

PROMOTING GEOGRAPHICAL INDICATIONS FOR AGRICULTURAL PRODUCTS IN Indonesia

by Mas Rahmah

Submission date: 06-Feb-2020 11:05AM (UTC+0800)

Submission ID: 1252322120

File name: ographical_Indication_for_Agricultural_Products_in_Indonesia.pdf (3.39M)

Word count: 12247

Character count: 70304

Dr Mas Rahmah*

Abstract: The agricultural sector is crucial to the Indonesian economy as agriculture is one of its key sectors; employing and providing income for the majority of Indonesians today. National agricultural products also satisfy the largest demand for these products domestically and Indonesians primarily consume home-grown products. It is thus not surprising that Indonesia is home to many local agricultural products with unique qualities and special characteristics, and that these products are associated with geographical factors such as Cianjur Rice, Cilembu Cassava, Toraja Coffee, Alor Vanili, Banda Nutmeg, Java Tea, Deli Tobacco, etc. In this context, this paper will analyze how geographical indications (GIs) can assist in supporting agricultural development by protecting the unique product attributes and the quality of agricultural products. This paper also highlights that using GIs to identify and market agricultural products may support the development of agricultural products by exposing the benefit that GIs can bring to the agricultural sector, such as increasing productivity, diversity and product availability, improving exports, and increasing the competitiveness of local products both in the national and international market. Moreover, promoting GI protection and using GIs for agricultural products in Indonesia may promote agricultural development and may indirectly contribute to promoting national food security through adding value by incorporating territory-specific cultural, environmental and social qualities into production, processing, and developing of unique local, niche, and special agricultural products.

Keywords: geographical indication, food security, agricultural products, Indonesian IP law.

1. INTRODUCTION

Agriculture in Indonesia is a key sector that contributes to the Indonesian economy and trade surplus, and is the main source of fulfilling domestic consumption. Domestic consumer demand for agricultural products has been increasing over the years and its growth has largely been attributed to per capita income growth. With its vast and abundant fertile soil, Indonesia continues to be a major global key producer of a wide variety of agricultural tropical products. Important agricultural commodities include palm oil, natural rubber, cocoa, coffee, tea, cassava, rice, and tropical spices. Indonesia is among the world's largest producers of palm oil, coffee, rubber, cocoa, and spices (nutmeg, cinnamon, and cloves).¹

*Dr Mas Rahmah is a lecturer and researcher from Universitas Airlangga, Indonesia.

Despite the advantages that Indonesia enjoys with regard to the agriculture sector such as its abundant natural resources and high agricultural production, Indonesia is still facing the problem of food security due to adverse weather conditions, political instability, economic factors (unemployment, rising food prices), a growing population, and its system of agriculture.

Historically, the agricultural sector in Indonesia has performed well by focusing on the production of staple food crops such as rice, corn, sugar, and soybeans. This has contributed significantly to Indonesia's growth, generating a significant increase in employment rates and markedly reducing poverty rates.² Despite this, the productivity gains of most food crops has been significantly slowing down, with the majority of farmers today operating with less than one-half hectare of land. Because of this, there is now less potential for agricultural production to generate additional employment and income for the country.³

Currently, the agricultural sector in Indonesia is characterised by low and declining productivity rates, poor market access and access to information, environmental degradation, vulnerability to unpredictable climate and weather, including rainfall, pest infestation, floods and other natural disasters, which inevitably cause crop failures. This situation has posed a huge threat to the availability of agricultural food products, thus influencing the food security situation in the country.

To address the problem of availability of food, it is necessary to focus on the import policy concerning food staples in order to increase the domestic food staple supply. Import policies are often introduced due to the failure of the government to fulfill rising food demand in the face of low rates of productivity of food crops and the declining competitiveness of local products. This appears to be the situation for Indonesia today. Currently, Indonesia imports a variety of food staples from countries such as Thailand, Vietnam, India, China, and the Philippines.⁴ As Indonesia continues to increase its imports of food staples every year, it is probably one of the most import-dependent agrarian countries in the world.⁵

**This paper is based, in large part, on a paper published in the Journal of Intellectual Property Rights in March 2017. See, Rahmah, Mas, "The Protection of Agricultural Products under Geographical Indication: An Alternative Tool for Agricultural Development in Indonesia", JIPR Vol.22(2) [March 2017] 90-103.

¹ Richard Barichello, Arianto Patunru, "Agriculture in Indonesia: Lagging Performance and Difficult Choices", *Choices*, Vol 24 (2), 2nd Quarter, 2009, pp.37.

² World Bank, "Priority Issues for Indonesian Agriculture", <http://www.worldbank.or.id> - January 2005.

³ Id.

⁴ "Agricultural Sector of Indonesia", Indonesia Investments, <https://www.indonesia-investments.com/culture/economy/general-economic-outline/agriculture/item378?>

⁵ "Food Security for Indonesia Should Be Top Priority, Experts Warn", *Jakarta Globe*, 23 November 2013

A factor contributing to the low productivity rates of agricultural products in Indonesia are the falling prices of such products.⁶ As the selling prices of such products are far lower than the costs, farmers are often less incentivised to produce and often cease farming activities altogether.⁷ Another factor contributing to the low productivity rates is the unstable production levels of agricultural products. This is because production levels are highly influenced by soil fertility, climate change, weather, including rainfall, disasters, and outbreak of pests and diseases.

Furthermore, declining competitiveness of local food crops is a factor impacting food availability and food security in Indonesia. Since Indonesian agricultural products are less competitive than imported products and farming systems – which are scale-based and linked to the production of commodities – have weakened, an alternative for the development of agricultural products across certain regions is to consider local specificities as factors that determine the identity of such products. Today, developing identities for traditional or local products is regarded as a key strategy for diversifying economic activity, conquering foreign markets and combating competition from imported products.⁸ This can be achieved through promoting GIs.

A GI is the best mechanism to achieve this as it allows producers to gain competitive advantage through market recognition, capturing the premiums for their products in the marketplace by creating exotic or scarcity images, differentiating their products from those produced elsewhere, and gaining legal protection. As a GI has also been recognized as a qualification strategy that emphasizes the territory where the agricultural products are produced, a GI is likely to ensure the development of agri-business in the long-run.

GI protection for agricultural products is crucial given that agriculture remains a key sector for growth of the Indonesian economy and as a source of income for majority of Indonesian households today. Agriculture also plays an important role in national economic development, especially in reducing poverty rates, providing employment to citizens, improving farmers' welfare and maintaining sustainable use of natural resources and environment, as well as, fulfilling domestic consumption.

In Part I, this paper will examine the definition of food security. In Part II, this paper will introduce the concept of GI and detail the GI protection in Indonesia. In Part III, this paper will highlight the GI protection initiatives for

<http://jakartaglobe.beritasatu.com/news/food-security-for-indonesia-should-be-top-priority-experts-warn/>

⁶Inside Indonesia, "Food security in Indonesia", <http://www.insideindonesia.org/food-security-in-indonesia-2>

⁷Id

⁸Luan Carlos Santos Silva et al, "Geographical Indications Contributions for Brazilian Agribusiness Development", *African Journal of Agricultural Research*, Vol. 8(18), 2013, pp 2081.

agricultural products. In Part IV, the benefits of using GI to achieve food security will be analysed.

2. AGRICULTURAL PRODUCTS AND FOOD SECURITY IN INDONESIA

2.1 Food Security Defined

In its narrowest sense, food security refers to the availability of sufficient food, whether at the global, national, community, or household level.⁹

However, food security is not only about producing more food. It is also about providing physical and economic access to balanced diets and drinking water to all people at all times. This idea is reflected in the definition of food security provided by the 1996 World Food Summit and Article 1 of 1996 Rome Declaration on World Food Security, which highlights that food security exists when all people, at all times, have physical and economic access to sufficient safe and nutritious food that meets their dietary needs and food preferences for an active and healthy life.¹⁰

The term "food security" is also coined with the concept of a right to food as 'the right of every man, woman and child, alone or in community with others, to have physical and economic access at all times to adequate food or means for its procurement in ways consistent with human dignity'.¹¹ In order to ensure the right to food, there is a need for states to be proactively engaged in strengthening people's access to food, their utilization of resources, and their means to maintain their livelihood, as these factors would impact their food security in the long term.

Food security has also been defined under Indonesian Food Law of 2012 (Law No. 18/2012), as a situation where an "individual" at all times, has physical, social and economic access to sufficient, diversified, safe and nutritious food that meets his or her dietary needs necessary for an active and healthy life.¹²

2.2 Agricultural Development and Food Security as Indonesian National Goal

Improved access to food — through increased agricultural productivity and incomes — is essential to meet the food needs of the world's growing population.¹³ However, it

⁹Per Pinstrup-Andersen, "Food Security: Definition and Measurement", *Food Sec.*, 2009, pp 86.

¹⁰Mohamed Behnassi, Sanni Yaya, "Food Crisis Mitigation: The Need for an Enhanced Global Food Governance", in Mohamed Behnassi, et.al (ed), *Global Food Insecurity Rethinking Agricultural and Rural Development Paradigm and Policy*, London: Springer Science+Business Media B.V., 2011, pp. 96-97.

¹¹J.M. Lenné and D. Wood, *Agrobiodiversity Management for Food Security: a Critical Review*, London: CAB International, 2011, p. 12.

¹²Article 1.4 of Indonesian Food Law of 2012.

¹³William McLeod Rivera, M. Kalim Qamar, *Agricultural Extension, Rural Development and The Food Security Challenge*, Rome: FAO, 2003, pp.31.

should be noted that a number of factors related to the production of seeds and control over plant materials can impact the attainment of food security.¹⁴

In many parts of the world, gains in agricultural productivity have lifted millions out of poverty and provided a platform for both rural and urban economic growth. In Indonesia, the agricultural sector plays a crucial role given its significant contribution to economic growth, foreign exchange earnings, and in achieving food security. Despite this, Indonesia is facing difficulties in sustaining its food production capacity due to a limiting factor: the availability of natural resources, which also influences the food security situation in the country. First, the fertile agricultural land necessary for food production is decreasing due to the rampant conversion of agricultural lands into land for non-agricultural use. Second, the availability of water resources is fast decreasing mainly due to the decline of irrigation services and increased competition in the use of water for non-agricultural needs. Third, the emerging negative impacts of global climate change certainly has generated increased risks and uncertainties in the availability of natural resources. According to the Indonesian Food Law of 2012, to meet targets of food production are caused by factors such as climate change, outbreak of fish and animal diseases, natural disasters and natural hazards, social disasters, environmental pollution, degradation of land and water resources, competition in the use of food production resources, shift in land use, and economic disincentives.¹⁵

The Indonesian Food Law of 2012 states that food is the most essential human need and fulfilling it is part of according human rights as guaranteed in Indonesian Constitution (the 1945 Constitution of the Republic of Indonesia). This means that the Indonesian Constitution guarantees the right to food for Indonesian citizens. With a rapidly increasing population, estimated to be about 293 million people in 2050¹⁶ - the critical question is how Indonesia will feed the population and ensure the right to food in the next 33 years?

The Indonesian Food Law of 2012 strongly regulates food security, providing that it should be developed primarily through domestic production and Indonesia's ability to define its own food preferences (food sovereignty) based on local specific needs and resources. The law also emphasizes that Indonesian food security has to be based on local food availability and food sovereignty.

There is a need for the government to be proactively engaged in strengthening people's access to food; their

¹⁴ Carlos M. Correa, Quaker, "TRIPS-Related Patent Flexibilities and Food Security: Options for Developing Countries, Policy Guide," Geneva: QUNO-ICTSD, 2012, pp.2.

¹⁵ Article 22.1 of Indonesian Food Law of 2012.

¹⁶ A. Lassa, "Emerging Agricultural Involvement in Indonesia: Impact of Natural Hazards and Climate Extremes on Agricultural Crops and Food System", in Y. Sawada, S. Oum (eds.), *Economic and Welfare Impacts of Disasters in East Asia and Policy Responses*, Jakarta: ERIA, 2012, pp. 602.

utilization of food; and their means to earn a livelihood. The Indonesian government should also develop food security systems and strategies that fit into five interrelated subsystems that include production, process, distribution, access, and consumption of food.¹⁷ These efforts can go a long way to ensuring food security in the long term.

Greater focus is usually placed on the security and development of plant genetic resources for food and agriculture in food security programmes because these serve as the raw materials used by plant breeders and farmers to create new crop varieties. As such, they are viewed by many as forming the foundation for modern agriculture and for being essential to achieve food security.¹⁸

To this end, the Indonesian government started the Green Revolution in the 1980s¹⁹ to attain self-sufficiency in certain agricultural products, particularly rice, which is the main staple food for the majority of the population. The Green Revolution was used to produce and increase in staple food yields through improved, high-yielding varieties combined with the expanded use of fertilizers and other chemical inputs,²¹ which led to a dramatic impact on incomes and food supplies in Indonesia. The Green Revolution has also facilitated institutional and social changes in rural areas and provided opportunities for sustaining economic growth and reducing poverty rates.²² By implementing the Green Revolution, self-sufficiency was temporarily achieved in the mid-1980s. The Indonesian National Logistic Agency (BULOG) has also succeeded in stabilizing domestic rice prices as part of its conscious effort to keep domestic rice prices aligned with the long-run trend of world prices²³ to make rice farming more profitable from 1975-1996.

¹⁷ Subejo, Dwiningtyas Padmaningrum, "Tackling Food Security Problem in Indonesia", *Jakarta Pos*, November 26, 2013.

¹⁸ Melissa D. Ho, "International Treaty on Plant Genetic Resources For Food and Agriculture", in Marlina A. Diaz (Ed), *Plant Genetic Resources and Food Security*, Nova Science Publishers, Inc : New York, 2011, pp.2.

¹⁹ The "green revolution," a term coined by William Gaud in October, 1968, is a process that leads to improved agricultural productivity. It is coined by the term "ever-green revolution" to highlight the pathway of increasing production and productivity in a manner such that short- and long term goals of food production are not mutually antagonistic. The Ever-green Revolution used by to reflect a balance between human numbers and human capacity to produce food of adequate quantity, quality and variety. See at M.S. Swaminatha, "Ever-Green Revolution and Sustainable Food Security", in Allan Eaglesham, et.al (ed), *Agricultural Biotechnology: Finding Common International Goals*, National Agricultural Biotechnology Council: Minnesota, 2004, pp.64.

²⁰ Indonesia has the highest per capita rice consumption in the world (approximately 139 kilo per capita per year).

²¹ Per Pinstrup-Andersen, Peter B. R. Hazel, "The Impact of the Green Revolution and Prospects for the Future," *Food Reviews International*, Vol 1, No.1, 1985, pp.1.

²² Id.

²³ C. Peter Timmer, "Food Security in Indonesia: Current Challenges and the Long-Run Outlook", *Working Paper Number 48*, Center for Global Development, November 2004, pp.6.

Since rice is a primary staple food commodity, stable prices of rice allowed consumers to have access to the additional rice produced and gave farmers greater confidence to make the necessary investments to raise productivity, thus promoting greater agricultural growth.

Hence, it cannot be denied that growth in the agricultural sector in Indonesia went in tandem with the Green Revolution. Seed-fertilizer technologies and substantial government subsidies allowed increased production through crop intensification, thus ensuring agricultural growth and productivity for Indonesia.

With Indonesia's agricultural development, this affected its agricultural trade pattern, food security status, and outlook on these trends.²⁴ Food security in Indonesia has generally been driven by a pro-economic growth attitude and a successful Green Revolution, led by high-yielding rice varieties, massive investments in rural infrastructure, including irrigation, and availability of fertilizers. In Indonesia, growth in agricultural production led to increased food availability and higher income levels, which resulted in improved food accessibility for most citizens. Food liberalization in Indonesia was also positively affected by increased education, better nutrition, and improved food safety and sanitation.

Historically, the agricultural policy in Indonesia focused largely on achieving self-sufficiency in food and price stability. However, such policies have since been narrowed to focus mainly on rice, sugar, and palm oil, and the policy instruments deployed were principally price interventions and input subsidies.²⁵ The government has used a wide variety of policy instruments in pursuing these goals and has spent substantial sums of public monies to give subsidies and finance investments in agricultural research, innovation and dissemination.

Ironically, after achieving self-sufficiency, Indonesia currently depends on imports to secure its domestic rice supply. According to agronomist Jhamtani Hira, the weaknesses of food security programs in Indonesia are its over-emphasis on rice production and the dominant role assumed by the government, which leaves little opportunity for people to develop local security initiatives based on local resources.²⁶ The Indonesian experience with the Green Revolution indicates that it was focused on increasing rice production rather than farmers' income and that the program was not cost-efficient as it required huge funding.

After evaluating the previous policy on food security, several programmes are currently being implemented to

reach the target of self-sufficiency in staple foods in 2017. Since 2007, the government has started revitalization programs for small farmers to raise food production levels. In January 2016, the President of Indonesia formulated a food policy with the main purpose of fulfilling the peoples' need for food, decreasing poverty rates, making farmers more prosperous, and increasing the contributions given to domestic food producers to better fulfil the needs for producing food.²⁷ In addition, improving trade chains, data systems, agricultural productivity levels, agricultural information, and technologies have become key target areas for food-policy support programs.²⁸ However, it remains doubtful whether those programs can make significant progress and overcome the food security problem in Indonesia.

This is why the author argues that it is necessary to develop another mechanism to support food security programs: through the promotion of GI protection for agricultural products. Supporting food security based on GIs is one of the best ways to achieve this since GIs are typically used for agricultural products, foodstuffs, wine and spirit drinks, and industrial products. The promotion of GIs for agricultural products will give locals opportunities to develop local agricultural products as food security. It will also support the target of the Indonesian Food Law of 2012 through its emphasis on food security -having to be based on optimal utilization of local resources and performed with food diversification and prioritization of domestic food production. GIs could develop local and domestic agricultural production, increase local income, add to the economic value of local products and generate many other benefits. GIs could also provide a trade benefit in generating market appeal, and a non-trade benefit of promoting local agricultural traditions and methods.²⁹

3. GI DEFINITION AND PROTECTION IN INDONESIA

3.1 GI Definition

GIs are one form of industrial property, a term that is not limited to industry and commerce but which also applies to the agricultural and extractive industries, as well as to all manufactured or natural products, such as "wines, grain, tobacco leaf, fruit, cattle, minerals, mineral waters, beer, flowers and flour".³⁰

According to the World Intellectual Property Organization (WIPO), a GI is a sign used on goods that have a specific

²⁴Nicholas Rada, Anita Regmi, "Trade and Food Security Implications From the Indonesian Agricultural Experience," WRS-10-01 Economic Research Service/USDA, 2010, pp.2.

²⁵Dalila Cervantes-Godoy, Joe Dewbre, "Economic Importance of Agriculture for Sustainable Development and Poverty Reduction: Findings from a Case Study of Indonesia", *Paper for Global Forum on Agriculture, Policies for Agricultural Development, Poverty Reduction and Food Security*, 29-30 November 2010, pp.7

²⁶Id., pp. 30.

²⁷Indonesia Cabinet Secretary, "Indonesia's Food Prices are Still High", 27 January 2016, <http://setkab.go.id/en/indonesias-food-prices-still-high-president-jokowi/>

²⁸Ministry of State secretariat of the Republic of Indonesia, http://www.setneg.go.id/index.php?option=com_content&task=view&id=10643&Itemid=89

²⁹Michael Blakeney, *Intellectual Property and Food Security*, Chambrige:CABI, 2009, pp.184

³⁰WIPO, "Geographical Indication : an Introduction", *WIPO Publication 952*, 2013, p. 6.

80 geographical origin and possess certain qualities or a reputation that are due to that place of origin".³¹ They may highlight particular qualities of a product, which are due to natural (e.g., race, variety, soil, climate, etc.) and human factors, such as specific manufacturing skills a 15 traditions, found in the place of origin of the products. In order to function as a GI, a sign must identify a product as originating in a given place and the qualities, characteristics or reputation of the product should be essentially due to the place of origin. Since the qualities of product depend on t 79 geographical place of production, it is evident that there is a clear link between the product and its original place of production.³²

10 Article 22 (1) of the Agreement on Trade Related Aspect of Intellectual Property Rights (TRIPS) defines GIs as:

indications, which identify a good as originating in the territory of a member, or a region or locality in that territory, where a given quality, reputation or other characteristic of the good is essentially attributable to its geographical origin.

Indonesia has also adopted this definition in the new Indonesian Trademark Law (Law No. 20/2016)³³ and the Government Regulation on GI (PP 51/2007).³⁴ Article 1(1) of Govern 22 Regulation on Geographical Indication defines GI as:

*a sign which indicates the place of origin of goods, which due to its geographical environment factors, including the factor of the nature, the people or the combination of the two factors, gives a specific characteristics and quality on the goods produced there in.*³⁵

While, the new Indonesian Trademark Law (Law No. 20/2016 adds 12 product and reputation on GI definition by defining GI as:

*a sign which indicates the place of origin of goods and/or products which is due to its geographical environmental factors including the factor of the nature, people or the combination of these two factors, gives reputation, quality, and specific characteristics on the goods and/or products produced there in.*³⁶

Based on the above definition, GI is perceived to be a geographic term used in relation to a product indicating three aspects: (1) its place or area of origin; (2) qualities or characteristics of the products; and (3) qualities or

characteristics due to the geographical and human characteristics of the place of origin.³⁷

However, the definitions of GI in the TRIPS Agreement, the Indonesian Trademark Law, and the Government Regulation on GI are different in some aspects. The definition of GI in Article 1.6 of the Indonesian Trademark Law uses the term "sign". While und 18 the TRIPS Agreement, for a GI to be protected, it has to be an "indication" that may not necessarily be the name of a geographical place on earth.³⁸

Moreover, the TRIPS definition includes GI protection for products having specific characteristics because it considers the natural aspects only and excludes the human factor influence. On the contrary, the scope of the GI definition in Article 1.6 of Indonesian Trademark Law differs from TRIPS in so far as the GI definition covers all products. However, the Indonesian GI definition only provides protection for products achieving specific characteristics because of the natural and the human factor influence 49, well as the combination of both. This scope is similar to Article 2(1) of the Lisbon Agreement:

26 *the geographical name of country, region or locality, which serves to designate a product originating therein the characteristic qualities of which are due exclusively or essentially to geographical environment, including natural and human factor.*

The scope of the GI definition in Indonesian Trademark Law seems broader than the TRIPS GI definition because of the inclusion of the human aspect. However, as long as the GI regulation complies with TRIPS's minimum standard, any member of TRIPS can provide a broader scope of protection, which would then allow GI to cover any goods, whether natural, agricultural, manufactured or human made.

3.2 GI Protection in Indonesia

According to Article 22.1 of TRIPS, there is obligation for TRIPS Members to provide the legal means for GI protection:

110 *In respect of geographical indications, Members provide the legal means for interested parties to prevent: (a) the use of any means in the designation or presentation of a good that indicates or suggests that the good in question originates in a geographical area other than the true place of origin in a manner which misleads the p 73 as to the geographical origin of the good; (b) any use which constitutes an act of unfair competition within the meaning of Article 10bis of the Paris Convention (1967).*

However, TRIPS does not specify the legal means necessary and thus leaves TRIPS Members free to decide on the form of protection of GIs at the national level.

³¹WIPO, "Geographical Indication", http://www.wipo.int/geo_indications/en/, viewed on 2 January 2016.

³²Id.

³³Law No 20/2016 regarding Trademark and Geographical Indication has been enacted on 25th November 2016 in order to amend and replace Law No 15/2015 regarding Trademark.

³⁴The Government Regulation on GI (PP 51/2007) issued on 4th September 2007 is the implementation rules of previous Indonesia 78 demark law (Law No 15/2015).

³⁵Yasmon Rangkyo Sati, *Laws on the Republic of Indonesia on Intellectual Property Right*, ShortCUT Gagas Imaji : Jakarta, Indonesia, 2003, pp. 128.

³⁶Article 1 (6) of Indonesian Trademark Law (Law No 20/2016).

11 ³⁷Surip Mawardi, "Establishment of Geographical Indication Protection System in 11 esia, Case in Coffee," *Paper of WIPO/GEO/SOF/09/3*, Worldwide Symposium On Geographical Indications jointly organized by the World Intellectual Property Organization (WIPO) and the Patent Office of the Republic of Bulgaria, Sofia, June 10 to 12, 2009, p. 11.

³⁸Mark Davidson, "Geographical Indication", *Paper*, 2007, p. 3.

18

According to Article 1.1 of TRIPS, Members are allowed to determine their own legal system and practices of GIs, evident from how “.....members shall be free to determine the appropriate method of implementing the provisions of this Agreement within their own legal system and practice.”

Consequently, GI implementation occurs in the most diverse and uncoordinated manner. The different dimensions of GI are closely embedded in the different legal and institutional frameworks, which are mainly divided into three models: (a) laws focusing on business practices such as unfair competition, misleading of consumers passing off; (b) protection under trademark law; (c) sui generis law or special protection such as under collective, certification, guarantee marks and prior recognition requirement. In order to comply with the GI provisions in TRIPS,³⁹ Indonesia has chosen to protect GI under its trademark system.

Article 53(2) of Indonesian Trademark Law requires registration for the granting of legal protection. It is clear that *the first to file principle* is applied to protect GI, such that GI shall be protected after registration. Article 53 (3) of Indonesian Trademark Law also specifies two eligible parties⁴⁰ that can apply for GIs registration:

- a. an institution that represents the society in the area which produces the goods concerned, which consists of parties who undertake business

on goods of: (a) natural products or natural resources; b) handicraft (c) industrial products;

- b. Provincial or Municipal governments.⁴¹

According to Article 53(2) of the Indonesian Trademark Law, individuals cannot register and hold the ownership of GIs. This indicates that GIs are clearly a communal or collective right, which is not capable of ownership by any individual but rather a fixture to the region or locality.

The application process in Indonesia is the most critical obstacle standing in the way of achieving GI protection. This is because GI registration is much more complex than trademark registration, which requires applicants to: (a) register the product name and GI name; (b) identify in detail the distinguishing characteristics and quality of the product; (c) describe the characteristic or quality that relates to the originating location of production; (d) describe the geographical environment, and the natural and human factors contributing to the making of the products, (e) provide an acknowledgement of the GI product from the community of origin; and (f) including the production process and quality testing method.⁴²

The second obstacle concerning the application process is the requirement to provide a book of requirements (specification book), which is difficult to create. In the book of requirements, a GI applicant must describe and define the typical characteristics of the product, which distinguishes it from other products in the same category, provide the description of the relationship of the geographical fact⁴³ to the qualities or characteristics, as well as, provide a description of the method used to examine the characteristics of the product. As there is no database of GI identification in Indonesia, it is also difficult to determine the description of the history and tradition of GI use, social acknowledgement related to the GI use, and the description of the border of the geographical area.

In addition, the producers must also register to use and produce GIs.⁴³ Hence, the granting of GI registration is unlikely to give an automatic exclusive right to use and produce GI products. There seems to be an additional burden for an applicant to register twice for GI registration and then second, for using and producing GIs. In order to use and produce GI items, the parties must comply with the stipulations in the book of requirements as a basis to determine the infringement of GI rights.

Prior to or ¹⁰¹ on the date of application for registration of a GI, if a sign has been used in good faith by another party who has no right to register, the party who has been acting in ² good faith may continue to use the sign concerned for a period of 2 (two) years as from the date

119

³⁹As Indonesia has ratified the Agreement Establishing World Trade and its attachments such as *Trade Related Aspects of Intellectual Property Right (TRIPS)* by enacting the Law No 7/1994, Indonesia must implement TRIPS obligation including the obligation to protect GI in national level.

⁴⁰Concerning the eligible parties to register GI, there are conflicting regulations between Indonesian Trademark Law and Government Regulation on GI because Indonesian trademark Law excludes merchants who sell the goods and groups of consumers of the goods concerned, while Government Regulation on GI includes them. Moreover, Indonesian Trademark Law specify two parties to eligible register GI, while Article 5 (3) of Government Regulation on GI specifies three parties that include:

- a. an institution that represents the society in the area which produces the goods concerned, which consists of: a) parties who undertake business on goods of natural products or natural resources; b) producers of agricultural products; c) people who make handicraft or industrial products; or d) merchants who sell the goods.
- b. an institution that is given the authority to do so.
- c. groups of consumers of the goods concerned.

In the case of legal order conflict between trademark law and government regulation on GI, there is a general principle ⁸⁷ derogation rules to resolve this conflict of norms i.e. “*lex superior derogat lex inferior*” (the higher ranking law prevails ⁸⁴; the lower ranking law) – see more in JH Jackson, “The Status of Treaties in Domestic Legal System : A Policy Analysis”, *AJIL*, Vol. 86, 1992, p.316-318). Under this principle, since the trademark law has higher ranking, trademark law prevails over the government regulation on GI. Thus, merchants who sell the goods and group of consumer of the goods concerned, are not capable anymore to register GI under Article 5 (3) of Indonesian Trademark Law.

⁴¹ The new Indonesian Trademark amends and makes clear “an institution that is given the authority to do so” regulated in previous trademark law (Law 15/2001) by identifying provincial or municipal government as the authorized institutions to register GIs.

⁴² Article 6(3) of Government Regulation on GI.

⁴³ Article 15 (1) of Government Regulation on GI.

of its registration as a GI.⁴⁴ However, the regulation does not further explain how the trademark owners will acknowledge the GI. Consequently, the question remains whether or not the rights of the owners of such trademark registrations will be limited in terms of enforcing their trademark rights against any use by the community that represents the GI concerned.

If the application meets the registration requirements, the Directorate General of Intellectual Property ("DGIP")⁴⁵ will grant the certificate of registration, according legal protection to the GI products. A registered GI thus enjoys legal protection, which persists as far as the features and/or the quality on which the protection has been conferred still exists.⁴⁶

The right holder of a GI may file a lawsuit against an unlawful user of the GI, in the form of a claim for damages and an order interdicting the usage, as well as disposal of labels of the GI concerned, which have been unlawfully used.⁴⁷ To prevent any further loss on the party whose right has been infringed, a judge may order the infringer to cease any activities of producing, multiplying, and may order the destruction of labels of the GI, which have been unlawfully used.⁴⁸

GI protection under the Indonesian Trademark Law is likely to be unsuitable because of the different natures of, and conflict between, trademarks and GIs. While the essence of trademarks and GIs is that they both regulate the use of signs in the marketplace by enabling their communicative function,⁴⁹ and are built upon existing reputation, they have significant distinctions between them⁵⁰ and are completely different legal concepts.⁵¹ Trademark is a sign used by a company to distinguish similar goods and services from those of other companies and gives the owner the right to exclude others from using it. However, a GI tells consumers that a product is made in a certain geographical area and has certain characteristics influenced by geographical factors. It may be used by all producers who make their products in the place designated by a GI and whose

products share typical qualities.⁵² GIs can indicate many origins of goods, as long as all origins emanate from the same geographical area, whereas a trademark must indicate only one origin of the source of goods.⁵³

Furthermore, trademarks and GIs differ in the requirement of distinctiveness. As compared to a trademark, which requires distinctiveness, GIs lack the requisite distinctiveness because a GI describes the geographical origin of the product rather than its trade or commercial origin.⁵⁴

Additionally, trademarks and GIs also differ in function. Trademarks are used to distinguish particular goods and services from similar products, while GI signs are used to distinguish products from a particular region from similar products coming from outside that region. Trademarks function as the main communication between a manufacturer and the consumers to give information about quality, whereas GIs underline the geographical origin of a good and the characteristics derived from it.⁵⁵ GIs are linked to something more than mere human creativity but includes topography, climate or other factors independent from human creativity, while trademarks are mostly the result of only human creativity.⁵⁶

Trademarks and GIs also differ in their duration of protection. In order to remain protected, a trademark must be renewed within a certain period of time.⁵⁷ In contrast, GIs can obtain perpetual protection and do not need to be renewed to gain validity, as long as the specific characteristics still exist.⁵⁸

Trademarks and GIs also differ in the type of rights they are. GIs are clearly a collective right which are not capable of ownership by any individual, but is a fixture to the region or locality which it represents, while trademarks are personal properties.⁵⁹ As property, trademarks can be licensed to third parties,⁶⁰ whereas licensing of GIs is banned. Since GIs cannot be licensed or sold to producers outside the region, some argue that GI is not property.⁶¹ GIs are categorically not associated with private ownership but ought to instead be characterized as a right to use.⁶² As it can never be privately owned, a

⁴⁴Article 77(3) (1) of Indonesian Trademark Law.

⁴⁵The Directorate General of Intellectual Property (DGIP) is the governmental institution which has the authority to administer and develop IP system in Indonesia. The DGIP operates under the Ministry of Law and Human Rights.

⁴⁶Article 61 of Indonesian Trademark Law and Article 4 Government Regulation on GI.

⁴⁷Article 69 (1) of Indonesian Trademark Law.

⁴⁸Article 69 (2) of Indonesian Trademark Law.

⁴⁹Dev Saif Gangjee, "Quibbling Siblings: Conflicts between Trademarks and Geographical Indications", *Chicago-Kent Law Review*, volume 2, 2007, at 6.

⁵⁰Stephen Stern, 'Geographical Indications And Trade Marks: Conflicts And Possible Resolutions', *Paper At WIPO Symposium On Geographical Indications*, San Francisco, California, July 9 To 11, 2004, pp. 3

⁵¹Jeremy Phillips, *Trademark Law – A Practical Anatomy* (Oxford University Press, 2nd ed. 2003), see also Bernard O Connor, above note 27, pp. 107

⁵²Clark W. Lackert, "Geographical Indications: What Does the WTO TRIPs Agreement Require?", *Trademark World*, August, 1998, pp. 23.

⁵³WIPO, *Summary of Replies to the Questionnaire on Trademark Law and Practice*, at 80. WIPO Doc. SCT/14/5 Rev. (Nov. 1, 2005).

⁵⁴Id.

⁵⁵Ernes Oliva, et.al, "Agricultural Produce of Istria Used in Regional Branding : Strategic Concept", *Paper, 22nd Cromar Congress, Marketing Challenges in New Economy*, 2011, pp. 3.

⁵⁶Id.

⁵⁷In Indonesia, the period of trademark protection is 10 years and can be renewed for the next 10 years, see Article 35 (2) of Indonesian Trademark Law.

⁵⁸Article 58 (1) of Indonesian Trademark Law.

⁵⁹WIPO, note 59.

⁶⁰See Article 42 (1) of Indonesian Trademark Law.

⁶¹Jeremy Phillips, note 57.

⁶²EC Response to the Checklist of Questions: Review under Art 24.2, IP/C/W/117/Add.10 (Mar. 26, 1999).

GI right differs from other IP rights.⁶³ The protection of GIs under trademark law remains controversial, since some still believe that GIs are not IP⁶⁴ and thus should not be subject to the IP regime.

4. GI PROTECTION INITIATIVES FOR AGRICULTURAL PRODUCTS

The first project in developing GIs for agricultural products was initiated by the municipal of South East Bali to protect Kintamani Coffee. This process of registering GIs for Kintamani Coffee took six years (from 2002 to 2008).⁶⁵ According to the data of GI registration at the Indonesian IP Office, namely the DGIP, there were two registered agricultural products for GIs in 2010, namely Muntok White Paper, Gayo Coffee, Sumedang Forest Tobacco, and five agricultural products were registered as GIs (Sumedang Forrest Tobacco, Sumedang Mole Tobacco, Sumbawa Horse Milk, Lombok Kale, Sumbawa Honey) in 2011. The GI registration number remained the same from 2012 (Adan Krayan Rice, Flores Bajawa Coffee, Purwaceng Dieng, Carica Dieng, Alor Vanili) to 2014 (Robusta Coffee of Lampung, Temanggung Srintil Tobacco, Kubu Bali Cashew, Kulonprogo Jogja Palm Sugar, Java Sidoro Sumbing Coffee) with a total of ten registrations. The same number of registrations also occurred in 2013 and 2015 with eight registrations each. In 2016, the registration increased by 37.5% with eleven registrations.

Based on the GI registration data, the registrations are mainly dominated by domestic agricultural products (39 registrations), with only six foreign products registered (Pamigiano Reggiano, Champagne, Pisco, Lamphun Brocade Thai Silk, Tequila, and Grana Padano). The non-agricultural products registered consisted of three handicrafts (Jepara wood carving, Gringsing Bali Woven, Mandar Silk Woven Fabric) and four processed products (Sumbawa Horse Milk, Sidoarjo Milky Fish and Kulonprogo Palm Sugar). This means that 75% of registrations are dominated by agricultural commodities, 11.54% by foreign products, and 13.46 % by non-agricultural products.

The number of GI registrations for staple food only stands at three (Adan Krayan Rice, Cianjur Rice and Cilembu Sweet Potato) whereas a surprising 35% of GIs are dominated by coffee products that includes Kintamani Bali coffee, Gayo Coffee, Flores Bajawa Coffee, Kalosi Enrengkang Coffee, Java Preanger Coffee, Java Ijen

Raung Coffee, Java Sidoro Sumbing Coffee, Sumatera Simalungun Coffee, Sumatera Mandailing, Lampung Coffee, Liberika Tungkal Jambi Coffee, Liberika Rangsang meranti Coffee, Toraja Coffee, and Sumendo Coffee (14 registrations).

Overall, there have been a total of 46 GI registrations for Indonesian products, which are listed in **Annex A** to this paper.

Indonesia has since encouraged its local government and local community to register GIs for agricultural products as it regards the first step in building the GI system to empower the local community or farmer's organization. The involvement of the local community is also important, given that a GI is a communal right that belongs to society.

For GI initiatives, the government has encouraged local communities to establish GI organizations such as the GI Protection Community, which is based on pre-existing traditional producers or farmers organizations as representatives of the community. The GI Protection Community will be an important organization because it bears the duty of managing the preparation and registration, promoting, engaging in marketing activities, controlling the use of the product and product quality, including the regulation and avoidance of social conflicts related to GI ownership and utilization.

Several regions have since established the GI Protection Community (GIPC) such as GIPC of Kopi Kintamani Bali, GIPC of Gayo Coffee, GIPC of Sumedang Tobacco, GIPC of Flores Bajawa, GIPC of Purwaceng Dieng, GIPC Minahasa Cloves. The most GI registrations and ownership are held by GIPC. However, there are also GI registrations and ownership held by local governments, such as the Muntok White Pepper registered by the Agency of Management, Development and Marketing for Pepper, the province of Bangka Belitung and by networks such as Network of Sumbawa Flores Honey. Some GI registrations and ownership are also held by associations such as the Association of Sumbawa Horse Milk Development, the Lombok Kale Commodity Association, Association of Indigenous People for Adan Krayan Protection, the Association of Vanili Farmers of Alor Islands, the Association of Cilembu Sweet Potato Agrobusiness.

The first initiative of GI protection to embark on should be empowering local communities or farmer's organizations. This should be followed by efforts to define the unique and specific characteristics of a product, improve the quality of products, undertake remote sensing studies to provide information on estimated areas of plantation, distribute growing areas and distribute production-based agrosystem, train GIs, and prepare a "Specifications Book" necessary for GI registration.⁶⁶

48

⁶³ Louis Lorvellec, "You've Got to Fight for Your Right to Party: A Response to Professor Jim Chen", *Minn. J. Global Trade*, Vol.65, 1996, pp.69.

⁶⁴ Eleanor K. Meltzer, 'Pass the Parmesan? What You Need to Know about Geographical Indication and Trademarks', *Intellect* 11 *Property Feature*, June/July 2002, pp.19.

⁶⁵ Surip Mawardi, "Establishment of Geographical Indication Protection System In Indonesia: Case In Coffee", *Paper WIPO/GEO/SOF/09/3, Worldwide Symposium on Geographical Indications jointly organized by WIPO and the Patent Office of the Republic of Bulgaria*, 2009, p.2.

59

⁶⁶ Surip Mawardi, et al, "Developing Geographical Indication Protection in Indonesia: Bali Kintamani Arabica Coffee as a Preliminary Case", Paper presented in Seminar on Geographical

Another initiative to embark on is to establish internal and external controls to ensure the quality of GI products since the most vital factor for ensuring GI protection is in ensuring the qualities or characteristics of GIs. Although ensuring the quality of GI as a controlling mechanism is difficult due to the collective nature of GI ownership, combining auto-control or self-control by each producer, control by GI organization, and external control by National GI Expert Team of the DGIP will help to solve the problem of quality control. The control mechanism must be equipped with rules and regulations which are applicable to the GI users. Having a set of common rules for GI utilization among producers is crucial to prevent misuse or expropriation, avoid unfair production and commercial practices, prevent abuse or damage to the GI reputation, ensure quality of the products, direct the behavior of local producers, and coordinate support and cohesion to create, preserve or improve the GI product's reputation and name value.⁶⁷

Furthermore, another initiative to consider is the promoting and marketing of GIs, which is important in improving market access and establishing a direct business partnership between farmers and traders or exporters. This is essential to obtain guaranteed sales and better prices for high-quality products. Keeping in constant communication with current and potential consumers and providing information on the specific quality and characteristics of the GI product will increase consumer willingness to purchase and pay for GI products.⁶⁸ The initiatives to empower the integrated collective (by a GI organization) and individual marketing (by its members) are based on having the right balance and coherence.

5. GI BENEFIT FOR AGRICULTURE DEVELOPMENT

Generally, GIs function as a tool of product differentiation, an indication of a guarantee of quality, and an indication of source, an advertisement for the product, and even promotion of a country. GIs also assist in rural development and protection of traditional knowledge.⁶⁹ Other benefits of GIs include assisting marketing strategies in both domestic and international spheres, adding value to the potential GI products, improving producers' livelihood, developing rural areas on the basis of the good reputation of their quality, improving the reputation of the GI product in global trade, ensuring equal treatment and providing a tool for promotion abroad, and avoiding unfair competition, misrepresentation or misleading and deceptive

conduct.⁷⁰ For the purposes of this paper, reputation refers to the opinion consumers have of a given product, which generally requires a substantial period of time to be formed.⁷¹

A benefit of a GI is that it serves as an identification of source, for which the GI protection will indicate the geographical origin of the Indonesian agricultural products. Numerous Indonesian agricultural products with their specific quality are designated by their place of origin, which is the geographical name of the place where they were developed such as Cianjur Rice, Toraja Coffee, Banda Nutmeg, Bangka White Pepper, Tuban Starfruit, Palu Onion, Batu Apple. The quality of Indonesian agricultural products are commonly associated with various geographical aspects such as natural factors, local tradition, culture, and human factors as the main factors which lead to excellence and a good reputation of the products. This association establishes a link between the quality, origin, and reputation of the products as derived from their place of origin.⁷²

By functioning as an identification of source and product differentiation, GI permits the identification of products with unique qualities and characteristics based on geographical factors and distinguishes products from other similar products on the market. Without a GI to distinguish the products, producers of high-quality products may not be incentivised to remain in the market as undifferentiated agricultural products may tend to be sold at the same price.⁷³

Furthermore, GIs serve not only as an indication of origin, but also as a reference to quality. The environment, by virtue of its soil composition, climate, biodiversity, confers specific qualities and characteristics on the products, making them unique.⁷⁴ These qualities can also be determined in relation to the product's nutritional properties, flavor, appearance, or the process and raw materials used to produce it.⁷⁵ In addition, the product's characteristics which are associated with geographical factors can be determined by its physical or chemical or organoleptic traits.⁷⁶ The qualities or

⁹⁴ Indication: A Land of Opportunities", Hanoi (Vietnam), 15 – 16 November 2005, pp. 3-10.

⁶⁷ Id

⁶⁸ Id

⁶⁹ Mevhibe Albayrak, Melda Ozdemi, "The Role of Geographical Indication in Brand Making of Turkish Handcrafts", *International Journal of Business and Social Research (IJSBR)*, Volume -2, No.-3, June 2012, pp. 112-113.

⁴⁰ ⁷⁰ Surip Mawardi, "Advantages, constraints and key success factors in establishing origin- and tradition-linked quality signs: the case of Kintamani Bali Arabica coffee geographical indication, Indonesia," *Paper for case study of Case study on quality products linked to geographical origin in Asia carried out for FAO*, 25 March 2009, pp. 7.

⁷¹ Monique Ngo Bagal, Massimo Vittori, "Practical Manual on Geographical Indications for ACP Countries, CTA and origin", Agridea-Switzerland 2011, pp. 12

⁷² Laurence Be' rard and Philippe Marchenay, "Local products and geographical indications: taking account of local knowledge and biodiversity", *International Social Science*, No. 187, 2006, pp. 110.

⁷³ Chuthaporn Ngokkuen and Ulrike Grote, "Challenges and Opportunities For Protecting Geographical Indications In Thailand", *Asia-Pacific Development Journal*, Vol. 19, No. 2, pp. 94, December 2012.

⁷⁴ Monique Ngo Bagal, Massimo Vittori, note 77.

⁷⁵ Id.

⁷⁶ Id.

characteristics of the product may comprise of attributes such as color, texture or fragrance that may be regarded as neutral or even ⁷⁵ favorable to consumers.⁷⁷ Moreover, geographical factors such as local breeds and plant varieties, traditional equipment, and human factors such as know-how and ⁷⁵ traditional knowledge, traditions, culture and philosophy play a key role in forming the qualities, characteristics, and reputation of these products.⁷⁸ Overall, these are important factors in distinguishing a product from the same product from other areas.

Since GIs function as an indication of quality and a guarantee, it enables agricultural producers to sell a considerable quantity of their products and thus becomes a worthwhile marketing tool. As an indication and guarantee of quality, a GI ⁷⁴ benefits onto consumers by ensuring the continued quality of a product and this generates a ⁷⁴ positive perception for the product amongst consumers. Since consumers have ¹⁰⁰ positive perception towards GI products, GIs can play an important role in improving market demand and access ⁸ these agricultural products.⁷⁹ This will allow a GI to become an effective tool, since it allows producers to gain competitive advantages, achieve market recognition and differentiate their products from those produced elsewhere. A GI also helps producers to gain market power because if a product bears a GI, it must have special qualities attributable to its geographical source.⁸⁰

By developing GIs, agricultural producers also create an image of “exoticism” or “scarcity” that enables them to capture premium prices for their products, which would otherwise be ascribed a ¹⁷ commodity status.⁸¹ The origins of exoticism comes from the history and tradition associated with the production processes used in the specific geographical areas from which the products originate.⁸² The exoticism may be derived from the mystique surrounding the product, human diligence, heroism, morality, or sacrifice⁸³ in producing the agricultural products, and unique characteristics that are attributed to a unique production carried out in a particular geographical area.⁸⁴ For instance, the first Indonesian GI product, that is, Bali Kintamani Coffee has specific characteristics attributed to it, due to the effect of a farming process organized by a unique farmer

⁷⁷ David Vivas Eugui, Christoph Spennemann, “The Treatment of Geographical Indications in Recent Regional and Bilateral Free Trade Agreement,” in Meir Perez Pugatch (eds), *The Intellectual Property Debate, Perspective from Law, Economic and Political Economy* (Edward Elgar, Cheltenham, UK, 2006, pp. 305.

⁷⁸ *Id.* ⁷⁰

⁷⁹ Queen Mary Intellectual Property Research Institute, “The Relationship Between Intellectual Property Rights (TRIPS) and Food Security,” June 2004, pp.39.

⁸⁰ Article 22 (1) of ⁷⁶ Agreement.

⁸¹ Sanjeev Agarwal, Michael J. Barone, “Emerging Issues for Geographical Indication Branding Strategies”, *MATRIC Research Paper05-MRP 9*, Januari 2005, pp. 2.

⁸² *Id.*

⁸³ *Id.*, pp. 3.

⁸⁴ *Id.*

organization called “Subak Abian”⁸⁵, established by and operated under Balinese Hindu Philosophy.⁸⁶ Also, the farm ⁴⁶ system in Kintamani (a highland of the south east Bali) such as organic farming, single stem pruning, shade trees application, as well as the diversification with tangerines is expected to be a unique factor which influences the taste of coffee produced in the Kintamani area.⁸⁷ In addition, the Kintamani territory is favorable for products grown by the Balinese people who strongly believe in the Hinduism philosophy of “Tri Hita Karana”⁸⁸ which guides them to adopt the tradition of cultivating land ⁶⁷ applying farming techniques in respect to their God, humans and the environment. The combination of specific local characteristics, agricultural farming, processing practices and philosophical aspects, generates a high quality of Kintamani coffee beans which come with a specific taste.⁸⁹

Such added economic value of agricultural products can then provide for better contributions to food security, development of the agro-economy and agro industry. It will also encourage professionalism and enhance the local skills in producing and improving the quality of agricultural products, thus increasing the competitiveness of local agricultural products. The heightened competitiveness of these products may then eradicate one of the problems of food security, that is, the imported agricultural products being more competitive than local products.

By enhancing competitiveness ⁶³ local agricultural products and qualifying products that are difficult to transfer to other territories, GIs can be better understood as a catalyst for processes and endogenous territorial development. A GI is already recognized as a qualification strategy that emphasizes on the socio-cultural aspects of a territory where the product is made, ensuring the development of agribusinesses in that territory. With these added efforts, GI will then establish itself as a counterpoint to general dynamics of the agri-food system in terms of standardization, globalization, and market concentration.

The added economic value of agricultural products will also attract more producers to enter the agricultural industry and potentially encourage existing producers to develop their small holder production modes or small scale enterprises (SME) to grow more efficient with greater plantations or bigger agro industries. Thus, this will help in maintaining the supply of products and improving the development of the agro-economy and agro-industry. This will likely implement the provisions of the Indonesian Food Law of 2012 that require food

⁶⁹ Jeffrey Neilson, Josephine Wright, Lya Aklimawati, “Geographical Indications and value capture in the Indonesia Coffee Sector”, *Paper*, pp.11.

⁸⁶ Surip Mawardi, *note 76*, pp.3

⁸⁷ *Id.*

⁸⁸ *Tri Hita Karana* (three happiness causes) has meaning of “harmonization of relationship to the God, human and environment.”

⁸⁹ *Id.*, pp.7.

security to be primarily based on domestic production and local food availability.

Another benefit of GIs is that it enables better distribution of value along the production chain, moving from producers of raw materials to manufacturers and to those who help in diversifying the production. The diversification of agricultural production will ensure a better balance between supply and demand in the market, and provide support to food distribution and availability. Thus, the protection of GIs for local agricultural products will support the food security program because such protection will promote the diversity of agricultural and food products. This is crucial as the diversity of agricultural and food products is one of the key steps to ensuring food availability, which ultimately affects food security.

In addition, GIs improve product demand and boost consumer confidence for it. Today, there is a growing demand among consumers for quality products with specific characteristics. As the demand of GI products comes from both domestic consumers and those abroad, the quantity of agricultural exports has been increasing. According to Article 34 of Indonesian Food Law of 2012, products other than food can be exported having regard to domestic consumption necessity and national interest, while food can be exported only after fulfilling the national food supply requirements, particularly for staple food consumption. The ability to export thus indicates the ability of country to fulfill the national demand and ensures food availability, since Indonesia prohibits producers from exporting agricultural products unless the national supply is met.⁹⁰

The protection of GI for agricultural products can affect tourism in the country since numerous tourists like to visit the GI location in order to understand the production process of the GI products and obtain the final products. Thus, GIs become an effective advertisement and promotion tool of the country. The increase in the number of tourists will further affect the country's development.

GIs also have an important role to play in the regeneration of the countryside since they ensure that agri-foodstuffs are produced in a way that conserve local plant varieties, reward local people, support rural diversity and social cohesion, and promote new job opportunities in production, processing and other related services. This helps to ensure that the needs of today's population are met, while safeguarding natural resources and traditional skills for generations to come.

GIs provide for the growth of the agro-industry and related investments. If there are various unique products in a locality or region, it will attract investors to establish related businesses in these regions, thus increasing the

⁹⁰According to Article 34 of Indonesian Food Law of 2012, products can be exported with regard to domestic consumption necessity and national interest, the food can be exported only after fulfilling national food supply and staple food consumption necessity.

growth of investments in agro-industry. Investment in GI products tend to be from the rural, agricultural and handicraft sectors, thus boosting the local development.⁹¹ GI protection will also ensure that investments are more secure, thus raising levels of investment, contributing to the growth of agricultural industry and improving the scale of local economic development. Furthermore, investments play an important role in economic growth in local areas by generating new employment opportunities, boosting local revenue, adding economic value to products, reducing migration from rural to urban areas, bridging the income gap between the rural and urban areas, and positively impacting income distribution.⁹² Such local economic development ensures that important privileges are given to local agricultural producers who earn their living from production, such that they can channel these benefits for further rural development

Moreover, GI promotion help locals remain and live in rural areas. It will also create better-paid employment in rural areas and motivate young people to continue to be involved in agricultural activities through the generation of premium prices. Additionally, GIs will ensure the permanence of indigenous groups, cultivating the tradition of habits being passed from generation to generation, thus ensuring sustainable agricultural development of such communities. This will allow GIs to become a tool of socio-economic harmonization, since GIs can maintain and develop activities in these disadvantaged rural areas and increase local economic development. In the long run, this can potentially alleviate the wave of urbanization. Increasing urbanization involves people being more likely to adopt new diets, particularly consuming more meat, fats, and refined cereals, and fewer traditional cereals, vegetables and fruit.⁹³ Reducing urbanization may also erase the many social problems associated with urbanization.⁹⁴

Lastly, GIs function as a tool for protecting traditional knowledge. This implies that GI products are the result of not only the natural materials of a region, but are also influenced by cultural factors and traditional knowledge accumulated over centuries. According to Bruce, GIs are achieving greater recognition for the place of the product's origin, which is established by the history of that region, its inhabitants, culture, and reputation.⁹⁵ GIs also incentivise efforts to preserve and develop traditional plants, natural resources, biodiversity, soil and the surrounding environment. Felix Addor highlights

⁹¹Dwijen Rangnekar, "the Socio-Economics of Geographical Indications: A Review of Empirical Evidence From Europe," *Paper*, 2004, pp. 1.

⁹²Id.

⁹³Jules Pretty, "Overview to Four Volumes: Sustainable Agriculture and Food", in Jules Pretty (ed), *Sustainable Agriculture and Food*, Volume I, London : EarthScan, 2008, pp. xvii.

⁹⁴David Satterthwaite, Gordon McGranahan, and Cecilia Tacoli, "Urbanization and its Implications For Food and Farming" *Philos Trans R Soc Lond B Biol Sci*, Vol. 365, 2010, pp. 2811.

⁹⁵Cited by Luan Carlos Santos Silva et al, note 8.

²⁴ that 'GIs are based on collective traditions and a collective decision-making process; they reward traditions while allowing for continued evolution; they emphasize the relationship between human efforts, culture, land, resources and environment'.⁹⁶ According to FAO, the characteristics of agricultural products may involve specific local species or breed, local feeding, local processing, storage, native local plant varieties, local soil and climate conditions, traditional practices and local know-how that play an important role and give special quality attributes to flavor, aroma, color, texture.⁹⁷ Thus, GIs may help to preserve the local wisdom and philosophy, which bears relation to the local agriculture system, as well as, maintain traditional plantation and its intrinsic values, thus keeping alive local culture and traditions.

6. CONCLUSION

It is important to ensure agricultural development by increasing the productivity and competitiveness of agricultural products using the GI mechanism. Promoting GIs may increase the value of agricultural products by incorporating territory specific cultural, environmental and social qualities into the production, processing and development of unique local, niche and special agricultural products. Since GIs are recognized as a qualification strategy that emphasizes the socio-cultural territory where the agricultural product is made, GIs will ensure the development of agribusiness and local development. GI protection will then provide benefits for increasing productivity, improve the exports of GI products, create employment, add economic value to the products, and increase the diversity of supply of natural and unique quality products.

⁹⁶Felix Addor, "Geographical Indications – Where Now After Cancun?", *Paper* presented at ORIGIN, 2nd Meeting, Alicante, 27–28 November 2003, pp. 2. ⁵⁵

⁹⁷Emilie Vandecandelaere, et.al, *Linking People, Places And Products : a Guide for Promoting Quality Linked to Geographical Origin and Sustainable Geographical Indication*, Rome :FAO, 209-2010, pp.55.

Annex A

| No | Products | Type of product | Registration Number | Date of Registration |
|-----|-----------------------------------|--------------------|---------------------|----------------------|
| 1. | Kopi Arabika Kintamani Bali | Coffee | ID G 000000001 | 5 Dec 2008 |
| 2. | Mebel Ukir Jepara | Wood handcraft | ID G 000000003 | 28 April 2010 |
| 3. | Lada Putih Muntok | Pepper | ID G 000000004 | 28 April 2010 |
| 4. | Kopi Arabika Gayo | Coffee | ID G 000000005 | 28 April 2010 |
| 5. | Tembakau Hutan Sumedang | Tobacco | ID G 000000007 | 28 April 2011 |
| 6. | Tembakau Mole Sumedang | Tobacco | ID G 000000008 | 28 April 2011 |
| 7. | Susu Kuda Sumbawa | Horse Milk | ID G 000000010 | 15 Dec 2011 |
| 8. | Kangkung Lombok | Kale Vegetables | ID G 000000011 | 15 Dec 2011 |
| 9. | Madu Sumbawa | Honey | ID G 000000012 | 15 Dec 2011 |
| 10. | Beras Adan Krayan | Rice | ID G 000000013 | 6 January 2012 |
| 11. | Kopi Arabika Flores Bajawa | Coffee | ID G 000000014 | 28 March 2012 |
| 12. | Purwaceng Dieng | Herbal | ID G 000000015 | 20 July 2012 |
| 13. | Carica Dieng | Fruit | ID G 000000016 | 20 July 2012 |
| 14. | Vanili Kepulauan Alor | Vanilla | ID G 000000017 | 19 Oct 2012 |
| 15. | Kopi Arabika Kalosi Engrekang | Coffee | ID G 000000018 | 15 February 2013 |
| 16. | Ubi Cilembu Sumedang | Sweet Potato | ID G 000000019 | 24 April 2013 |
| 17. | Salak Pondoh Sleman Jogja | Fruit | ID G 000000020 | 21 June 2013 |
| 18. | Minyak Nilam Aceh | Oil | ID G000000021 | 10 Sept 2013 |
| 19. | Kopi Arabika Java Preanger | Coffee | ID G 000000022 | 10 Sept 2013 |
| 20. | Kopi Arabika Java Ijen-Raung | Coffee | ID G 000000023 | 10 Sept 2013 |
| 21. | Bandeng Asap Sidoarjo | Processed Milkfish | ID G 000000024 | 9 Oct 2013 |
| 22. | Kopi Arabika Toraja | Coffee | ID G 000000025 | 9 Oct 2013 |
| 23. | Kopi Robusta Lampung | Coffee | ID G 000000026 | 13 May 2014 |
| 24. | Tembakau Srinthil Temanggung | Tobacco | ID G 000000027 | 13 May 2014 |
| 25. | Mete Kubu Bali | Cashew | ID G 000000028 | 21 July 2014 |
| 26. | Gula Kelapa Kulonprogo Jogja | Palm Sugar | ID G 000000029 | 21 July 2014 |
| 27. | Kopi Arabika Java Sindoro-Sumbing | Coffee | ID G 000000030 | 1Dec 2014 |
| 28. | Kopi Arabika Sumatera Simalungun | Coffee | ID G 000000032 | 20 February 2015 |
| 29. | Kopi Liberika Tungal Jambi | Coffee | ID G 000000031 | 23 July 2015 |

| | | | | |
|-----|--|-------------------|----------------|-----------------|
| 30. | Cengkeh Minahasa | Clove | ID G 000000033 | 13 August 2015 |
| 31. | Beras Pandanwangi Cianjur | Fragrant Rice | ID G 000000034 | 16 Oct 2015 |
| 32. | Kopi Robusta Semendo | Coffee | ID G 000000035 | 20 Nov 2015 |
| 33. | Pala Siau | Nutmeg | ID G 000000036 | 20 Nov 2015 |
| 34. | Teh Java Preanger | Tea | ID G 000000037 | 23 Dec 2015 |
| 35. | Garam Amed Bali | Salt | ID G 000000038 | 23 Dec 2015 |
| 36. | Jeruk Keprok Gayo-Aceh | Orange | ID G 000000040 | 22 March 2016 |
| 37. | Kopi Liberika Rangsang Meranti | Coffee | ID G 000000041 | 2 May 2016 |
| 38. | Lada Hitam Lampung | Black Pepper | ID G 000000042 | 2 May 2016 |
| 39. | Kayumanis Koerintji | Cinnamon | ID G 000000043 | 26 May 2016 |
| 40. | Tunun Gringsing Bali | Woven fabric | ID G 000000046 | 18 July 2016 |
| 41. | Tenun Sutera Mandar | Silk woven fabric | ID G 000000047 | 9 Sept 2016 |
| 42. | Kopi Arabika Sumatera Mandailing | Coffee | ID G 000000048 | 9 Sept 2016 |
| 43. | Pala Tomandin Fakfak | Nutmeg | ID G 000000049 | 9 Sept 2016 |
| 44. | Jeruk Soe Mollo | Orange | ID G 000000050 | 21 Sept 2016 |
| 45. | Cengkeh Moloku Kie Raha | Clove | ID G 000000051 | 21 Sept 2016 |
| 46. | Mete Muna | Cashew | ID G 000000052 | 21 Sept 2016 |

BIBLIOGRAPHY

"Agricultural Sector of Indonesia", Indonesia Investments, <https://www.indonesia-investments.com/culture/economy/general-economic-outline/agriculture/item378?>

C. Peter Timmer, "Food Security in Indonesia: Current Challenges and the Long-Run Outlook", *Working Paper Number 48*, Center for Global Development, November 2004.

Carlos M. Correa, Quaker, "TRIPS-Related Patent Flexibilities and Food Security : Options for Developing Countries, Policy Guide," Geneva : QUNO-ICTSD, 2012.

Chuthaporn Ngokkuen and Ulrike Grote, "Challenges and Opportunities For Protecting Geographical Indications In Thailand", *Asia-Pacific Development Journal*, Vol. 19, No. 2, December 2012.

Clark W. Lackert, "Geographical Indications: What Does the WTO TRIPs Agreement Require?", *Trademark World*, August, 1998.

D. Lobell, M. Burke (eds.), *Climate Change and Food Security, Advances in Global Change Research*, New York :Springer Science Business Media, 2010.

Dalila Cervantes-Godoy, Joe Dewbre, "Economic Importance of Agriculture for Sustainable Development and Poverty Reduction: Findings from a Case Study of Indonesia", *Paper for Global Forum on Agriculture, Policies for Agricultural Development, Poverty Reduction and Food Security*, 29-30 November 2010.

David Satterthwaite, Gordon McGranahan, and Cecilia Tacoli, "Urbanization and its Implications For Food and Farming" *Philos Trans R Soc Lond B Biol Sci.*, Vol. 365, 2010.

David Vivas Eugui, Christoph Spennemann, 'The Treatment of Geographical Indications in Recent Regional and Bilateral Free Trade Agreement, in Meir Perez Pugatch (eds), *The Intellectual Property Debate, Perspective from Law, Economic and Political Economy* (Edward Elgar, Cheltenham, UK, 2006.

Dev Saif Gangjee, "Quibbling Siblings: Conflicts between Trademarks and Geographical Indications", *Chicago-Kent Law Review*, volume 2, 2007.

Dwijen Rangnekar, "the Socio-Economics of Geographical Indications: A Review of Empirical Evidence From Europe," *Paper*, 2004.

EC Response to the Checklist of Questions: Review under Art 24.2, IP/C/W/117/Add.10 (Mar. 26, 1999).

Eleanor K. Meltzer, 'Pass the Parmesan? What You Need to Know about Geographical Indication and Trademarks', *Intellectual Property Feature*, June/July 2002.

Emilie Vandecandelaere, et.al, *Linking People, Places And Products : a Guide for Promoting Quality Linked to Geographical Origin and Sustainable Geographical Indication*, Rome :FAO, 209, 2010.

Ernes Oliva, et.al, "Agricultural Produce of Istria Used in Regional Branding : Strategic Concept", *Paper*, 22nd

Cromar Congress, Marketing Challenges in New Economy, 2011.

FAO, "An Introduction to the Basic Concepts of Food Security", *Practical Guidance*, 2008.

Felix Addor, "Geographical Indications – Where Now After Cancun?", *Paper* presented at OriGIn, 2nd Meeting, Alicante, 27–28 November 2003.

Food Security for Indonesia Should Be Top Priority, Experts Warn", *Jakarta Globe*, 23 November 2013.

<http://jakartaglobe.beritasatu.com/news/food-security-for-indonesia-should-be-top-priority-experts-warn/>

Ian Scoones, "Agricultural Biotechnology and Food Security: Exploring the Debate," *IDS Working Paper 145*, January 2002.

Indonesia Cabinet Secretary, "Indonesia's Food Prices are Still High", 27 January 2016, <http://setkab.go.id/en/indonesias-food-prices-are-still-high-president-jokowi/>

Inside Indonesia, "Food security in Indonesia", <http://www.insideindonesia.org/food-security-in-indonesia-2>

J.A. Lassa, "Emerging 'Agricultural Involution in Indonesia: Impact of Natural Hazards and Climate Extremes on Agricultural Crops and Food System", in Y. Sawada, S. Oum (eds.), *Economic and Welfare Impacts of Disasters in East Asia and Policy Responses*, Jakarta: ERIA, 2012.

J.M. Lenné and D. Wood, *Agrobiodiversity Management for Food Security: a Critical Review*, London: CAB International, 2011.

Jeremy Philips, *Trademark Law – A Practical Anatomy* (Oxford University Press, 2nd ed. 2003.

JH Jackson, "The Status of Treaties in Domestic Legal System : A Policy Analysis", *AJIL*, Vol. 86, 1992 .

Jules Pretty, "Overview to Four Volumes: Sustainable Agriculture and Food", in Jules Pretty (ed), *Sustainable Agriculture and Food*, Volume I, London: EarthScan, 2008.

Laurence Be'rrard and Philippe Marchenay, "Local products and geographical indications: taking account of local knowledge and biodiversity", *International Social Science*, No. 187, 2006.

Louis Lorvellec, "You've Got to Fight for Your Right to Party: A Response to Professor Jim Chen", *Minn. J. Global Trade*, Vol.65, 1996.

Luan Carlos Santos Silva et al, "Geographical Indications Contributions for Brazilian Agribusiness Development", *African Journal of Agricultural Research*, Vol. 8(18), 2013.

M.S. Swaminatha, "Ever-Green Revolution and Sustainable Food Security", in Allan Eaglesham, et.al (ed), *Agricultural Biotechnology: Finding Common International Goals*, National Agricultural Biotechnology Council: Minnesota, 2004.

Mark Davidson, "Geographical Indication", *Paper*, 2007.

Melissa D. Ho, "International Treaty on Plant Genetic Resources For Food and Agriculture", in Marlina A. Diaz (Ed), *Plant Genetic Resources and Food Security*, Nova Science Publishers, Inc.: New York, 2010.

Mevhibe Albayrak, Melda Ozdemi, "The Role of Geographical Indication in Brand Making of Turkish Handcrafts", *International Journal of Business and Social Research (IJSR)*, Volume -2, No.-3, June 2012.

Michael Blakeney, *Intellectual Property and Food Security*, Chambrige:CABI, 2009.

Ministry of State secretariat of the Republic of Indonesia, http://www.setneg.go.id/index.php?option=com_content&task=view&id=10643&Itemid=55

Mohamed Behnassi, Sanni Yaya, "Food Crisis Mitigation: The Need for an Enhanced Global Food Governance", in Mohamed Behnassi, et.al (ed), *Global Food Insecurity Rethinking Agricultural and Rural Development Paradigm and Policy*, London: Springer Science+Business Media B.V., 2011.

Monique Ngo Bagal, Massimo Vittori, "Practical Manual on Geographical Indications for ACP Countries, CTA and origin", Agridea-Switzerland, 2011.

Nicholas Rada, Anita Regmi, "Trade and Food Security Implications From the Indonesian Agricultural Experience," *WRS-10-01 Economic Research Service/USDA*, 2010.

Per Pinstrup-Andersen, "Food Security: Definition and Measurement", *Food Sec.*, 2009.

Per Pinstrup-Andersen, Peter B. R.. Hazel, "The Impact of the Green Revolution and Prospects for the Future," *Food Reviews International*, Vol 1, No.1, 1985.

Queen Mary Intellectual Property Research Institute, "The Relationship Between Intellectual Property Rights (TRIPS) and Food Security," June, 2004.

Richard Barichello, Arianto Patunru, "Agriculture in Indonesia: Lagging Performance and Difficult Choices", *Choices*, Vol 24 (2), 2nd Quarter, 2009.

S. Maxwell, M. Buchanan-Smith, "Household Food Security: a Conceptual Review", in S. Maxwell and T. Frankenburger (eds), *Household Food Security: Concepts, Indicators, Measurements: a Technical Review*, New York : UNICEF and UNTAD, 1992.

Sanjeev Agarwal, Michael J. Barone, "Emerging Issues for Geographical Indication Branding Strategies", *MATRIC Research Paper05-MRP 9*, Januari 2005.

Stephen Stern, 'Geographical Indications And Trade Marks: Conflicts And Possible Resolutions', *Paper At WIPO Symposium On Geographical Indications*, San Francisco, California, July 9 To 11, 2004.

Subejo, Dwiningtyas Padmaningrum, "Tackling Food Security Problem in Indonesia", *Jakarta Pos*, November 26, 2013.

Surip Mawardi, "Advantages, constraints and key success factors in establishing origin- and tradition-linked quality signs: the case of Kintamani Bali Arabica coffee geographical indication, Indonesia," *Paper for case study of Case study on quality products linked to geographical origin in Asia carried out for FAO*, 25 May 2009.

Surip Mawardi, "Establishment of Geographical Indication Protection System in Indonesia, Case in Coffee," *Paper of WIPO/GEO/SOF/09/3*, Worldwide Symposium On Geographical Indications jointly organized by the World Intellectual Property Organization (WIPO) and the Patent Office of the Republic of Bulgaria, Sofia, June 10 to 12, 2009.

Surip Mawardi, "Establishment of Geographical Indication Protection System In Indonesia: Case In Coffee", *Paper WIPO/GEO/SOF/09/3*, Worldwide Symposium on Geographical Indications jointly organized by WIPO and the Patent Office of the Republic of Bulgaria, 2009.

Surip Mawardi, et al, "Developing Geographical Indication Protection in Indonesia: Bali Kintamani Arabica Coffee as a Preliminary Case", Paper presented in Seminar on Geographical Indication: A Land of Opportunities", Hanoi (Vietnam), 15 – 16 November 2005.

William McLeod Rivera, M. Kalim Qamar, *Agricultural Extension, Rural Development and The Food Security Challenge*, Rome: FAO, 2003.

WIPO, "Geographical Indication : an Introduction", *WIPO Publication 952*, 2013.

WIPO, *Summary of Replies to the Questionnaire on Trademark Law and Practice*, at 80, WIPO Doc. SCT/14/5 Rev. (Nov. 1, 2005).

WIPO, "Geographical Indication", http://www.wipo.int/geo_indications/en/, viewed on 2 January 2016.

World Bank, "Priority Issues for Indonesian Agriculture", <http://www.worldbank.or.id> - January 2005.

Yasmon Rangkyo Sati, *Laws on the Republic of Indonesia on Intellectual Property Right*, ShortCUT Gagas Imaji : Jakarta, Indonesia, 2003.

PROMOTING GEOGRAPHICAL INDICATIONS FOR AGRICULTURAL PRODUCTS IN Indonesia

ORIGINALITY REPORT

25%

SIMILARITY INDEX

22%

INTERNET SOURCES

16%

PUBLICATIONS

0%

STUDENT PAPERS

PRIMARY SOURCES

1

usdaindonesia.org

Internet Source

1%

2

www.dncpatent.com

Internet Source

1%

3

www.i-scholar.in

Internet Source

1%

4

www.seerural.org

Internet Source

1%

5

artisanvii.com

Internet Source

1%

6

www.elgaronline.com

Internet Source

1%

7

oilslickcoffee.com

Internet Source

<1%

8

lspi.net

Internet Source

<1%

9

vdocuments.mx

| | | |
|----|---|-----|
| | Internet Source | <1% |
| 10 | journal.lawmantra.co.in Internet Source | <1% |
| 11 | journal.unpar.ac.id Internet Source | <1% |
| 12 | wwwisis.unam.na Internet Source | <1% |
| 13 | nabc.cals.cornell.edu Internet Source | <1% |
| 14 | thejournalofbusiness.org Internet Source | <1% |
| 15 | "Intellectual Property Rights-Protection and Regulation", Advances in Bioprocess Technology, 2015. Publication | <1% |
| 16 | en.heidi-barathieu-brun.ch Internet Source | <1% |
| 17 | lib.dr.iastate.edu Internet Source | <1% |
| 18 | S.G. Sreejith. "The Pertinent Law for Space Related Intellectual Property Issues - An Odyssey into TRIPs", 54th International Astronautical Congress of the International | <1% |

Astronautical Federation, the International
Academy of Astronautics, and the International
Institute of Space Law, 2003

Publication

| | | |
|----|---|-----|
| 19 | cgdev.org Internet Source | <1% |
| 20 | www.oecd.org Internet Source | <1% |
| 21 | www.springjournals.net Internet Source | <1% |
| 22 | www.adb.org Internet Source | <1% |
| 23 | www.thejakartapost.com Internet Source | <1% |
| 24 | mutrap.org.vn Internet Source | <1% |
| 25 | glinusplant.blogspot.com Internet Source | <1% |
| 26 | www.ecta.org Internet Source | <1% |
| 27 | agriculture-legislation.blogspot.com Internet Source | <1% |
| 28 | Darshana Sumanadasa. "Chapter 15 Protecting and Promoting Clean Energy Innovation | <1% |

Through the Trade Secrets Regime: Issues and Implications", Springer Nature America, Inc, 2018

Publication

29 pubs.iclarm.net <1%

Internet Source

30 fsnnetwork.org <1%

Internet Source

31 pdf.usaid.gov <1%

Internet Source

32 www.foodsi.eu <1%

Internet Source

33 Vadim Mantrov. "Chapter 3 The Place of Indications of Geographical Origin in the Intellectual Property System", Springer Science and Business Media LLC, 2014 <1%

Publication

34 www.tropentag.de <1%

Internet Source

35 Shella Monica, Machdalena Vianty. "Developing Local Content-Based Instructional Graded Reading Materials for Reading Level Three Students", Linguistic, English Education and Art (LEEA) Journal, 2019 <1%

Publication

| | | |
|----|---|-----|
| 36 | agritrade.cta.int Internet Source | <1% |
| 37 | www.ers.usda.gov Internet Source | <1% |
| 38 | Keith Griffin. "Chapter 6 The Green Revolution Strategy", Springer Science and Business Media LLC, 1999 Publication | <1% |
| 39 | euagenda.eu Internet Source | <1% |
| 40 | Jeffrey Neilson, Josephine Wright, Lya Aklimawati. "Geographical indications and value capture in the Indonesia coffee sector", Journal of Rural Studies, 2018 Publication | <1% |
| 41 | en.wikipedia.org Internet Source | <1% |
| 42 | belipo.bz Internet Source | <1% |
| 43 | foodsecurity.conferenceseries.com Internet Source | <1% |
| 44 | r-cube.ritsumei.ac.jp Internet Source | <1% |
| 45 | gjournals.org Internet Source | <1% |

46 www.schuilcoffee.com <1 %
Internet Source

47 Aadil Bajoub, Lucía Olmo-García, Noureddine Ouazzani, Romina Paula Monasterio, Gabriel Beltrán, Alegría Carrasco-Pancorbo. "Chapter 11 Geographical Indication Labels in Moroccan Olive Oil Sector: Territorial Dimension and Characterization of Typicality: A Case Study of Meknès Region", IntechOpen, 2016
Publication

48 nationalaglawcenter.org <1 %
Internet Source

49 "Managing Economies, Trade and International Business", Springer Science and Business Media LLC, 2010
Publication

50 Widyarini, Maria, and Togar M. Simatupang. "An adaptive structuration theory approach to price transmission in the rice value chain", International Journal of Logistics Systems and Management, 2015.
Publication

51 baadalsg.inflibnet.ac.in <1 %
Internet Source

52 ictsd.org <1 %
Internet Source

| | | |
|----|--|-----|
| 53 | markopaliaga.com Internet Source | <1% |
| 54 | dyuthi.cusat.ac.in Internet Source | <1% |
| 55 | Sanne Schoonbeek, Hossein Azadi, Hossein Mahmoudi, Ben Derudder, Philippe De Maeyer, Frank Witlox. "Organic Agriculture and Undernourishment in Developing Countries: Main Potentials and Challenges", <i>Critical Reviews in Food Science and Nutrition</i> , 2013 Publication | <1% |
| 56 | "Cultivating Biodiversity to Transform Agriculture", Springer Nature, 2013 Publication | <1% |
| 57 | www.zef.de Internet Source | <1% |
| 58 | doaj.org Internet Source | <1% |
| 59 | www.webalice.it Internet Source | <1% |
| 60 | www.readkong.com Internet Source | <1% |
| 61 | Laurence Bérard. "Local products and geographical indications: taking account of local knowledge and biodiversity", <i>International Social</i> | <1% |

| | | |
|----|---|-----|
| 62 | www.adbi.org Internet Source | <1% |
| 63 | editorialsamarth.blogspot.com Internet Source | <1% |
| 64 | idl-bnc.idrc.ca Internet Source | <1% |
| 65 | academicjournals.org Internet Source | <1% |
| 66 | www.accessibsa.org Internet Source | <1% |
| 67 | royalsociety.org Internet Source | <1% |
| 68 | agri.eco.ku.ac.th Internet Source | <1% |
| 69 | onlinelibrary.wiley.com Internet Source | <1% |
| 70 | lead-journal.org Internet Source | <1% |
| 71 | www.patender.hu Internet Source | <1% |
| 72 | papers.ssrn.com Internet Source | <1% |

| | | |
|----|---|-----|
| 73 | P. Ghosh. "Geographical Indications: A Corner Stone in Poverty Alleviation and Empowerment in the Indian Himalayan Region", National Academy Science Letters, 2016 Publication | <1% |
| 74 | M. Asif, A. Kamran. "J.M. Lenné and D. Wood (eds.): Agrobiodiversity management for food security: A critical review", Food Security, 2012 Publication | <1% |
| 75 | ediss.uni-goettingen.de Internet Source | <1% |
| 76 | ethesis.helsinki.fi Internet Source | <1% |
| 77 | Christoph Antons. "Indonesia", MPI Studies on Intellectual Property Competition and Tax Law, 2009 Publication | <1% |
| 78 | eprints.qut.edu.au Internet Source | <1% |
| 79 | "Innovations in Technologies for Fermented Food and Beverage Industries", Springer Nature, 2018 Publication | <1% |
| 80 | Virginie Amilien, Pascale Moity-Maïzi. "Controversy and sustainability for geographical indications and localized agro-food systems: | <1% |

thinking about a dynamic link", British Food Journal, 2019

Publication

81

A. N. M. Alamgir. "Chapter 12 Intellectual Property (IP) and Intellectual Property Right (IPR), Traditional Knowledge (TK) and Protection of Traditional Medical Knowledge (TMK)", Springer Science and Business Media LLC, 2017

Publication

<1%

82

www.horsedreams.co.za

Internet Source

<1%

83

www.tradeobservatory.org

Internet Source

<1%

84

fr.scribd.com

Internet Source

<1%

85

Rodolphe De Koninck, Steve Déry. "Agricultural Expansion as a Tool of Population Redistribution in Southeast Asia", Journal of Southeast Asian Studies, 2011

Publication

<1%

86

www.ellibs.com

Internet Source

<1%

87

"Vienna Convention on the Law of Treaties", Springer Nature, 2012

Publication

<1%

88

www.progressiveregulation.org

Internet Source

<1%

89

Getachew Mengistie Alemu. "Chapter 45 Intellectual Property Law and Food Security Policies in Ethiopia", Springer Science and Business Media LLC, 2016

Publication

<1%

90

manuscriptservice.com

Internet Source

<1%

91

goliveindonesia.com

Internet Source

<1%

92

www.choicesmagazine.org

Internet Source

<1%

93

aip.scitation.org

Internet Source

<1%

94

geb.uni-giessen.de

Internet Source

<1%

95

www.rahindia.in

Internet Source

<1%

96

arizona.pure.elsevier.com

Internet Source

<1%

97

dsttara.in

Internet Source

<1%

98

Francesco Burchi, Pasquale De Muro. "From

food availability to nutritional capabilities:
Advancing food security analysis", Food Policy,
2016

Publication

<1%

99

Rocco Palma. "Chapter 4 Agroecology and
Geographical Indications at the WTO and in the
EU Between Magic and Rationality:
'Reinventing' Marketing Designations to
Preserve Rural Economy, Cultural Heritage and
the Environment", Springer Science and
Business Media LLC, 2018

Publication

<1%

100

documents.mx

Internet Source

<1%

101

Sileshi Bedasie Hirko. "The Legal Framework
for the Protection of Geographical Indications in
Ethiopia: A Critical Review", Journal of African
Law, 2014

Publication

<1%

102

www.kcgjournal.org

Internet Source

<1%

103

"Landscape Ecology for Sustainable Society",
Springer Nature, 2017

Publication

<1%

104

Per Pinstrup-Andersen. "Food security:
definition and measurement", Food Security,
2009

<1%

105 "Responsible Management in Asia", Springer Science and Business Media LLC, 2011 <1%
Publication

106 sinta3.ristekdikti.go.id <1%
Internet Source

107 Konstadinos Mattas, George Baourakis, Efthimia Tsakiridou, Mohamed Amine Hedoui, Hanin Hosni. "PDO Olive Oil Products: A Powerful Tool for Farmers and Rural Areas", Journal of International Food & Agribusiness Marketing, 2019 <1%
Publication

108 "Disaster Risk Reduction in Indonesia", Springer Science and Business Media LLC, 2017 <1%
Publication

109 vdocuments.site <1%
Internet Source

110 Susanne Taylor, Madeline Taylor. "Chapter 4 The Aroma of Opportunity: The Potential of Wine Geographical Indications in the Australia-India Comprehensive Economic Cooperation Agreement", Springer Science and Business Media LLC, 2017 <1%
Publication

111 www.escr-net.org

Internet Source

<1%

112 royalsocietypublishing.org
Internet Source

<1%

113 ir.amu.ac.in
Internet Source

<1%

114 Richard J. Culas, Kimsong Tek. "Food security in Cambodia: trends and policy objectives", International Journal of Development Issues, 2016
Publication

<1%

115 Stanley Lai SC. "The protection of partial designs", Journal of Intellectual Property Law & Practice, 2018
Publication

<1%

116 "Climate Change and Health", Springer Science and Business Media LLC, 2016
Publication

<1%

117 Jeroen J. L. Candel. "Food security governance: a systematic literature review", Food Security, 2014
Publication

<1%

118 "Disaster Management and Private Sectors", Springer Nature, 2015
Publication

<1%

119 "Intellectual Property in Asia", Springer Nature, 2009 <1%
Publication

120 "EU Bilateral Trade Agreements and Intellectual Property: For Better or Worse?", Springer Nature, 2014 <1%
Publication

121 Wahyudi David, Ardiansyah. "Organic agriculture in Indonesia: challenges and opportunities", Organic Agriculture, 2016 <1%
Publication

122 "Geographical Indications and International Agricultural Trade", Springer Science and Business Media LLC, 2012 <1%
Publication

Exclude quotes Off

Exclude matches Off

Exclude bibliography On