "Water" in Singapore's Landscape Change: Comparison of Sentosa, Singapore River, and Punggol
			R.3	Herudjati Purwoko	Javanese Joke: A Mirror of Language and Social Change
				Dr. M. Rafiek, M. Pd	Kesuksesan Pembelajaran Bahasa Banjar di Kalimantan Selatan, Indonesia dalam Rangka Pemertahanan Bahasa pada Domain Rumah Tangga , Pertemanan di Luar Rumah dan Sekolah
			R.4	Dian Rivia Himmawati	Unique English Language on Billboards/Labels in Urban Areas in Indonesia
				Eva Leiliyanti	Political Billboards as a Mobile Market of Key Political Figures' Branding
				Citra Hennida	Corporate Strategies to Spread Foreign Culture to Urban Society: Hallyu in Indonesia
			R.5	Pinky Saptandari	Indonesian Spa & Traditional Wellness: A Health and Life Styles in Urban Societies
				Dini Ririn Andrias	Street Foods in Urban Living: Food Safety and Food Security Issues
				Siti Rahayu Nadhiroh	Gambaran Status Gizi Penduduk Pedesaan dan Perkotaan di Indonesia
			R.6	Nurul Azizah	Dari Kyai Menjadi Bupati: Studi Pegeseran Kepemimpinan Pesantren ke Kepemimpinan Sekuler
				Arum Budiastuti	Performing 'Halal Food' in Non-Muslim Urban Territory: The Making of 'New' Muslim Subjects
				Herlin Putri	Majelis Da'wa and Young Muslims' Expressions of Piety in Contemporary Urban Spheres
	11.45 - 12.45	Lunch Break	Kahuripan		
	12.45 - 13.30	Parallel Discussion 3	R.1	Suariyani NLP	Geographic Information System (GIS) for Mapping Distribution of HIV and AIDS Case with "Cafés" Distribution in Denpasar on 2011
		Healtifying Urban Society and Space		Monica Dwi Hartanti	Cervical Cancer Prevention Awareness among Mid-career Staff at University
				Rapeah Suppian	Challenges in Malaria Vaccine Development
			R.2	Zainun Zuraida	A Preliminary Study on Determination The Psychological Symptoms (Emotional, Functional and Catastrophic) among Tinnitus Patients Using Subjective Measurement: Borang Evaluasi Soal-Selidik Tinnitus (BEST)
				Denny Ardyanto	Incidence of Acute Respiratory Infections (ARI) The Factory Workers in the Industrial area Living in Surabaya
				Wan Nor Amilah, W.A.W	Emerging or Re-emerging Infectious Diseases and Urbanization in Malaysia: What Can Be Learned?
			R.3	Dr. Anuththaradevi Widyalkankara	Maximum Privacy within the Minimum Space: A Probe into the Utilization of Residential Space in Urban Sri Lanka
				Erna Setijanigrum	Public service innovation in Urban Area
				Oedojo Soedirham	Rumah Remaja ('The House of Youth'): As A Program For Youth Healthier Lifestyles In Surabaya

			R.4	Sukarno Hardjosoewito, dkk	The Urban Problem Overcoming of Illegal Residences and Illegal Bussinesses Create the Efficient of Surabaya's Citizens
				Rusma Noortyani	Representasi Transaksi Jual Beli Pasar Terapung
				Sari Viciawati Machdum	Masyarakat Mandiri Dompot Dhuafa as Faith Based Organization Practices for Economic Empowerment Programme in Urbanized Societies
			R.4	Satiti Ingastrin	The Rise of Urban, The Rise of Tween
				Raden Muhammad Arie Andhiko Ajie, MA.	Wacana Makan, Makanan dan Sepeda Motor dalam Pembentukan Image
				Gesang Manggala	Sportfishing: Catching Masculinity
			R.5	D. Jupriono	Race Discrimination as Conflict Base of Freeport Indonesia Corporation Labor in Foucault Perspective
				Nanang Haryono	Urban Governance and Environmental Management
				Ni Ketut Sutiari	Identification of Bottled Drinks that were Sold in Four Traditional Markets in Denpasar In 2011
			R.6		
	13.30 - 13.45	Coffee Break	Kahuripan		
	13.45 - 15.45	Plenary 2	Garuda Mukti	Dr. Constance Elizabeth Kampf	
				Dr. Rahmat Hargono	
				Dr. Purnawan Basundoro	
	15.45-16.00			Closing Ceremony	

Note:

6-Dec-12 7 p.m Pagelaran Wayang (Shadow Puppet Performance)

7-Dec-12 7 p.m Orasi Budaya oleh Emha Ainun Najib dan Monolog oleh Sujiwo Tejo (Cultural Address by Emha Ainun Najib and Monologue by Sujiwo Tejo)

Full Paper

From: Erna Setijaningrum (erna_set@yahoo.com)

To: urbanfib2012@gmail.com

Date: Friday, 23 November 2012, 09:25 am GMT+7

Berikut, sy kirimkan full paper dengan judul : Public Service Innovation for Urban Society
Trm kasih atas perhatiannya

Erna

--- On **Mon, 19/11/12, Urban Mobility Unair <urbanfib2012@gmail.com>** wrote:

From: Urban Mobility Unair <urbanfib2012@gmail.com>
 Subject: Conference program and presentation schedules
 To: "abdur rosyid" <a_rosyid84@yahoo.com>, "Adnan Hossain" <hossainadnan@rocketmail.com>, "ali badrudin" <elbadrelkarim@yahoo.co.id>, "Andrew M. Carruthers" <andrew.carruthers@yale.edu>, "Anik Cahyaning Rahayu" <anikcahyaning@gmail.com>, "annisa beta" <annisa.beta@gmail.com>, "Yasasmala Widyalankara" <anuwidya@yahoo.com>, "atikah ruslianti" <atikah_aslih@yahoo.com>, "eka nurcahyani" <eka_nurcahyani@yahoo.com>, "de juprionoo" <bahasakomunikasi@gmail.com>, "dedi irwanto" <dedipgri@yahoo.com>, "Dewi Anggraeni" <danggraeni05@yahoo.com>, "Dian Rivia Himmawati" <dianrivia@gmail.com>, "dicky hidayat saputra hidayat saputra" <dickytata@yahoo.co.id>, "didit widiatmoko" <diditw9001@yahoo.com>, "Donny Tsu" <donny_tsu@yahoo.co.id>, "ehsan nazarzadeh" <ehsan.nazarzadeh@gmail.com>, "Ema Faiza" <emafaiza@yahoo.com>, "Endang Sholihatin" <endang_sholihatin@yahoo.com>, "erika citra sari" <erikacitra@yahoo.com>, "Eva Leiliyanti" <leiliyanti@gmail.com>, "Evonne Miller" <e.miller@qut.edu.au>, "Mokhlesur Rahman" <mrahman_urp@yahoo.com>, "krida amalia" <justkrida@gmail.com>, "Herlin Putri" <herlin_putri@yahoo.co.id>, "herudjati purwoko" <herudjati_p@yahoo.com>, "ignatia hendrarti" <imhendrarti@yahoo.com>, "lhshan Gumilar" <igumilar@binus.edu>, "imelda" <yashmin223@yahoo.com>, "Ive Emaliana" <ive_emaliana@yahoo.com>, kaisamir2009@yahoo.com, "Lany Kristono" <lany.kristono@staff.uksw.edu>, "Lilla Musyada" <lillaunair@yahoo.com>, "Lis Ar" <lisetyo_a@yahoo.com>, "regina widhiasti" <regina.widhiasti@gmail.com>, "Maya Mustika" <maya_mstk@yahoo.com>, "Much Khoiri" <much_choiri@yahoo.com>, "moena aziz" <moena.aziz@gmail.com>, "nanang haryono" <nanang.unair@gmail.com>, "maret dyah" <maretdyah@gmail.com>, "netty kurniasari" <nia0325@yahoo.com>, "ika putri" <iputri@yahoo.com>, "nurwulaneka" <nurwulaneka@yahoo.com>, "Nurul Azizah" <nurul.azizah74@gmail.com>, "pchang3@buffalo.edu chang" <pichunchang@gmail.com>, "Puguh Susetiyo" <ruangpuguh@yahoo.com>, "Rebecca Fanany" <rebecca.fanany@deakin.edu.au>, "Resti Nurfaidah" <neneng_resti@yahoo.co.id>, "mona biglou" <mona.biglou@gmail.com>, "theo rizki" <owen_2909@yahoo.co.uk>, "dra Rustin" <rustinsyah58@yahoo.com>, "Sari Viciawati" <viciawati@gmail.com>, "satiti ingastrin" <satiti.ingastrin@gmail.com>, "kuliah kita" <kuliahkita185@gmail.com>, "Siswanto Hanif" <abuhanif515@yahoo.com>, "aminah sukardi" <ami_unair@yahoo.com>, "slamet setiawan" <slametsetia@yahoo.com>, "sukarno soewito"

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Date: Monday, 19 November, 2012, 6:48 PM

Dear successful participants,

Please find attached the conference program and presentation schedules. For your information, we will have Shadow Puppet Performance on December 6 and Cultural Address on December 7.

Participants who require information on home stay and hotel could contact the secretariat (this email) for detail information. we provide a shuttle bus passing through these accommodations.

We are now at the final stage of papers peer reviewing and editing. detail information on the proceeding will be given in separate email. Thank you.

Best regards,

Arum



Public Service Innovation for Urban Society.doc
63.5kB

Public Service Innovation for Urban Society

Abstract

Due to the development of urban society is so fast, the bureaucracy or the public sector as a public service providers have to adjust. Compared with the private sector that are always up to date and abreast of changes, public sector tends to be characterized by a static, formal, rigid, and not dynamic. At present, the urban society begun to critical in choosing the best public services they want. The choice of market-oriented enabling authority models seem more appropriate for cities, mostly patterned urban area. Urban areas has grown the market mechanism, the provision of services which are dominated by the private sector is more likely. However the issues is how to create synergy between bureaucrat (service providers) and community (service users) to create public service innovation, so that the public sector can be accommodate and respond quickly to any changes that occur in society. Public service innovation will be discussed by reviewing the theories of the Old Public Management (OPM), New Public Management (NPM), and the New Public Service (NPS). Then be presented a variety of best practices of public service innovation in health field, primary in dynamic society.

Keynote : urban society, public sector, public service innovation

A. Introduction: The issue of Urban and Community Development

The development of urban society is so rapid, views of various aspects of life, whether economic, social, cultural, educational, and various other aspects of life. The urban community is identical to modern society. Physically, urban society is in an environment with buildings, noise due to vehicles, manufactory, congestion, pollution, and etcetera. While the social, urban society tends to be heterogeneous, individual, hectic, busy, high competition that often lead to

conflict, and others. Furthermore, there is an assumption that urban society is smart, not easily fooled, nimble in thought and action, and open to change.

City life is always dynamic, growing with all the facilities that are modern, complete, has become a "pull factor" that attracts people to come. According to Sarlito (1992), the main cause of urban development is a growing industrial life. Connotation of "industrial life" means the city requires a lot of labour. This is why many people tends to look for life in the city.

Increasing numbers of urban society and their complexity with a different background - causing the conflict of interests - that cause many problems. Dominant issue in urban areas include poverty, education, unemployment, health, crime, housing, transportation and arrangement of cities. All of these issues need serious attention from the government through the provision of public services according to the needs of urban communities today.

B. Public services in urban society : the market-oriented model of enabling authority

With the increasing complexity of urban life, the more complicated is the kind of public services to be provided by the government. Enactment of Law No. 22, 1999 shows the extent of the role of local government in the areas of public services, which must be implemented by the authority, includes public works, health, education and culture, agriculture, communications, industry and trade, investment, environment, land , and labor. Especially for urban areas, there are also additional powers should be implemented according to the needs that involve fire areas, cleanliness, landscape, and urban design. Based on the authorization, each District Government and City Government Department can establish an institution, agency, office, or other technical institutions in order to provide a satisfactory service to the society. In addition, pursuant to Law No. 22, 1999, the Regional Government and the City Government can also involve community groups and the private sector in public services.

Steve Leach (1994) suggested several alternatives that the public service can be managed by the community (community oriented enabler), the private sector (market oriented enabling authority), or the government (residual enabling authority). A lot of some public services performed by the private sector such as health care, education, transportation, and others. The private sector is more adaptive and flexible response to the needs of modern urban society requires a form of professional services. In fact, it can be seen that many urban society tend to prefer the public services provided by the private sector because more satisfying. For example, a hospital run by the private sector has become the people's choice for treatment rather than government hospitals

The choice of market-oriented enabling authority models seem more appropriate for cities, mostly patterned urban area. In urban areas has grown the market mechanism, the provision of services which are dominated by the private sector is more likely. Thus, the role of local government in the provision of public services more easy because of the strengthening of the private sector. Thus, the model of market-oriented enabling authority is more emphasis on participatory democracy.

C. Paradigm Shift in Public Service

The conception of public services evolve with the development of society and science..There are at least three perspectives that can be used to assess the public service (Janet Denhardt and Robert Denhardt, 2007) the perspective of Old Public Administration (OPA), New Public Management (NPM), and New Public Service (NPS). From the development of the theory, the concept of public service has undergone shifts and developments in such a way that the essence of the change is significant both in substance and technical level.

Quoting from Denhardt, public services in the context of Old Public Administration (OPA), puts the citizens as clients whose position is weak, so they have to accept all forms of public service provided by the provider (bureaucrats). Public organization operates as a closed system, so that citizen participation is

limited. Public services are directly undertaken by government agencies, implemented through a hierarchical organization and strict control.

Next paradigm, New Public Management / NPM (1980 - 1990's) puts people in a customer to be served best. This paradigm oriented market mechanism, where the relationship between public organizations and the customer understood as transactions in the market. The key of the New Public Management is putting the market mechanism as a guide in the public service. Furthermore, the technical term is "steer, not row", meaning that the government is not to run the public service itself, but if it is possible that the function can be delegated to others. During this era came the concept of "Reinventing Government" of Gaebler & Osborne (1993). Gaebler and Osborne are trying to improve the quality of public services by adopting the principles of professional from private organization.

Finally, The New Public Service / NPS (2003) tried to correct the previous paradigm, which placed people as citizens who have the right to adequate public services from the state. This paradigm assumes the users of public services as citizens rather than as a customer (customer). Bureaucrats are not simply just how to satisfy customers but also how to give the right to all citizens to access public services.

The differences of the three paradigms can be seen from the basic theoretical and epistemological foundations, the concept of the public interest, the responsiveness of the bureaucracy; role of government: accountability; organizational structure, and assumptions that affect employee motivation. The differences of the three public service paradigms are presented in the following table ;

Comparative Perspektive :
Old Public Administration, New Public Management, and New Public Service

Aspek	<i>Old Public Administration</i>	<i>New Public Management</i>	<i>New Public Service</i>
Primary theoretical and epistemological foundation	Political theory, Social and political commentary augmented by naive social science	Economic theory, more sophisticated dialogue based on positivist social science	Democratic theory, Varied approaches to knowledge including positive, interpretive, and critical
Conception of the public interest	Public interest is politically defined and expressed in law	Public interest represents the aggregation of individual interests	Public interest is the result of a dialogue about shared values
To whom are public servants responsive	<i>Clients and constituent</i>	<i>Customer</i>	<i>Citizen's</i>
Role of government	<i>Rowing (designing and implementing policies focusing on a single, politically defined objective)</i>	<i>Steering (acting as a catalyst to unleash market forces)</i>	<i>Serving (negotiating and brokering interest among citizens and community groups, creating shared values)</i>
Accountability	Hierarchical – Administrators are responsible to democratically elected political leaders	Market – driven – the accumulation of self-interests will result in outcomes desired by broad groups of citizens (or customers)	Multifaceted – public servants must attend to law, community values, political norms, Professional standards, and citizen interests
Assumed organizational structure	<i>bureaucratic organization marked by top-down authority within agencies and control or regulation of clients</i>	Decentralized public organization with primary control remaining within the agency	Collaborative structures with leadership shared internally and externally)
Assumed motivational basis of public servants and administrator)	Pay and benefits, civil-service protections)	<i>Entrepreneurial spirit, ideological desire to reduce size of government)</i>	public service, desire to contribute society

Source : Denhardt dan Denhardt (2007: 28-29).

D. Application of New Public Service: Public Service Innovation in Urban Communities

The main focus of the New Public Service is to provide services to all citizens without exception. Although market-oriented methods enabling authority is theoretically appropriate for the urban character of the city, however, is now urgent to undertake innovative public services that involve the community. Starting from the development of the city so rapidly, accompanied by the complex problem from all aspects of life, it will only be overcome through public services that actually fit. What kinds of services are needed urban society can be met properly when it is determined by the society. Therefore, we need a synergy between the public and the government in creating a form or type of public service that is really needed by the community.

Came the Citizen's Charter program as an application of New Public Service / NPS. Citizen's Charter is a program of innovation in public services which emphasize aspects of equality of rights and obligations between the public as users of public services and the state (bureaucrats) as a provider of public services. Citizen Charter provides a space for people to come participate in public services ranging from determining the types, forms, procedures, fees, service time, etc. With the beginning of a formal contract between the people (as users of public services) and government (as a public service provider), then all forms of public service practices will be in accordance with the expectations of both parties, where each party has agreed rights and obligations under the stated in the contract documents.

One of the best practices of citizen's charter program is on health services at the health center district Bendo Kepanjen Kidul Blitar. Implementation of Citizen's Charter begins with service contracts written in the document Citizen's Charter Health Center Bendo Blitar, contains Service Ethics Health Center Bendo, Quality Care Health Center Bendo, Rights and Obligations of Service Providers and Service Users Puskesmas Bendo, and sanctions for Service Users and Providers services. The program is very effective in order to improve the quality of public services that would give public satisfaction.

E. Closing

The rapid development of urban society, requiring an appropriate form of public service. Besides market oriented method enabling authority, with participate actively from private in provision of public services, the current should also be done through the establishment of public service innovation synergy between the public and the

government. By involving the public in the practice of public service, then all the problems of life in the city will be completed well, when people have a right to determine their own forms and types of services they need.

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Revised Conference program and presentation schedules

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Best regards,

Arum



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See you soon in Surabaya!

Warm regards,
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