CHAPTER I
INTRODUCTION

1.1. Background of the Report

Nowadays, people want to know more about international news around the world due to globalization. The revolution of post-Cold War transforms the way people communicate and connect around the world (Zuckerman, 2008, p.12). Many people around the world seek international news that are related to their life, for example, inflation, world war, world phenomenon or the latest global pandemic (COVID-19). People who have a good English competency have more chances to read news from news websites such as mirror.uk, Daily Mail, Al-Jazeera, Asia One, CNN, etc. Otherwise, people who have low English competency find it difficult to access news as international news are written in English.

Rosengren (2015) asserted that "The flow and structure of international news are important factors in shaping the picture of the world in our mind," (p. 145). That is why a newswriter plays a significant role in spreading news. They may also become a translator transferring messages in English to Indonesian to help their readers in terms of catching the point of international news.

Nowadays, people prefer to read news through online media. It is also a common phenomenon in Indonesia. Many articles from popular media predicted that the internet would lead the traditional newspaper industry (Cho et al 2016, p.30).

Internet facilitates people to access news via their cellphone 24 hours. World Association of Newspaper, (2008) stated that "in a worldwide survey of newspaper editors, 44 percent of the respondents believe that in 10 years, most people would be reading news online," (p.563).

One of the companies that provides online news is Tempo Media Group. They provide *Tempo* magazine and newspaper as their products since 2001. The characteristics of Tempo are their critical news and opinion about government. They also have many reliable reporters based in numerous areas in Indonesia.

Tempo Media Group have two sites i.e., *en.tempo.co* and *tempo.co.* These two sites publish different kinds of news. *en.tempo.co* focuses on publishing national news in English and discussing lifestyle, sports, environment, etc. Meanwhile, *tempo.co* publishes international and national news in Indonesian. *Tempo.co* publishes varies news topics ranging from the Jakarta related news, national news, business, and international news. All international news are available at *Kanal Dunia*, the international section in *Tempo.co*.

Kanal Dunia shares international news fully in their online website written in Indonesian aiming to help Indonesians people to access the latest world news. Inflation, soft news, or even funny entertaining news are provided there. Their target readers could be from any background. As an intern newswriter, the writer should have the capability of becoming a journalist as well as producing and writing news articles from several different sources. After encountering this challenge, the writer is interested in writing a final report on "Producing Online News Articles for *Kanal Dunia* Section at *Tempo.co*"

1.2. Statement of the Problem

There are two problems in this report as follows:

1. What types of sources that were most frequently used in writing news in international section at *Tempo.co*?

2. How did the writer arrange information to write news for international section at *Tempo.co*?

1.3. Purpose of the Report

1. To discover what types of sources that were most frequently used in writing news in international section *Tempo.co*.

2. To discover how the writer arranged information to write news for international section in *Tempo.co*.

1.4. Significance of the Report

1.4.1. For the writer

This final report is beneficial for the writer to develop her skill in writing a news article and gain more knowledge about International news article and News Media. The writer also can use all lessons she has learned in Writing and *English for Media and Advertising course*.

1.4.1. For the alma mater

This final report is beneficial for the alma mater to share the writer's experiences in writing news. Besides, it is also beneficial for assessing the student's potentials in doing an internship and building a good relationship between Universitas Airlangga and Tempo Media Group.

1.4.2. For the company / institution

This final report is useful for the institution to introduce Tempo Media group for the juniors of English diploma and introduce what things they need to deal with in their working days as a journalist. Besides, it can strengthen the relationship between Airlangga University and Tempo Media Group.

1.4.3. For other interns

This final report can give insights for other interns who want to be an intern in Tempo Media Group. They will get knowledge about the description of newswriter work, especially in *Kanal Dunia, Tempo.co.*

1.5. Review of Related Literature

Sources are the important tools for online news articles, especially for international news. International news needs actual and reliable sources. Campbell (1997) asserted that news is knowledge that have been interpreted and have some particular meanings. Usually, knowledge in news capture objective information (Campbell, 1997, p.60). On the other hand, sources are highly needed for journalist. Berkowitz and Beach (1993) stated that usually journalists determine some events and issues from news sources (Berkowitz and Beach, 1993, p.4).

Furthermore, as media need to make big profit, the workers have to pick sources and make news to catch much readers' attention (Berkowitz and Beach, 1993, p.5).

1.5.1. Type of News Sources

1.5.1.1.Other Reporter Sources

Generally, newswriters who work for International news get sources from other journalists or reporters. A journalist uses varies information sources to produce news through conversation and daily news, (Campbell, 1997, p.62). It is the easiest way to get information, they just need to contact other reporters to get information and write it into a news article.

The development of technology supports the process of writing international news. Campbell (1997) also asserted that "Journalist tend to rely on each other," (p.63). As a person who works in the news area, it is important to keep in touch with other journalists to exchange information. All journalists including International journalists cannot work by themselves because they have limited access to do a live interview and have to make a compilation of important news for public.

1.5.1.2. Online Media Sources

Working for international news in online news media forces journalists to find actual sources. Sometimes it might be hard for them to contact other reporters because the materials and cases are in international area. That is why almost every person who works in international section always use online media as their news sources. According to Matthews (2013) "It is understandable that with the ease of access and wealth of material available online that the internet has now become an important tool for gathering information and for interacting with sources," (p.249).

Writing a news article with different angle and chosing a news article from some reliable portal web news are a must. According to Matthews (2013) "Journalists can research background to make a story, develop alternative story angles or substantiate information at the click of the mouse," (p.249). Different stories and keywords from different sources can draw people attention to read that issues.

1.5.1.3. Gatekeepers

Gatekeepers are the bridge between newswriters and readers in news industry. Sundar (2001) argued that "gatekeepers are conduits between news sources and news consumers, all the research on effects of gatekeepers upon receiver judgement essentially treat gatekeepers as sources," (p.55). Meanwhile, Shoemaker and Vos (2009) argued that "Gatekeeping is the process of culling and crafting countless bits of information into the limited number of messages that reach people each day," (p.9). Those statements explain that newswriters and editors can use these sources as the easiest sources. Nonetheless, it can also remove difficulties once they do not know the theory of gatekeeping.

1.5.2. Writing International News Article

1.5.2.1. Analyzing the Sources

A journalist should know the important points from the sources in writing online news articles. Usually, some writers will use pyramid story like asserted in Whitaker et al (2004) "The trick to good news writing is to exercise news judgement in such a way that you can construct any story in order that reflects the

newsworthiness of the material," (p.137). Journalists generally use the inverted pyramid to write their news. According to Leigh (2009) "journalist writes the most important facts at the first paragraph and work down. The first paragraph also acts as the overview of the entire story for the reader," (p.2) this inverted pyramid helps the readers to understand the entire news well, particularly, what points they are trying to speak to the public.

Online news readers expect to read brief and effective articles. Normally, headlines, pictures or links are the first things the readers will pay attention to. This statement is supported by Whitaker et al (2004) who stated that "online readers do not scroll trough longer stories……..they give screens on the Web site a glance, looking for headlines, subheads, highlighted words, bulleted items, picture, graphics, links –   anything that provides information quickly and easily," (p.145).

1.5.2.2.Transferring the Culture

In international news, transferring the culture is one of the main points. According to Lau (2004) news contain cultural perceptions that explain cognitive orientations and knowledge (Dorri, 2015, p.1). On the other hand, Nisbett *et al* (2001) stated that language is a bridge to show the cultural values and nationality. (Dorri, 2015, p.2) that statement means language is the connector between cultural values and nationality. If the news contains great language, the readers can easily understand the culture and the contents of the news.

The important point in transferring the culture is reshaping. Journalists for an international news should transfer the international news into the target reader's cultural norms and frames. Jiang, Barnett and Taylor (2016) stated that "transmute

the main cultural norms to the reader preferred cultural frames is important in the macro level," (p.3729).

1.5.2.3.Arranging the Information into a Story

International news needs a good information to be collected before being arranged into a news story. Good news stories always apply the principle of five W's. The five W's is a tool for journalists to make a good news arrangement. According to Parks (2009) "every news must cover who, what, when, why and sometimes how in the leads or address one or two of them in the first paragraph," (p.1). On the other hand, to make news articles more attractive, journalists should be able to build some elements in one article, the elements are:

- Impact: Number of people affected in an accident

- Proximity: How close the reader with the news event

- Timeliness: Big stories for the article

- Prominence: The influential person in the accident

- Novelity: Unusual event. (Parks 2009, p.1-2)

News articles always have those elements that are used to make a news article clear and understandable to the whole news for readers. Usually, those elements are placed in the second paragraph of the news article.

1.6. Method of The Report

1.6.1. Location and Participant

The writer conducted the internship in Tempo Inti Media Tbk or Tempo Media Group. in the first day, the writer told her supervisor that she wanted to be placed in Tempo English as a translator. The supervisor, Ms. Purwani Dyah

Prabandari then placed her in the International section Tempo.co as an intern translator and intern journalist. The Internship was conducted for 10 weeks started from January, 7 2020 to March, 13 2020. In International section, the writer was mentored by Mrs. Maria Rita and taught by Ms. Sekarwati Suci.

Tempo media group was located on Jl. Palmerah Barat no.8, South Jakarta. Because the writer was placed in international section in *Tempo.co,* the writer worked in the fourth floor in international section desk.

1.6.2. Data Collection

In accomplishing the case study, the writer used several instruments below:

1.6.2.1. Chatting with seniors

The writer used this method to find out what sources were most frequently used to write news. The writer used this method because a news article might be arranged from two different sources. To write news articles, the writer should read some sources to know the updated information about that topic.

1.6.2.2. Observation

The writer used observation method because the writer should observe some news that have been uploaded by the editor first before writing the updated news. The observation carried out because the writer needed to know what that decent to be written.

1.6.2.3. A Daily Journal to Collect the Article that The Writer Wrote

A Daily journal is used to compile the record of the writer's activities and what articles she wrote during the internship. The writer wrote down this to know what news article topics that she often works on. Daily Journal was the most

effective method for her as she used it to keep and documented the activities and topics she had written.

1.6.2.4. News Article

News articles that the writer have written were one of the data collections helping her in figuring out how she arranged the news and what mistakes she has done during her writing activities. From those articles, the writer is able to find her style in arranging news.

1.6.3. Data Analysis

In terms of data analysis, the writer uses triangulation of data collection techniques to answer the statement of problems. Further, in accordance with the statements of problem, the writer could generate a unit of analysis which could be answered by using triangulation of data collection techniques. Take a look at the following table:

Unit of analysis	Data collection techniques
What type of sources that most frequently used to write news in international section *Tempo.co?*	Observation, chatting with senior, daily journal.
How the writer arranged information to write news for international section in *Tempo.co?*	Chatting with senior, daily journal and news article written by the writer.

Table 1 Triangulation of Data Collection Techniques to Answer Statement of The Problems

According the Table 1, the writer analyzed the data collection based on the units of analysis. After finding out the data, the writer is able to answer the statement of problem.

1.7. Framework of The Report

PROBLEMS
- What types of sources that most frequently used by the writer to make news?
- How did the writer arrange information to make news?

DATA COLLECTION
- Chatting
- Observation
- Daily Journal
- News article

DATA ANALYSIS
- Recapitulating data from communication with senior, observation and daily journal.
- Analyzing
- Finding patterns to answer the statement of the problem

OUTPUT
- A description on which sources that frequently used as an intern in International section Tempo.co.
- A description on how the writer write news from different sources.