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Pengarang: Mas Rahmah (Penulis mandiri)

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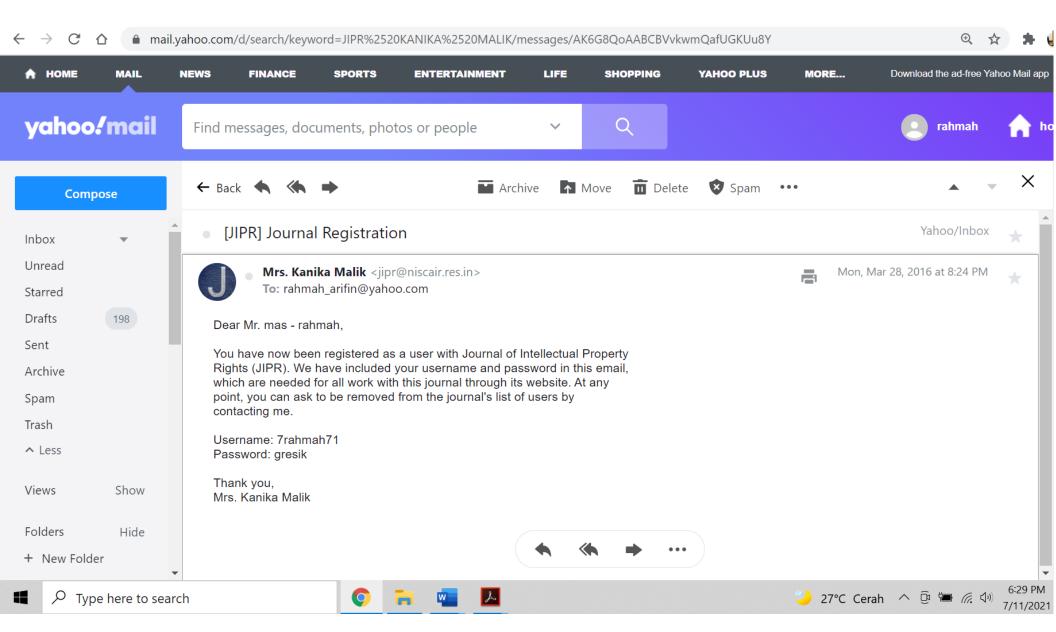
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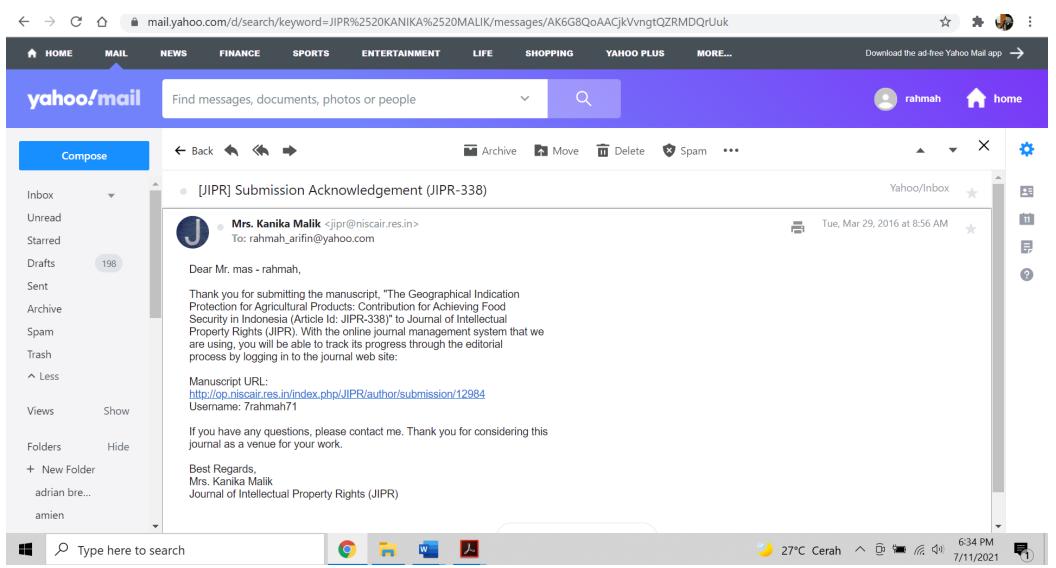
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The Geographical Indication Protection for Agricultural Products: Contribution for

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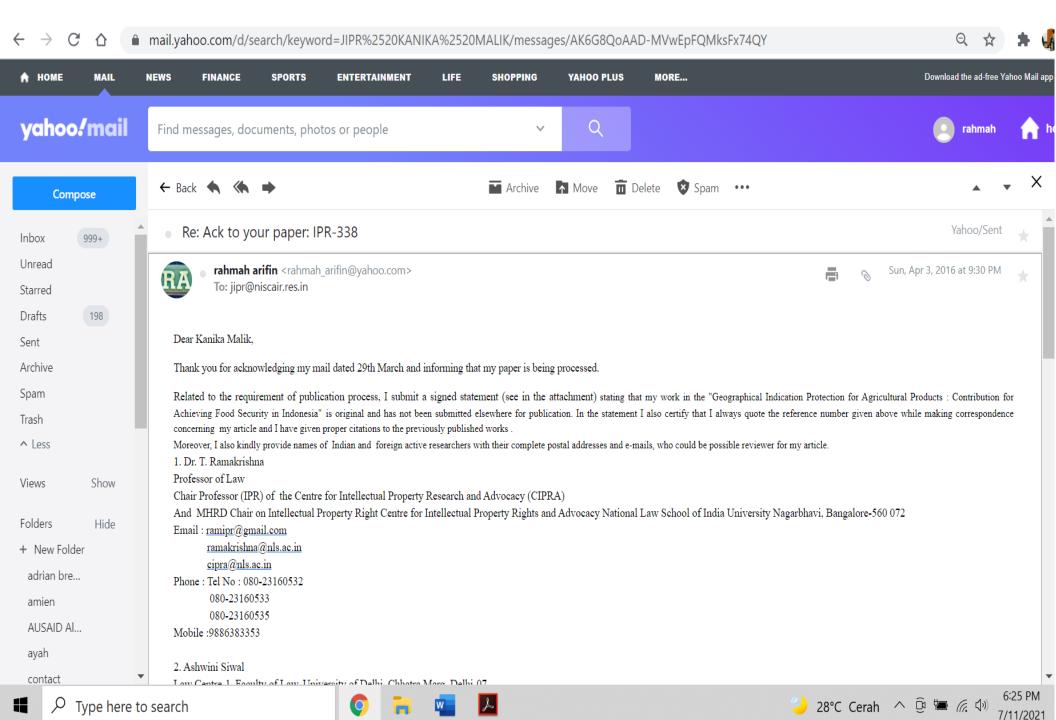




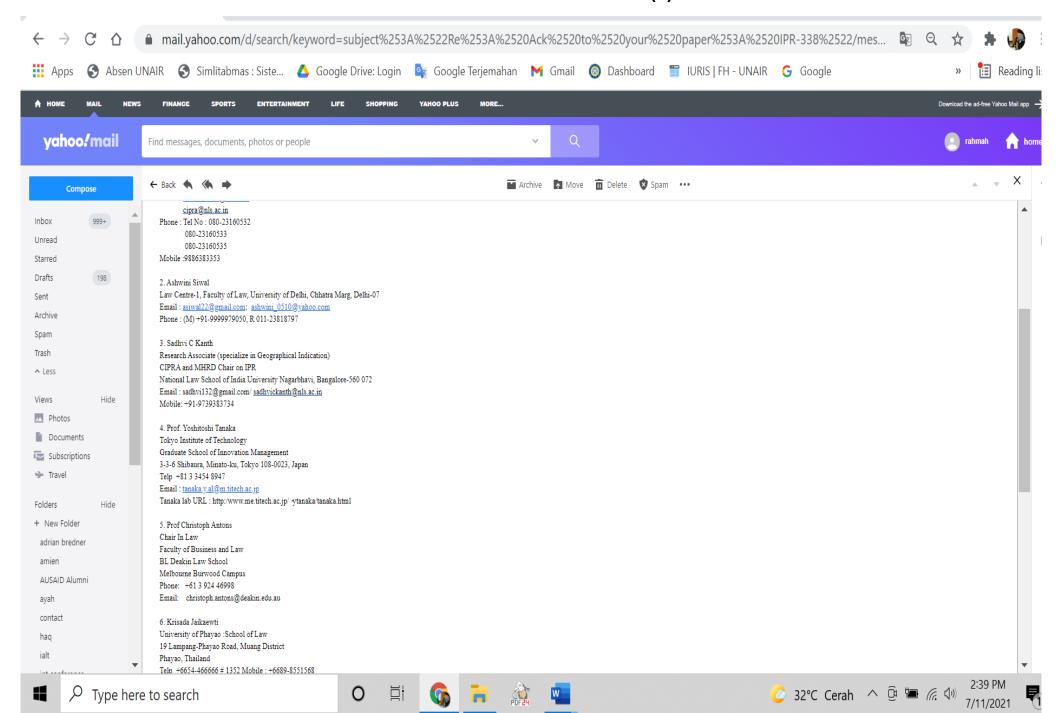




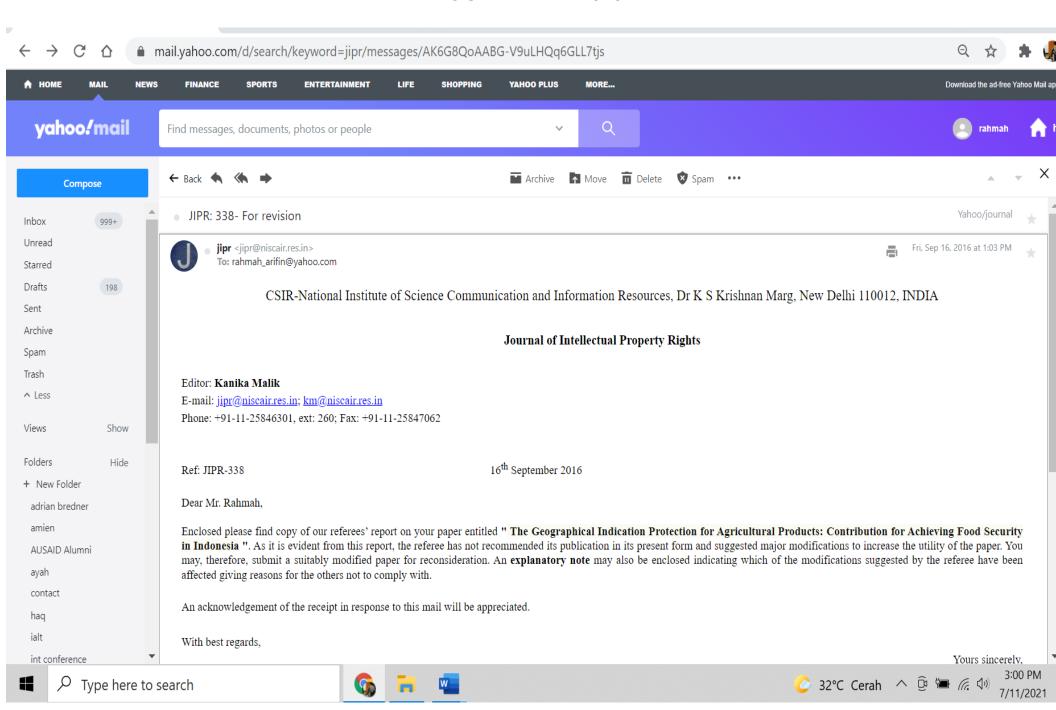
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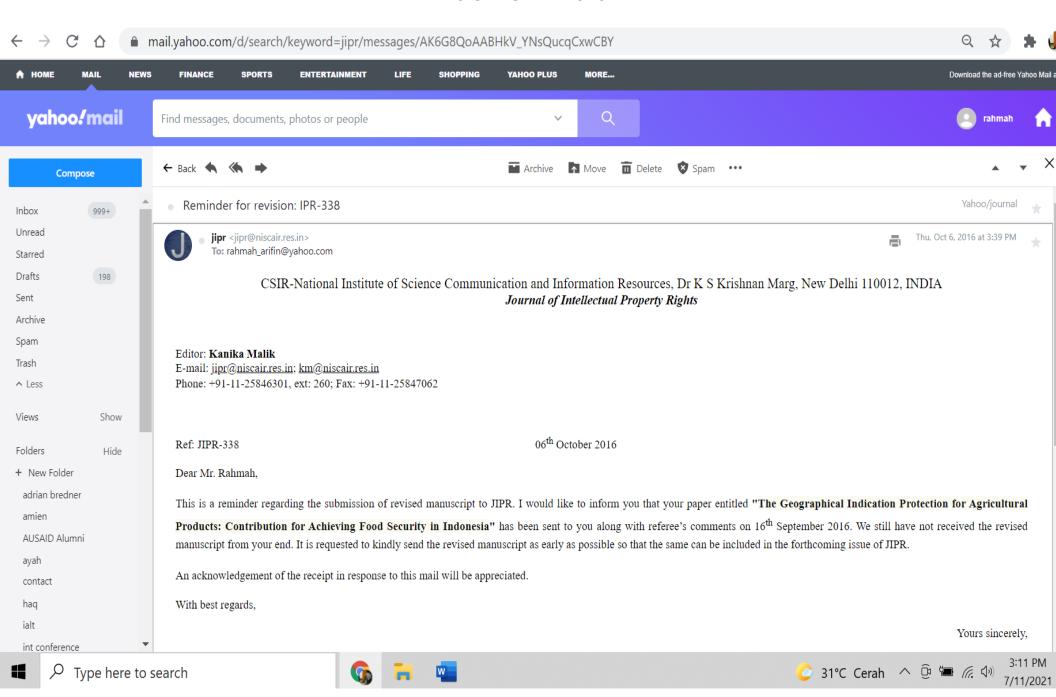
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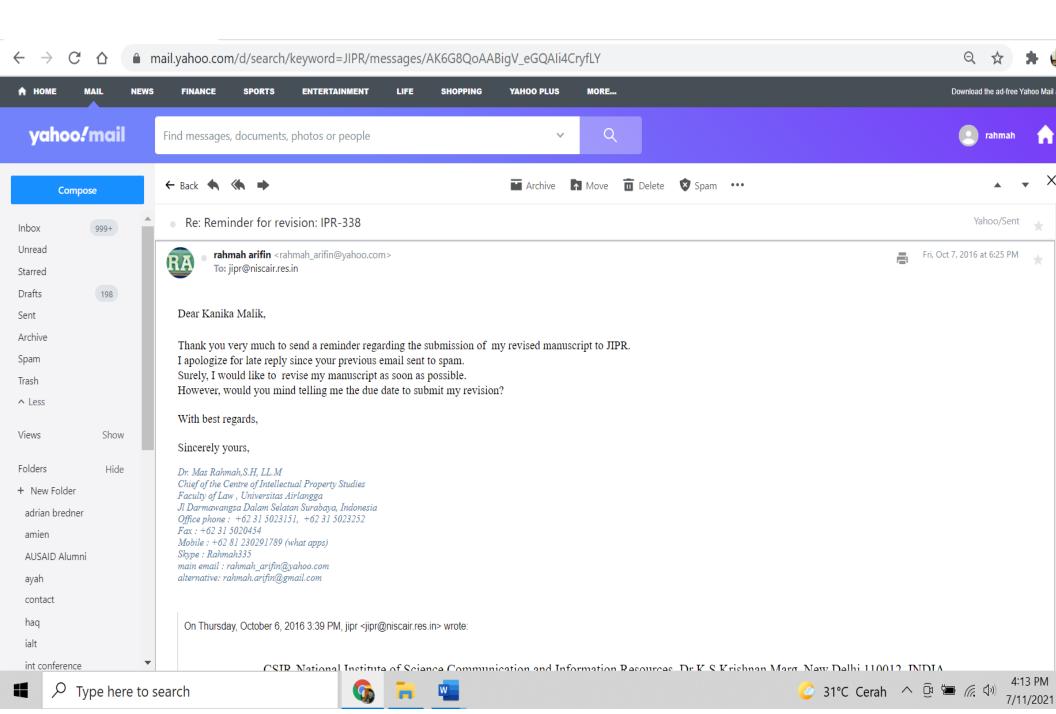
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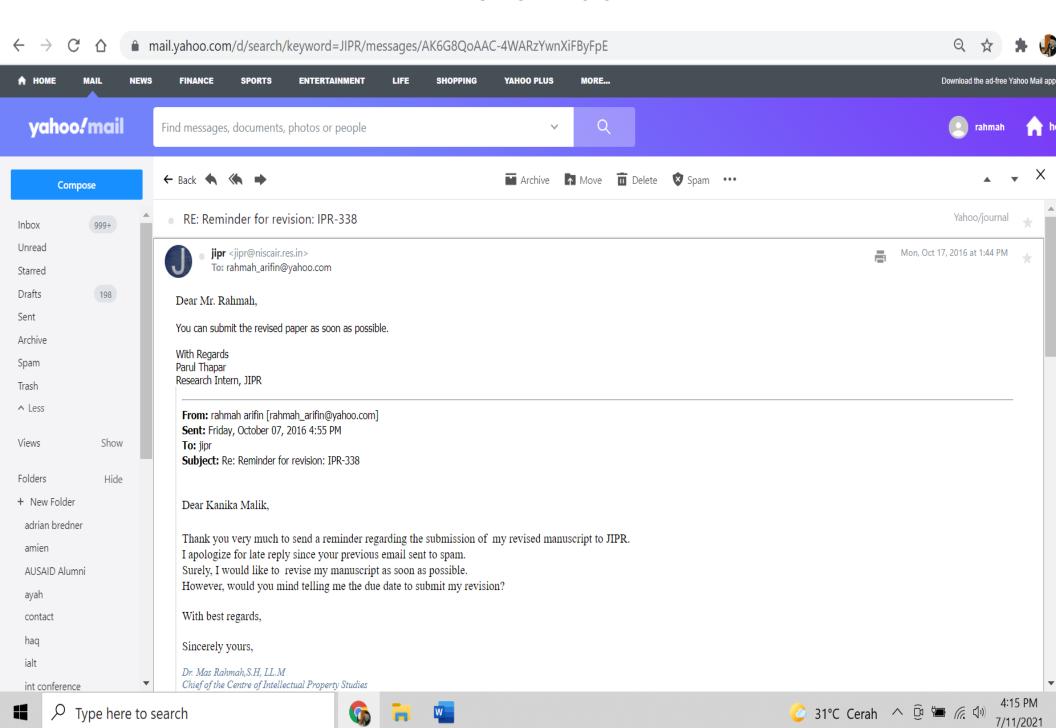
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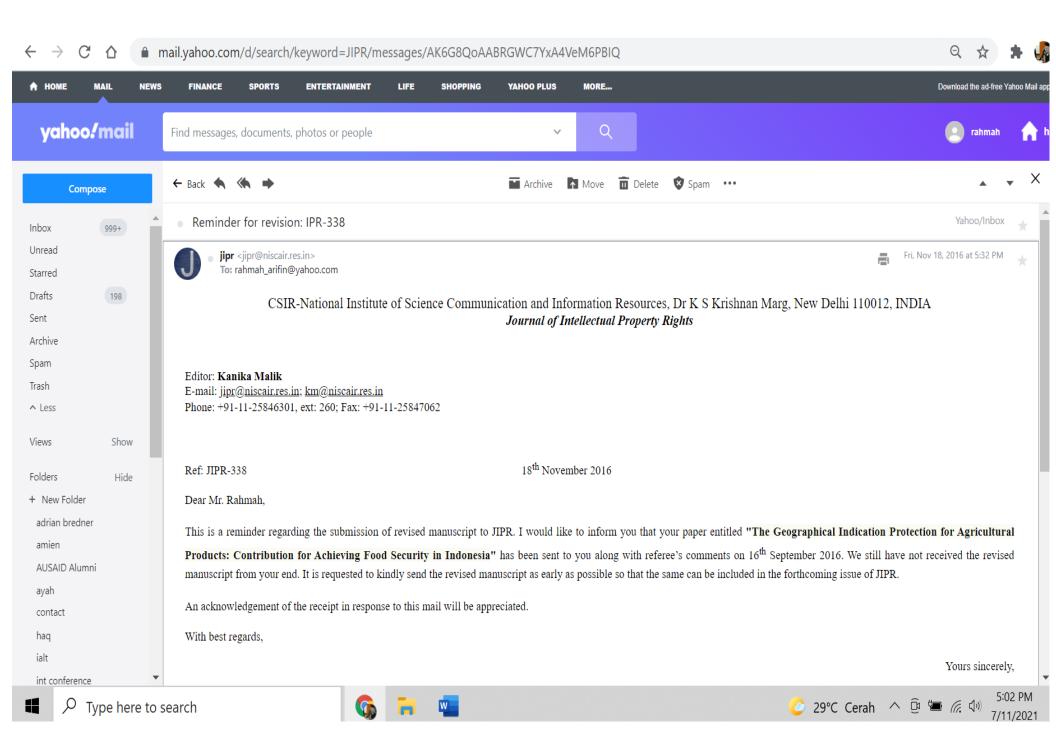
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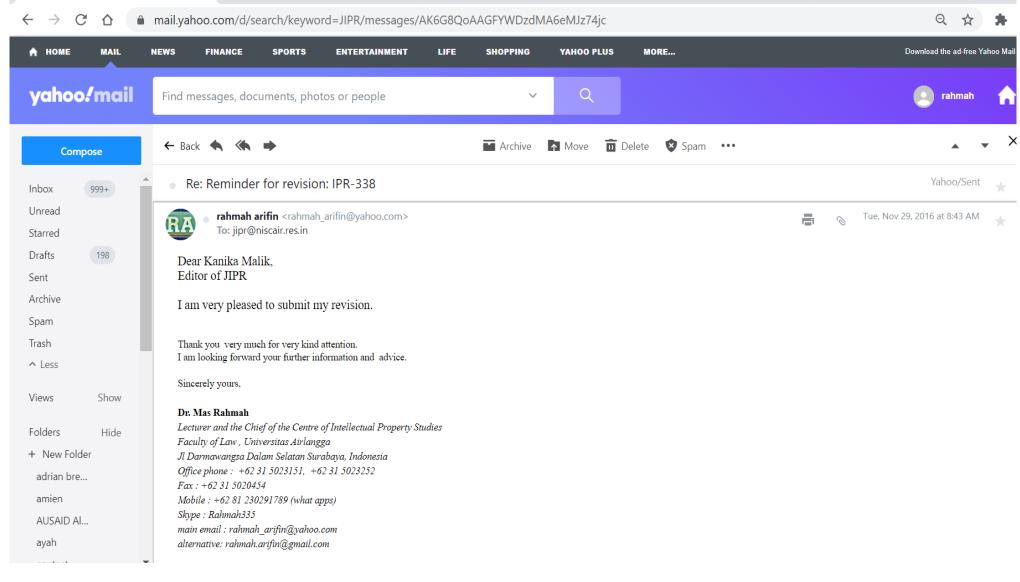
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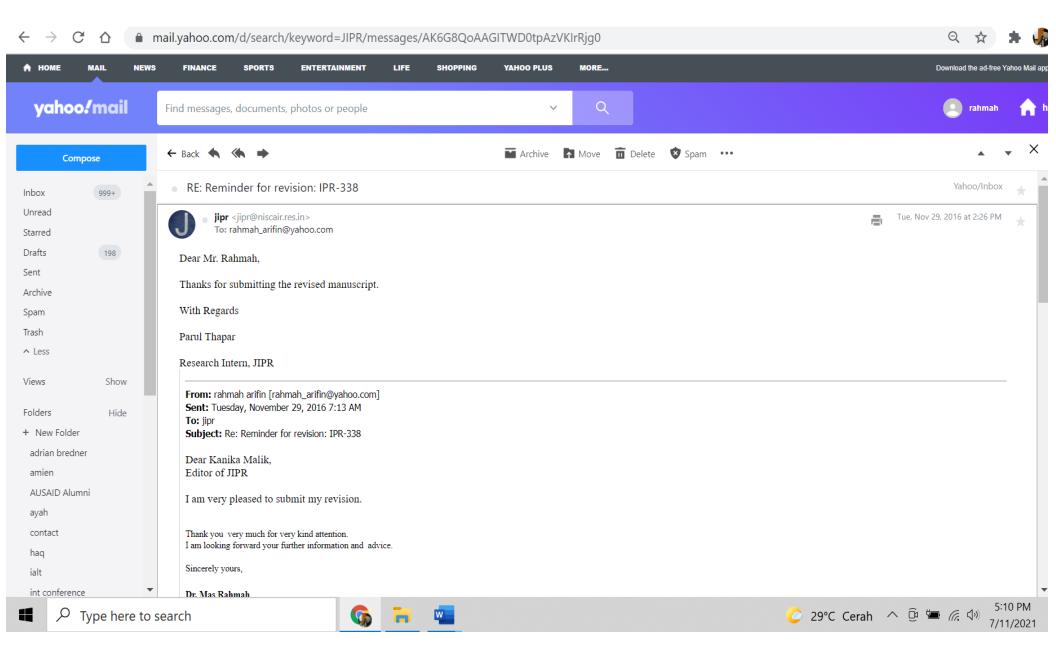


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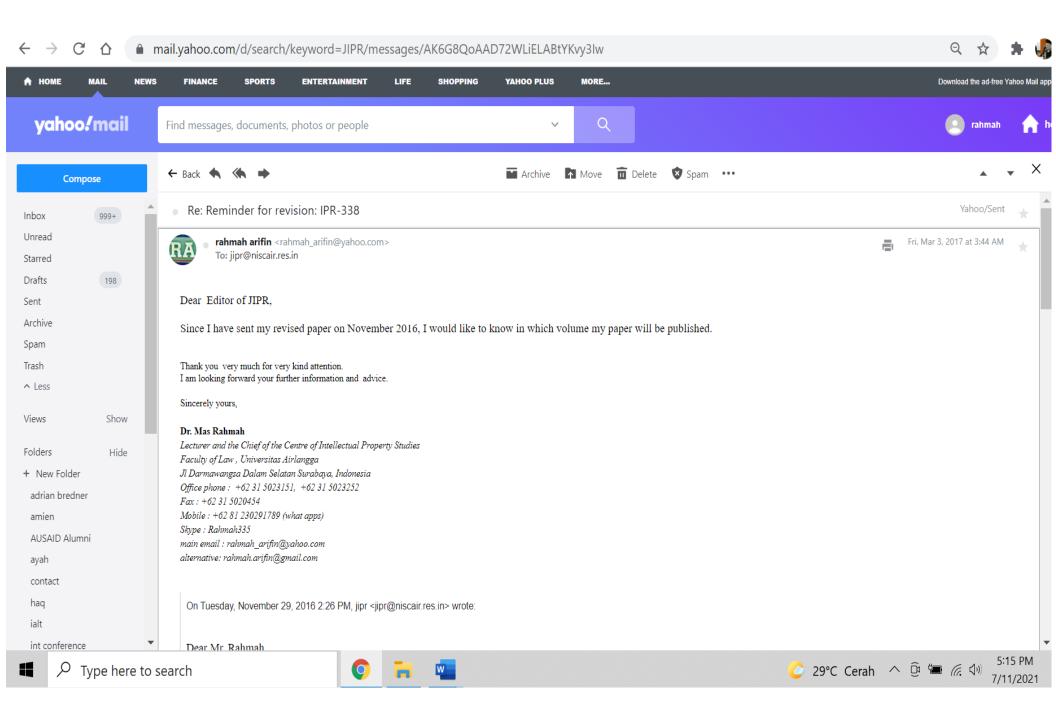




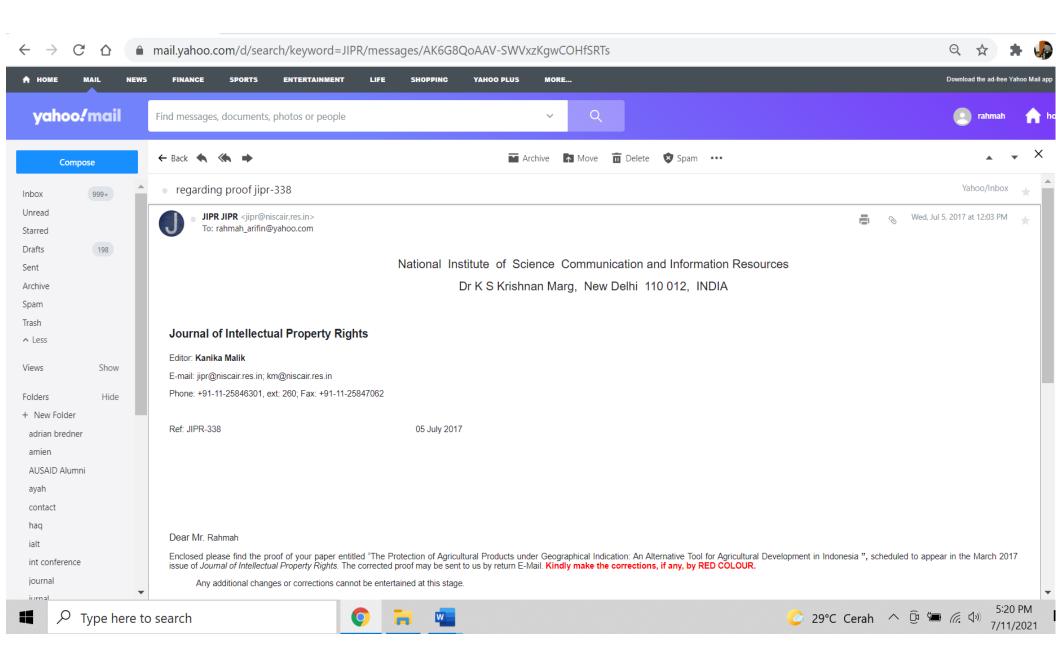
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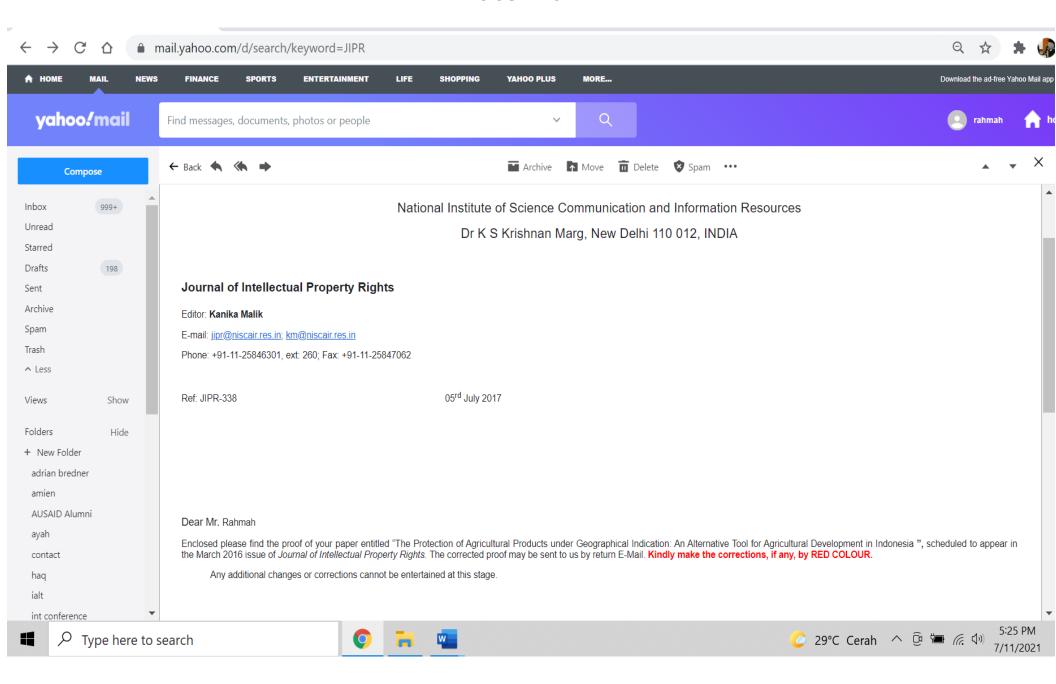
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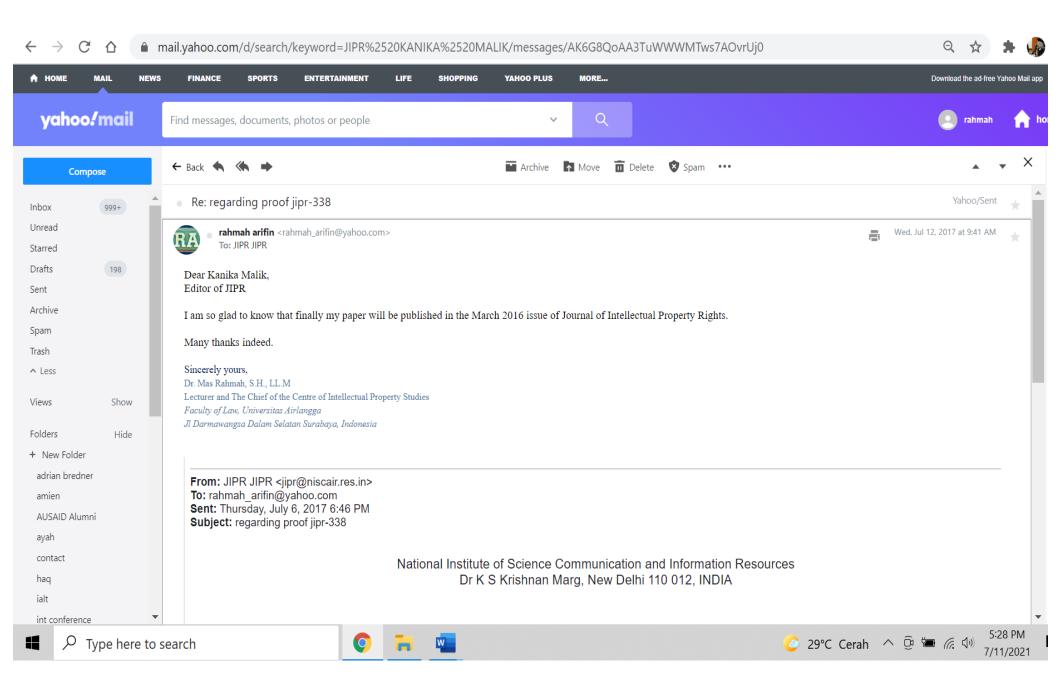
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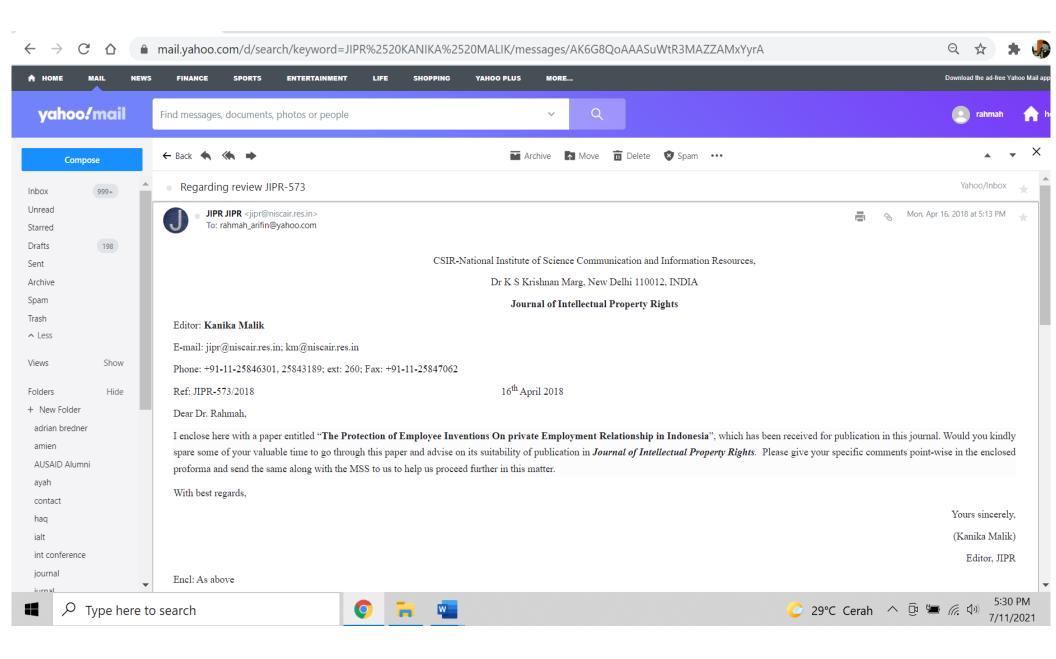
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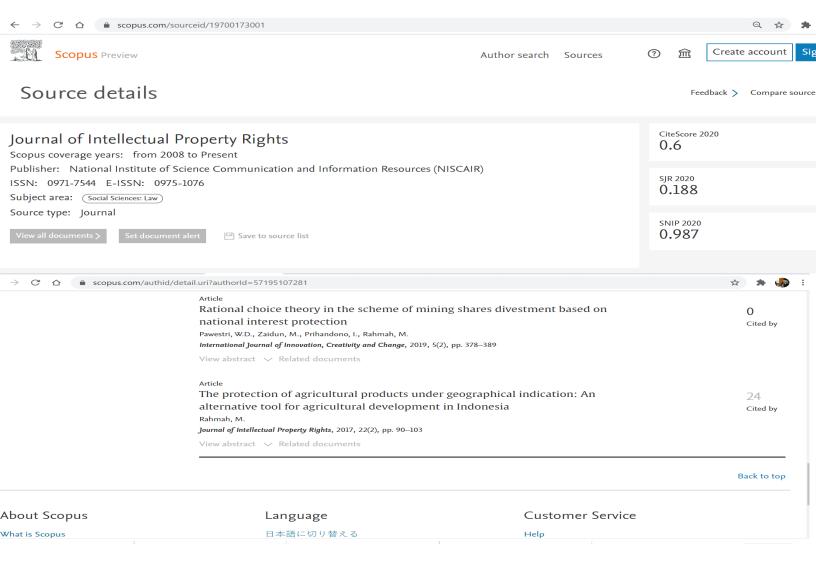
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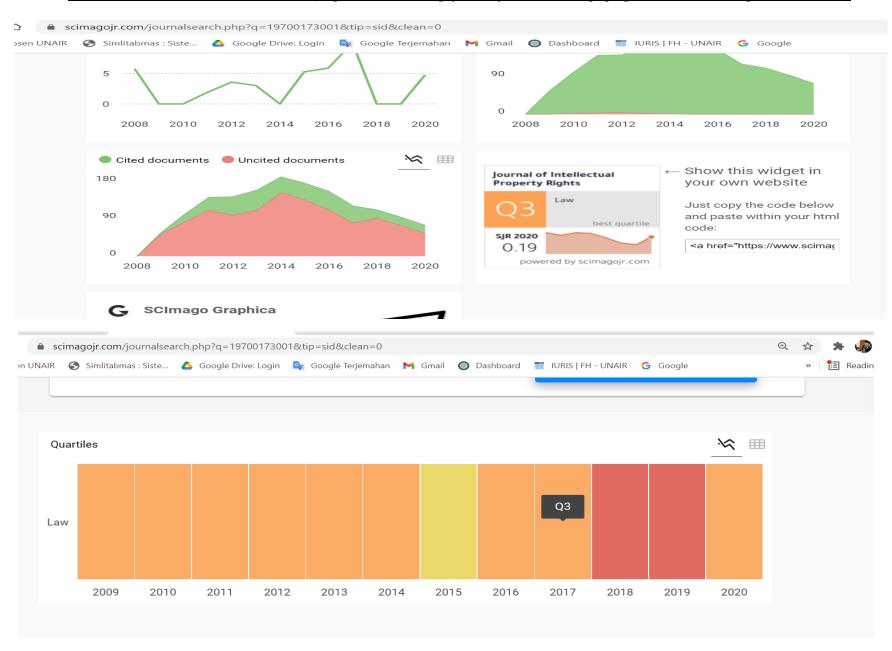
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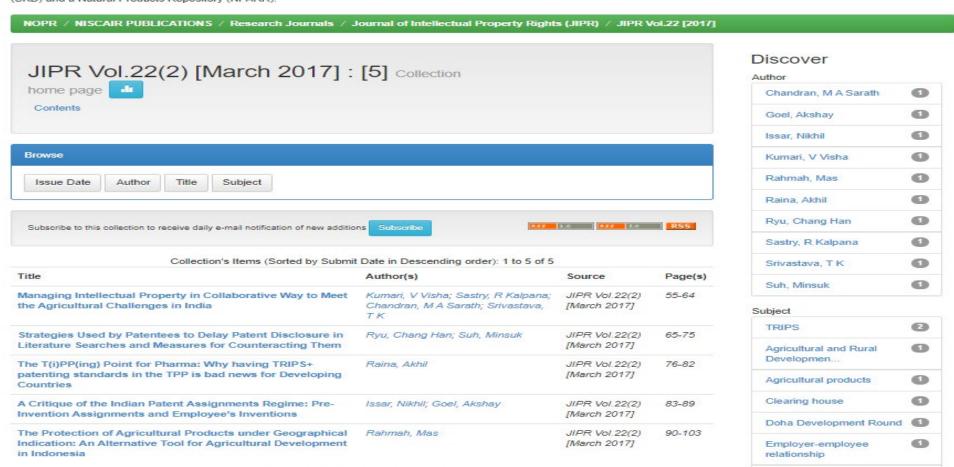
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The Protection of Agricultural Products under Geographical Indication: An Alternative Tool for Agricultural Development in Indonesia

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Indonesia has a lot of agricultural products with unique quality and special characteristic associated with geographical factors such as Toraja Coffee, Alor Vanili, Banda Nutmeg, Java Tea, Deli Tobacco, Cianjur Rise etc. This paper argues that GI protection may contribute to agricultural product diversities and productivity by enhancing production, processing and developing of unique local, niche and special agricultural products. By qualifying intangible assets that are difficult to transfer to other territories, GIs can be conceptually understood as a catalyst and counter point to dynamics of the local agriculture development in Indonesia. GI strategy becomes a tool to ensure the development of agriculture in Indonesia by increasing productivity, creating employment, increasing the incomes of famers and producers, adding economic value to products, increasing the diversity of supply products, improving the exports of GI products and contributing to GDP, enhancing agriculture investment, etc.

Keywords: Geographical Indication, Green Revolution, TRIPS, Indonesian Trademark Law, National Medium-Term Development Plan, Agricultural and Rural Development Strategy 2020, Indonesian Food Law 2012, SME, agricultural products, food security

Agriculture in Indonesia is one of the key sectors to contribute Indonesian economy, trade surplus and the main source for fulfilling domestic consumption. With its vast and abundant fertile soil, Indonesia is a major global key producer of a wide variety of agricultural tropical products. Most of global agricultural commodities thrive in Indonesia and the important agricultural commodities include palm oil, natural rubber, cocoa, coffee, tea, cassava, rice and tropical spices. Recently Indonesia is the world's largest producer of palm oil, coffee, rubber, cocoa, and spices (nutmeg, cinnamon, and cloves).

1

Based on the advantages on agriculture sector, actually Indonesia has more than enough natural resources and agricultural commodities to develop agricultural business. However, Indonesia is still facing the problem to develop agriculture because of adverse weather condition, natural disasters, crops failures, economic and financial crisis, dependent system of agriculture, the government policy, etc.

Historically, Indonesian agriculture has performed well by focusing on the staple food crops such as rice, com, sugar and soybeans, and contributed significantly to Indonesia's growth, bringing with it significant increases in employment and a remarkable reduction of poverty.² However, then the productivity gains of most food crops is significantly slowing down, and the majority of farmers are operating less than one-half hectare, thus, such crops provide less potential for generating additional employment and income growth.³

Currently, Indonesian agriculture is characterised by low and declining productivity, poor market access and information. environmental degradation, vulnerability to changing and unpredictable climate, nest infestations or the late arrival of the wet season. floods and other natural disasters causing inevitable crop failures. The declining productivity pushes Indonesian governance to imports a number of food staples mostly from Thailand, Vietnam, India, China and the Philippines. The imports increase every year and Indonesia is still among countries that are importing huge amounts of food staples, as a result Indonesia is probably the most dependent agrarian country.4 Import policy are caused by the failure of the Government to fulfill rising food demand, low productivity and less competitiveness of local products.

Low productivity is caused by decreasing prices during harvest period that hurt farmers and forced them to cease farming, because the selling prices

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